

Name: \_\_\_\_\_

*Instructions: Questions 1, 2, and 3 can be answered by watching **all** three sections of the virtual industry tour.*

1. List eight careers mentioned during the virtual industry tour:

- |    |    |
|----|----|
| 1. | 5. |
| 2. | 6. |
| 3. | 7. |
| 4. | 8. |

2. Where is each business located?

<b>Business</b>	<b>Location</b>
Pitzer Digital, LLC	
Allo Communications	
NTV	

3. Mark the location of these cities on the Nebraska map.



*Instructions: The following questions are specific to the Pitzer Digital, LLC section of the virtual tour.*

4. What type of work does Pitzer Digital produce?

5. What was the average salary for an entry level marketer in Nebraska? \_\_\_\_\_

6. What are the top five O-NET skills for graphic designers?

- 1.
- 2.
- 3.
- 4.
- 5.

7. What tangible materials could you include in your career portfolio?

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*Instructions: The following questions are specific to the Allo Communications section of the virtual tour.*

8. What services do Allo Communications provide?

9. What are some typical customer service needs?

10. Describe the best customer service experience you have had with a business.  
What factors made this a positive experience?

11. What are three important skills for anyone working in customer service?

- 1.
- 2.
- 3.

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*Instructions: The following questions are specific to the NTV section of the virtual industry tour.*

12. What is the mission of NTV?

13. What does a multimedia journalist do?

14. What does InternNE do?

15. What work experiences have you had? What additional experiences do you need to be a highly qualified job applicant?

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*Instructions: Respond to Question 16 after watching all three sections of the virtual industry tour.*

16. Which of the careers introduced in the virtual industry tour best fit your skill set and interests? Explain.