



# Corralling Community Partners:

How Nebraska Does It!



2023 21st CCLC Summer Symposium
New Orleans
July 20, 2023



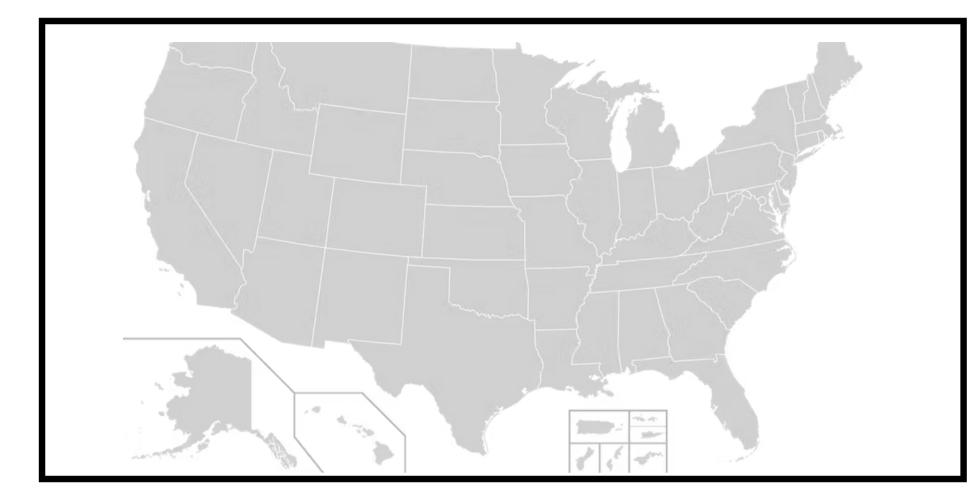
## DISCLAIMER:



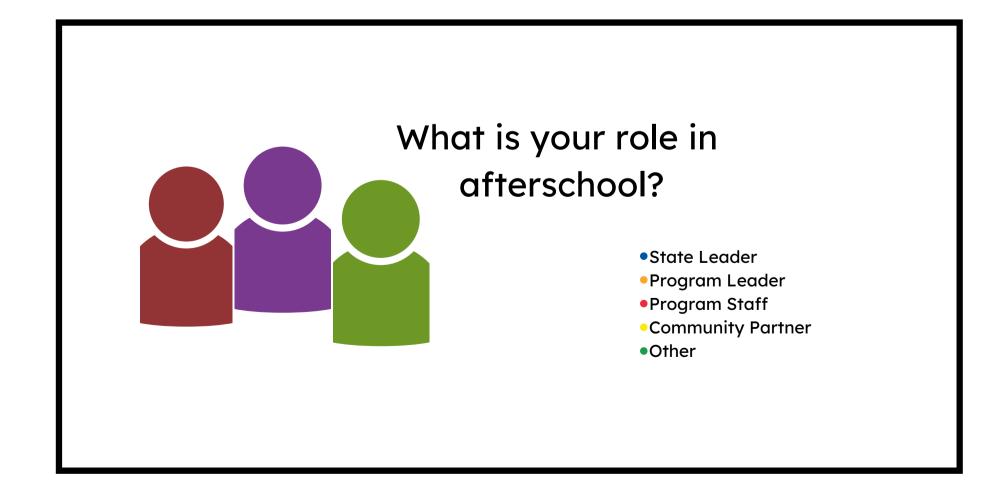
This presentation may contain examples and resource materials that are provided for the user's convenience. The inclusion of any material is not intended to reflect its importance, nor is it intended to endorse any views expressed, or products or services. These materials may contain the views and recommendations of the presenter as well as hypertext links, contact addresses and websites to information created and maintained by other public and private organizations. The opinions expressed in any of these materials do not necessarily reflect the positions or policies of the U.S. Department of Education. The U.S. Department of **Education does not control or guarantee the accuracy, relevance, timeliness, or** completeness of any outside information included in these materials. Mentions of specific programs or products in these examples are designed to provide clearer understanding and are not meant as endorsements.

### Who is in the room?

To access survey, go to menti.com



Enter code: 1234 5678



## Who is in the room?

Jan Handa Nebraska 21st CCLC State Coordinator

Kim Larson Nebraska 21st CCLC Program Quality Specialist

Carrie Lienemann North Platte (Nebraska) Kids Klub Director

Delana Humpherys North Platte (Nebraska) Kids Klub Programming Coordinator



# Session Objectives

### Participants will:

Identify potential **school**, **business and community partners** who can bring engaging learning opportunities to your students

Increase awareness of **Statewide organizations** committed to bringing learning opportunities to students afterschool and in the summer at little or no cost

Learn ways to utilize social media and the press to publicize your programs

Walk away with contact information for Nebraska afterschool professionals and resources





# Session Handouts

https://www.education.ne.gov/21stcclc/corralling-community-partners-how-nebraska-does-it/

#### Handouts on tables:



Notes page

Template for creating a program summary to share with potential partners and NE example

