



COMPETITIVE FOOD POLICY & SMART SNACKS STANDARDS

Competitive Food Policy



states that foods and beverages cannot be sold to children on school campus 30 minutes before breakfast and/or lunch service until 30 minutes after meal service unless all proceeds during these times go to the school nutrition program



Smart Snacks Standards

are nutrient standards that apply to all food and beverages sold to children during the school day and on school campus, such as a la carte, school store, fundraiser, and vending machine items (see page 2)



: School day

midnight before the official school day to 30 minutes after the official school day ends



: School campus

all areas of school property that are accessible to students

Food and beverages that are part of a reimbursable meal

Fundraiser food and beverages that are intended to be consumed outside of school, like frozen cookie dough

Extra school breakfast or lunch entrees sold as a la carte items, up to one day after being served for breakfast or lunch

***School Meal side dishes sold as a la carte items must follow Smart Snack Standards

Food sold after the school day or off campus



Use the
[Healthier Generation Smart Snacks Product Calculator](#)

to make sure your food or beverage meets Smart Snack Standards

Please read the USDA's [A Guide to Smart Snacks in School](#) to view all other exemptions and additional information



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FOOD

Nutrient	Snack	Entree
Calories	\leq 200 calories	\leq 350 calories
Sodium	\leq 200 mg	\leq 480 mg
Total Fat		\leq 35% of calories
Saturated Fat		\leq 10% of calories
Trans Fat		0 g
Total Sugar		\leq 35% by weight



If 1st ingredient is a grain, product must be whole grain rich

or

1st ingredient is fruit, vegetable, dairy, or protein

or

Combination foods must contain at least $\frac{1}{4}$ cup fruit and/or vegetable

BEVERAGES

Maximum beverage size for a building with the listed grade groups	K - 6, K - 8, K - 12	6 - 8, 6 - 12	9 - 12 ONLY
Water With/without carbonation	Any size	Any size	Any size
Milk Unflavored skim or 1%; flavored skim	8 oz	12 oz	12 oz
100% Juice With/without carbonation; 100% juice diluted with water, no added sweeteners	8 oz	12 oz	12 oz
Zero-Calorie Beverage With/without caffeine and carbonation; \leq 10 calories/20 fl oz	Not allowed	Not allowed	20 oz
Low-Calorie Beverage With/without caffeine and carbonation; 60 calories/12 fl oz	Not allowed	Not allowed	12 oz



Buildings must adhere to the most restrictive guideline based on the youngest grade group enrolled at the building

