

## NEBRASKA CAREER TOURS: STUDENT VIEWING GUIDE WORKSHEET MARKETING

1. L	ist eight careers mentioned durin	ng the virtual industry tour:	
	1.	5.	
	2.	6.	
	3.	7.	
	4.	8.	
2.	Where is each business located	?	
	Business	Location	
	Nelnet		
	The Buckle		
3.	In your own words, describe how	a passion and talent for art may be used in the Marketing Cluster?	
Instr	ructions: The following questions	are specific to the Nelnet section of the virtual industry tour.	
4.	Describe the UX design lead pos	ition?	



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6.	What skills should a software developer have? List at least three.
7.	Describe Emir's experiences and skills that make him a successful UX design lead?
Ins	tructions: The following questions are specific to the Buckle section of the virtual industry tour.
3.	Describe the job responsibilities of a buyer:
9.	On average, how much does a wholesale and retail buyer earn per hour in Nebraska (2022)?
10.	Describe Drew's education and training that allowed her to be a successful buyer:



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11. What skills should a wholesale or retail buyer have? List at least three.
12. What kind of opportunities does Buckle offer to allow students to determine a job in the retail/fashior industry is a good fit for them?
nstructions: Respond to Question 16 after watching <u>all</u> three sections of the virtual industry tour.
13. Which of the careers introduced in the virtual industry tour best fit your skill set and interests? Explair