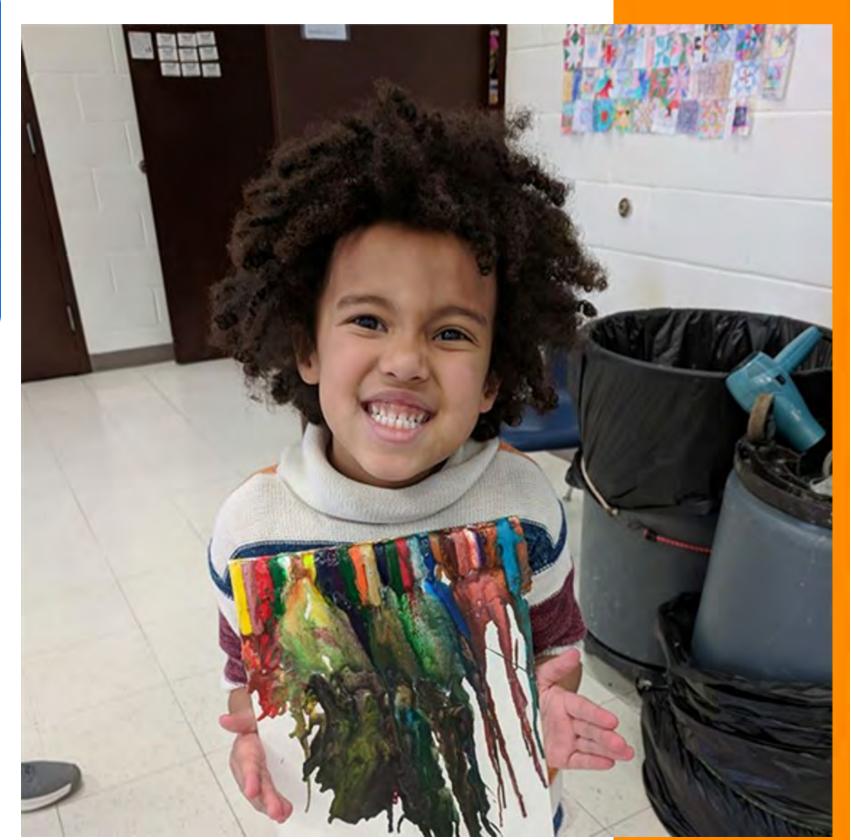
Nebraska Afterschool Quality Framework

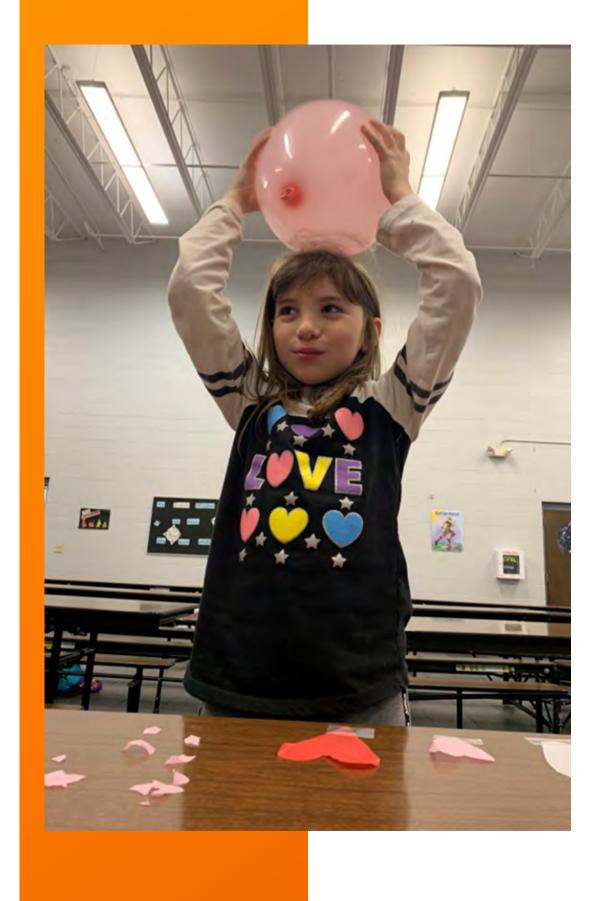
#### Materials on the table to review:

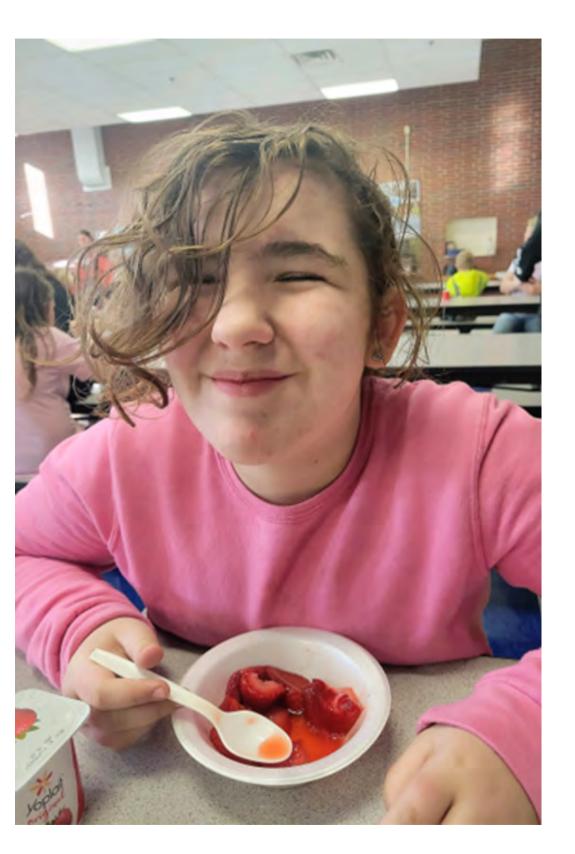
Nebraska Partner Spotlight Organizations booklet

