**NCTE Strengths, Weaknesses, Opportunities, and Threats (SWOT) Analysis**

Strengths: Things NCTE does well, qualities that separate NCTE from other states and organizations, internal resources

Weaknesses: Things NCTE lacks, things other organizations do better than NCTE, resource limitations

Opportunities: Emerging needs, media coverage, political landscape, composition of the organization

Threats: Changing regulatory environment, negative media coverage, attitudes about NCTE and the profession, political landscape

Objective: Create actionable goals for NCTE

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| **Strengths** | **Weaknesses** |
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| **Opportunities** | **Threats** |
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