



PROJECT

Bike Rodeo
Schuyler Warrior Academy Afterschool Program

PROJECT DESCRIPTION

We were offered the Best Summer Ever Grant through Beyond School Bells. Our Schuyler Chamber came to us asking if we would like to partner with them on a Bike Rodeo and we happily agreed. We also partnered with Community and Family Partnership (CFP) and United Way. Our local businesses came together to help donate money which helped us purchase as many bikes as we could. We were able to purchase a total of 47 bikes!

For this project we offered a bike club run through our June Summer Camp the first week. Teaching our students bike safety, arm signals, and a few students learned how to ride a bike for the first time! Some of these students also received a free bike because they did not have one at home.

During the Bike Rodeo, we had obstacle courses for bicycle riders to enjoy, 200 helmets were given away, and 9 bikes were raffled off. There was a photo booth set up for families to get their pictures taken, band aid kits were given away, a bike trailer that was raffled off, minor bike repairs were offered and there were 5 restaurants giving away \$1 tacos and pupusas. There were so many activities families could enjoy that day.

PROJECT GOALS

Bike safety & getting kids to stay active outdoors.

COMMUNITY PARTNERS

Warrior Academy, Schuyler Chamber, United Way, and Community & Family Partnership were the main partners who planned the event.

KEY ELEMENTS

Partnerships within our community, Club for June Summer Camp, and Whole Community Activity.

RESOURCES

Received Best Summer Ever Grant from Beyond School Bells. For purchasing bikes, BSB wanted us to have matching funds so we went out to the businesses in our community to get matching grants. We also partnered with the Healthy Schools grant.

WHAT WENT WELL

We had over 250 kids and 400 adults come through the bike rodeo which was amazing. The most successful part for us was the amount of partnerships we were able to build through this activity.

AHA! MOMENT

- Who knew you had to assemble bikes!!!! Yikes. If you order them through Amazon they do need to be assembled.
- We only had three weeks to put this whole thing together. Next time we will start planning at least six months ahead of time.
- We also are planning on moving our bike raffle table towards the end of all the activities. We had a very long line right away as it was the first table at the event.



CONTACT INFO

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