North Platte Kids Klub promotional books









# On your notes page...

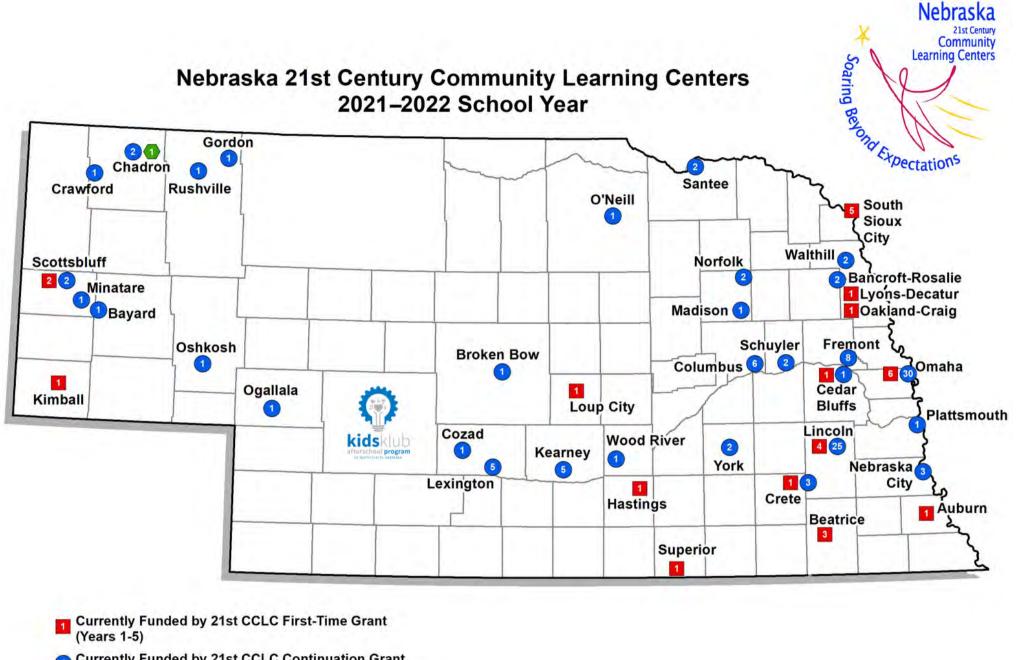
Reflect on your current school, business, community partners.

Identify one and write about your partnership.

Talk with a table partner about your writing.







- Ourrently Funded by 21st CCLC Continuation Grant (Year 6 and beyond)
- Sustaining Programs Formerly Funded by 21st CCLC

Number in symbol indicates the number of sites

Information Source: Nebraska 21st CCLC Office (Updated 04/21)

## Where We Are...

#### WHO WE SERVED IN 2021-22





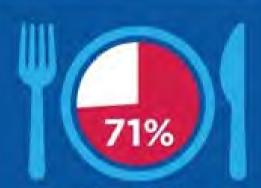
A total student population of 16,448

142 sites in 38 communities





with an approx. budget of \$6 million



Participated in free or reduced lunch



12% Multilingual learners

54% Racially & Ethnically Diverse







Three Goals of the NE 21st CCLC Program

#### WHAT WE DO

Nebraska's 21st CCLCs create an afterschool environment focused on three overarching goals:



Improving overall student academic success 2

Increasing positive behavior and social interactions 3

Increasing active and meaningful family and community engagement



https://www.education.ne.gov/21stcclc/quality-framework/



# Partnerships are Essential for Program Success

# Examples of program support provided by partners include:

- Professional development
- Volunteer staffing
- Curriculum development
- Donation of specialty materials for implementation of a club or activity
- Exposure and exploration of potential careers
- Preparation for a successful college experience
- Civic engagement and service-learning opportunities.

































Nebraska's

Protecting Lives • Protecting Property • Protecting the Future

**Natural Resources** 

Districts www.nrdnet.org













association











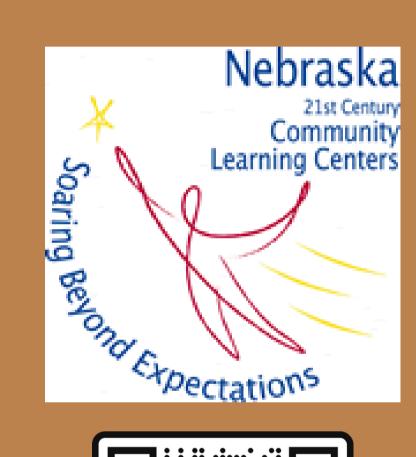








## Corralling Community Partners: How NP KIDS KLUB Does It!!













# 



#### **ABOUT US**

- 21 YEARS IN NORTH PLATTE
- OVER 300 SCHOOL YEAR STUDENTS
- OVER 30 STAFF
- 9 HIGH SCHOOL STAFF
- 7 COLLEGE STAFF
- 7 SITES (4 21ST CCLC SITES)
- 175 STUDENTS EACH SUMMER
- OVER 30 COMMUNTIY PARTNERS
- GRADES K-5







DIRECTED BY CARRIE LIENEMANN

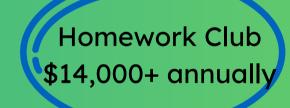


\$526,250 over 5 years L,J,W \$250,000 over 5 years Cody \$30,000 x 2 years Horse Club

\$40,000 x 2 SY plus \$30,000 Summer 2023



\$25,000 x 3 summers \$40,000 x 2 SY Beyond School Bells nebraskachildren





Parent & Community Donations





#### COMMUNITY PARTNERS

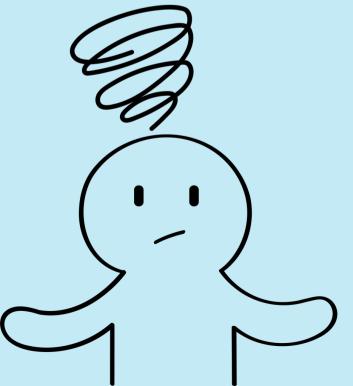
- NORTH PLATTE REC CENTER
- WEST CENTRAL DISTRICT HEALTH
- ROCK'N PAWS THERAPY DOGS
- DUSTY TRAILS
- WILD BILLS BOWLING
- NE GAME & PARKS
- NP DOWNTOWN ASSOCIATION
- NPHS SKILLS USA (JEFF HENNE)
- NPHS MUSICAL (LEAH PURDY)
- MR. & MRS. CONGER
- SAMMI BYRNS & JACQUIE YENNI
- FUTURE KIDS SOCCER
- PRAIRIE ARTS CENTER
- KEEP NP/LINCOLN COUNTY BEAUTIFUL
- NP PUBLIC LIBRARY
- FARM BUREAU
- UNL EXTENSION
- WALMART
- NPPS FOUNDATION
- THE SPORTS SHOPPE
- BIBLE SUPPLY
- WHITETAIL SCREENPRINT
- BUFFALO OUTDOOR CLASSROOM

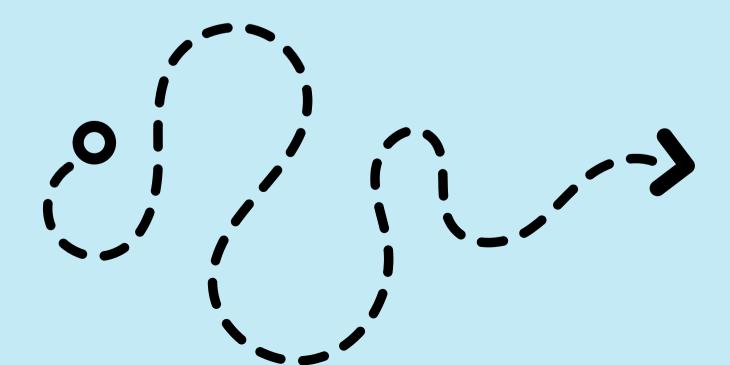
- MPCC SERVICE LEARNING VOLUNTEERS
- MPCC RODEO TEAM
- RODEO QUEENS
- HELPING HANDS
- NP COMMUNITY PLAYHOUSE
- LINC. COUNTY
  HISTORICAL MUSEUM
- AMERICAN MIDWEST BALLET
- BEYOND SCHOOL BELLS

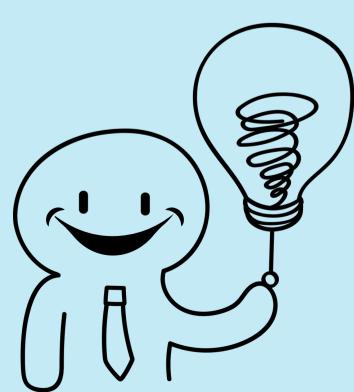


## Where Do I Start?

- Find out where your parents work (tally from enrollment forms)
- Speak at community meetings i.e. Rotary, Kiwanis, LincUP,
- Search business websites for mission statements or community outreach tabs &
- Build a program around their C.O. objectives (allo...lego roboticss & UPRR Grant...SkillsUSA)
- Cold calls
- The more community involvement you do, the more community members will call you, put yourself out there.
- Press releases are so important, they put you in the news and spotlight your program within your community
- Sometimes you have to "kiss a pig" and partnerships don't work out; We suggest a loose partnership agreement form
- Sometimes your partnerships are magical and grow
- Advocate w/senators, visit, send newspaper clippings, invite them to your program
- Find your connections....i.e. comm. partner spouses, your own spouse, teachers in the district, high school student and college student staff members
- Create an advisory team
- Ask the students in your program what they are interested in, after all it's their program.





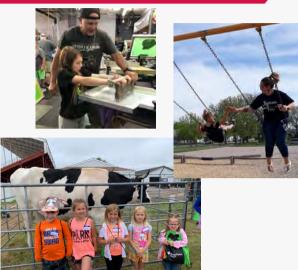


#### North Platte Public Schools Kids Klub Afterschool & Summer Program



#### ABOUT US

- Four 21st CCLC funded sites & three non-21st CCLC sites
- 10 full-day program days per school year
- 40 full-day summer program days per year
- approximately 350 total enrolled students during the school year
- 175 enrolled per summer
- 30+ community partners
- 30+ staff
- Certified teacher led homework club 2x per week
- No fees to attend









#### WHO WE SERVED IN 2021-22

A total student population of

258

(during the 21-22 school year)







Eligible for free or reduced lunch

43,745 hours

Total Hours Attended 2%

Multilingual

Learners





4

21-22

28%



#### **5** 250,000

#### www.nppsd.org

Kids Klub offers SEL programming, therapy dog visits, homework assistance, physical fitness, STEM clubs, soccer, swim lessons, Horse Club, entrepreneurial programs, SkillsUSA visits, field trips, art club, cooking club, & multiple parent involvement opportunities. This program is supported in part by 21st Century Community Learning Center federal funds under Title IV, Part B of the Elementary and Secondary Education Act as amended.



Wednesday, March 15th, 2023 Come have Ice Cream & Cake For **Breakfast!** 

We will open presents & play games throughout the AM.

In the PM we will bus students to the Fox Theater for a Tour & Movie

(Lyle, Lyle, Crocodile) Drop off at Jefferson @ 8:00 Bus to Fox Theater @ 12:30

Pick up @ Jefferson by 5:30 **Lunch Provided** 



call: 308-696-3360 to register!



Come Celebrate With us!



#### New kicks for Kids Klub

Home is

secrets



#### North Platte Kids Klub launches after school soccer program

Graeme Eaglesham grew up in Scotland where playing soccer was free. He then went to the United States for college on a scholarship. After realizing that the United States has a "Pay to...





#### Kids Klub Mega Day features the cast of "Anastasia"

The fourth annual Kids Klub Mega Day features the cast of "Anastasia."

KNOP / Feb 18 2022



#### **PRESS RELEASE**

#### KIDS KLUB Nov. 11, 2019 MEGA DAY











Call Now

Proceeds from this Mega Day will be used to purchase dog & cat food, treats, toys or other pet products to be donated to NP Animal Shelter.

This is our way of giving back to our community!

#### Join us Monday, Nov. 11th

We will be at Jefferson school for a fun day of giving back! Students will rotate through a series of activities in the morning centered around table etiquette, serving others, and making Christmas cards for Veterans.

For lunch, beginning at 11:00, we are partnering with Sodexo and will sit down and eat an early Thanksgiving meal together. Students & staff will be served turkey, mashed potatoes, carrots and pumpkin pie for dessert! Our 5th graders will be serving our younger students.

In the afternoon we will be bused to WB's Fun Center for an afternoon of bowling, laser tag and arcade games!

#### IF YOU HAVE QUESTIONS OR NEED TO BE IN TOUCH ON MEGA DAY PLEASE CONTACT:

(your name & phone #)

(your email)













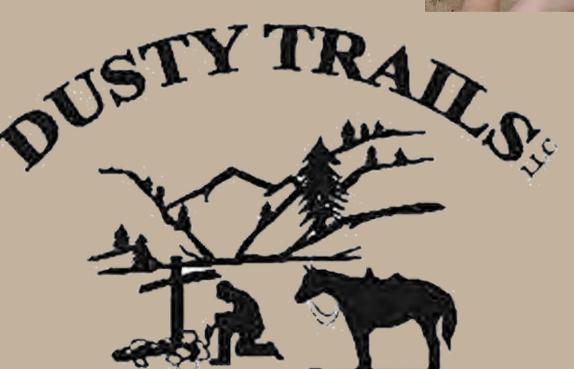












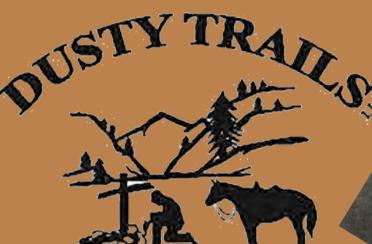






# HORSE, SEB























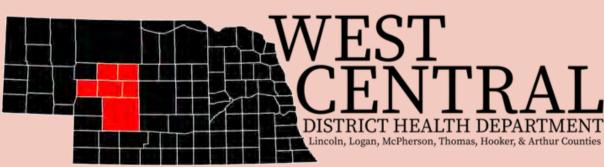








MARATHIN

































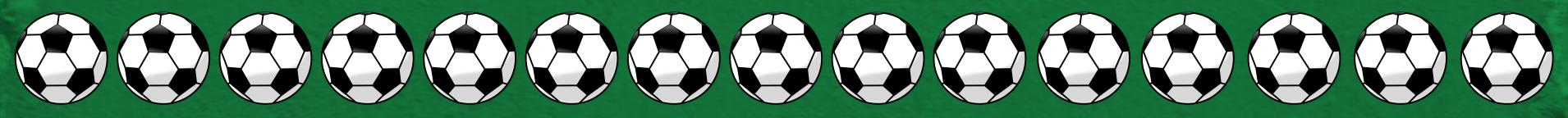






Rock'N Paws is a local group that provides Pet Therapy to local facilities, including Nursing Homes, Schools, Library, Jail, etc... in Lincoln County, and North Platte, Nebraska.

























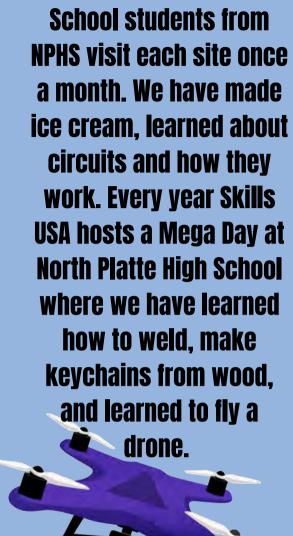










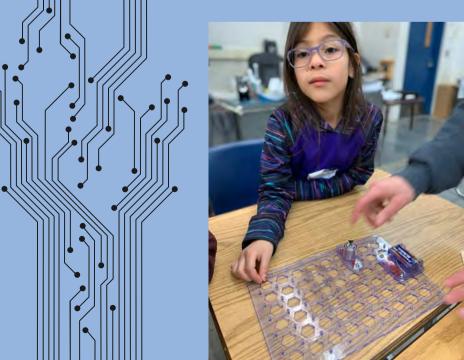


**Teachers and High** 















Makerspace o o o

Trailer















**Beyond** School Bells

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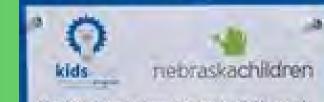




# Buffalo Outdoor Classroom







A Kids Klub grant through Nebraska Children and Families Foundation paid for this music wall as well as the trees, the raised garden beds, the root garden, the landscaping, the drums, the picnic tables, the community library, and other miscellaneous items. Thank you for supporting the Outdoor Classroom at the Buffalo Early Learning Center!

Summer of 2021





#### **Beyond** School Bells

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WELDING SHOP























# High School Advisory Team ====



**Beyond** School Bells

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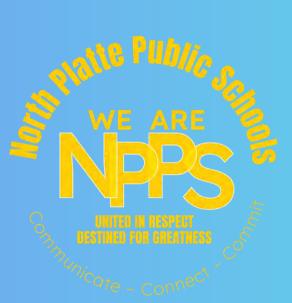














Duct Tape Engineering

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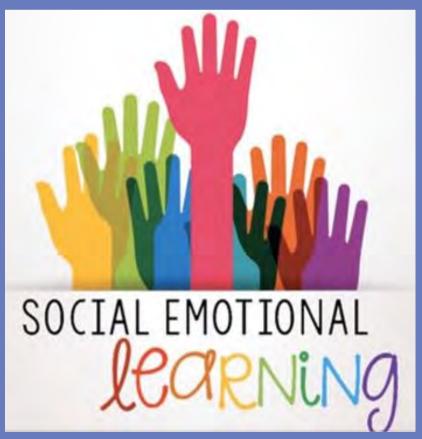


# Social Emotional Learning



Local therapist, Sammi Byrns visits Eisenhower, McDonald and Jefferson schools twice a month for a Social Emotional Learning lesson.











Local therapist,
Jacquie Yenni
visits Cody, Lake,
Washington and
Lincoln twice a
month for a
Social Emotional
Learning Jesson.

























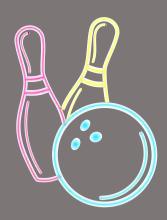






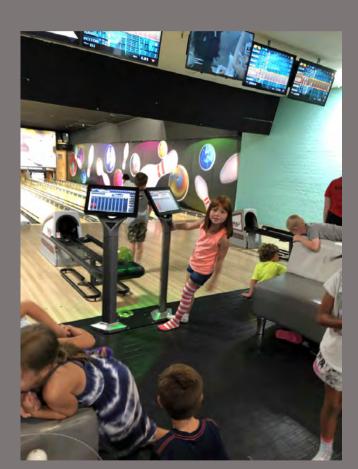


























































## Walmart







Potato Launchers



### Painting a Car







Thank you Bodenus













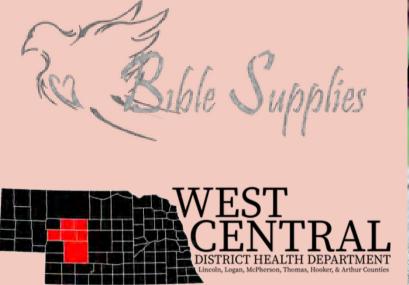


































SDORTS SHODDE







160 pairs of shoes for our Kiddos training to run our 5k July 12th.





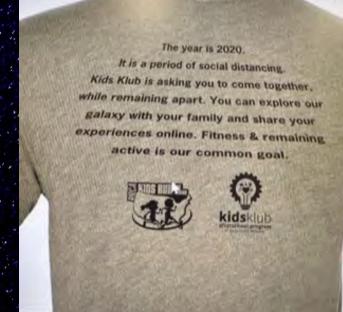




























### KIDS KLUB FITNESS WARS SUMMER **ADVENTURE SERIES**

THE YEAR IS 2020.
IT IS A PERIOD OF SOCIAL DISTANCING. KIDS KLUB IS ASKING YOU TO COME TOGETHER, WHILE REMAINING APART. YOU CAN EXPLORE OUR GALAXY WITH YOUR FAMILY AND SHARE YOUR EXPERIENCES ONLINE. FITNESS AND REMAINING ACTIVE IS OUR COMMON GOAL.

PURCHASE A SHIRT (& SUPPORT KIDS KLUB) TO WEAR DURING YOUR OUTDOOR ADVENTURES ... WALKING, BIKING, HIKING, SWIMMING, BOATING, CAMPING, VACATIONING ..... ANYTHING YOU'RE DOING TO REMAIN ACTIVE THIS SUMMER, AND SEND US A PICTURE OF YOURSELF DOING THOSE ACTIVITIES. KIDS KLUB WILL POST THE PHOTOS TO OUR FACEBOOK PAGE AND DO WEEKLY LIVE DRAWINGS FOR PRIZES, ANYONE CAN PURCHASE A SHIRT... MOMS, DADS, AUNTS, UNCLES, GRANDPARENTS ETC.

ANYONE WHO PURCHASES A SHIRT & SENDS US A PICTURE BEING PHYSICALLY ACTIVE IN THEIR SHIRT, CAN WIN WEEKLY PRIZES IN OUR DRAWINGS. OUR FINAL GRAND PRIZE WILL BE A PAIR OF BRAND NEW SHOES FROM THE SPORTS SHOPPE (VALUED # 550.00) FOR 20 KIDS WHO PARTICIPATE. (GRADES K-S)

\*KIDS KLUB WILL PURCHASE T-SHIRTS FOR THE FIRST 20 KIDS (GRADES K-5) WHOSE FARENTS CALL AND REGISTER. (308) 535-7100 Choose "0" FOR OPERATOR

EVERY TUES. & THURS. JUNE 23-JULY 30 MISS CARRIE, MISS DELANA & WEEKLY SPECIAL GUESTS WILL GO LIVE ON FACEBOOK WITH ACTIVITIES FROM RIGHT HERE IN NORTH FLATTE! WE HAVE LOTS OF AMAZING THINGS PLANNED!

T-SHIRTS ARE \$20/EACH & DETAILS ON ORDERING ARE BELOW:

ORDERS ARE DUE WITH PAYMENT IS NOON & CAN BE DROPPED OFF FROM 8-3 AT MCKINLEY EDUCATION CENTER, 301 W. F.ST. THERE WILL BE A BOX INSIDE THE FRONT DOORS FOR A CONTACTLESS DROP OFF CALL 308-535-7100 "0" WITH QUESTIONS

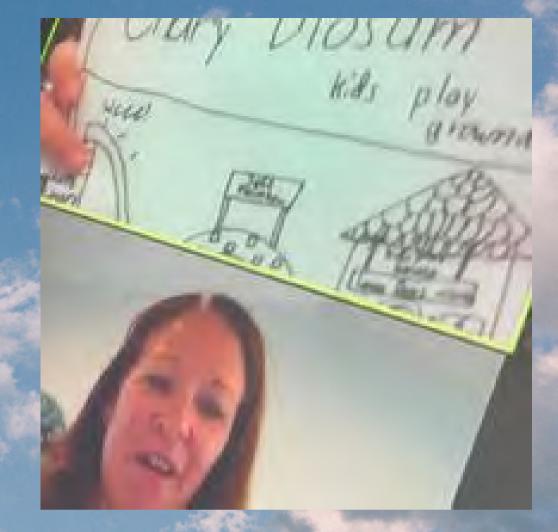
- NAME (FIRST & LAST)
   PHONE NUMBER
- SIZE OF EACH SHIRT ORDERED (INDICATE ADULT OR YOUTH)

  CASH OR CHECK PAYABLE TO KIDS KLUB FOR FULL AMOUNT OF ORDER DUE BY \$/15 @
- . FOLLOW KIDS KLUB FACEBOOK PAGE FOR UPDATES #FITNESSWARS



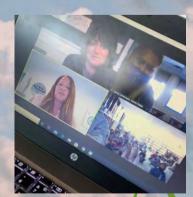




















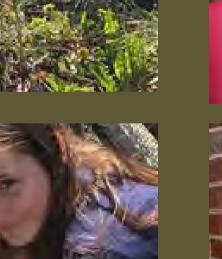


















**Beyond** School Bells





































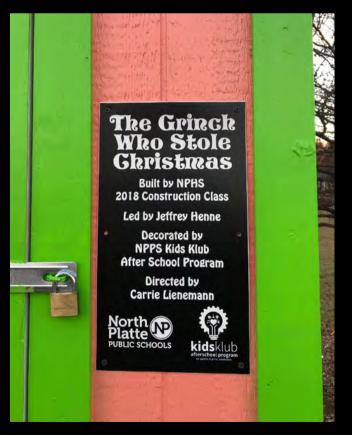
Community
Involvement







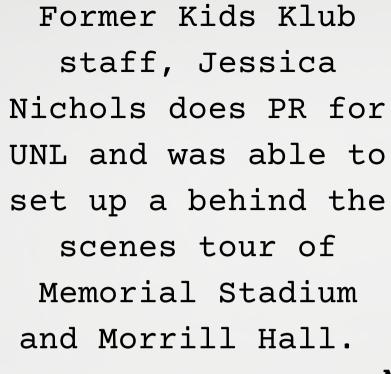












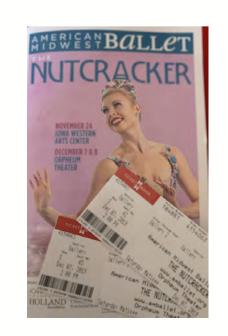






## AMERICAN MIDWEST BALLET

American
Midwest Ballet
invites us to
a performance
of the
Nutcracker
each year in
December.









# leampuiging















# Engagement **Events**

**Beyond School Bells** nebraska**children** 























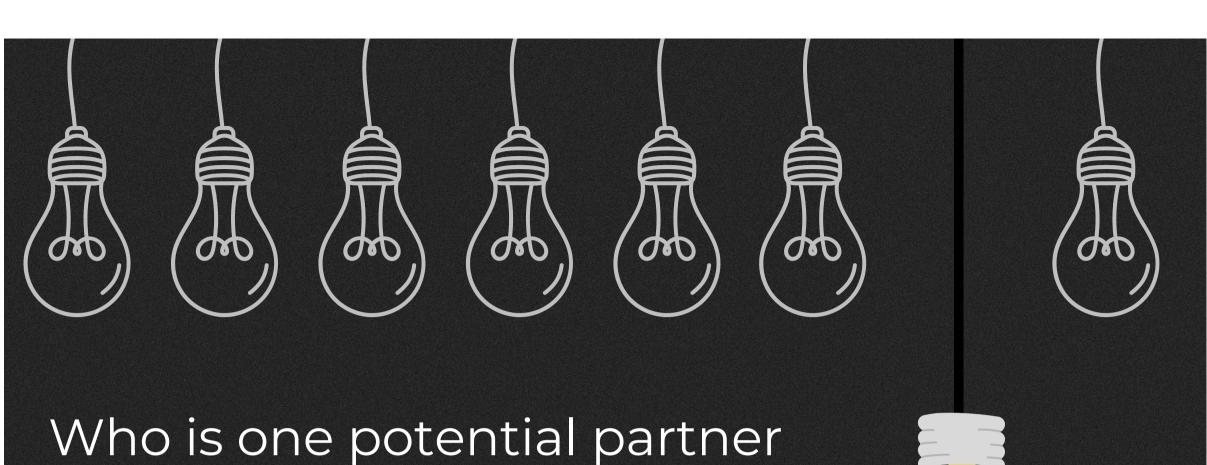






- Our definition of Community Partner and Business/Industry Partner
- In Spring, 2023 Nebraska 21st
   CCLC collected over 450 surveys
   from community partners
- Grantees use survey data for continuous improvement

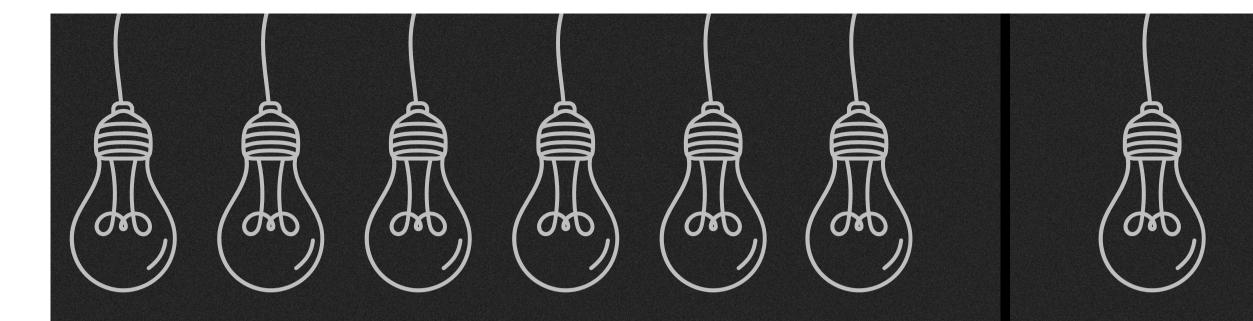




Who is one potential partner in your *state* that you can reach out to?



Who is one potential partner in your *community* that you can reach out to?



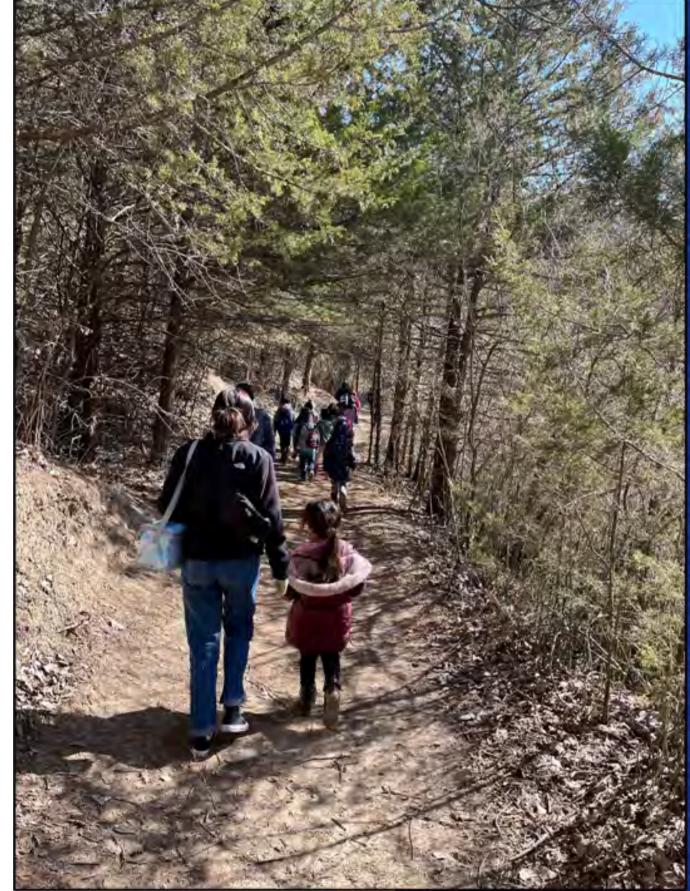


Identify talking points about your program / that you can share using the program template handout.





















Questions?

Thank you for attending this session!