

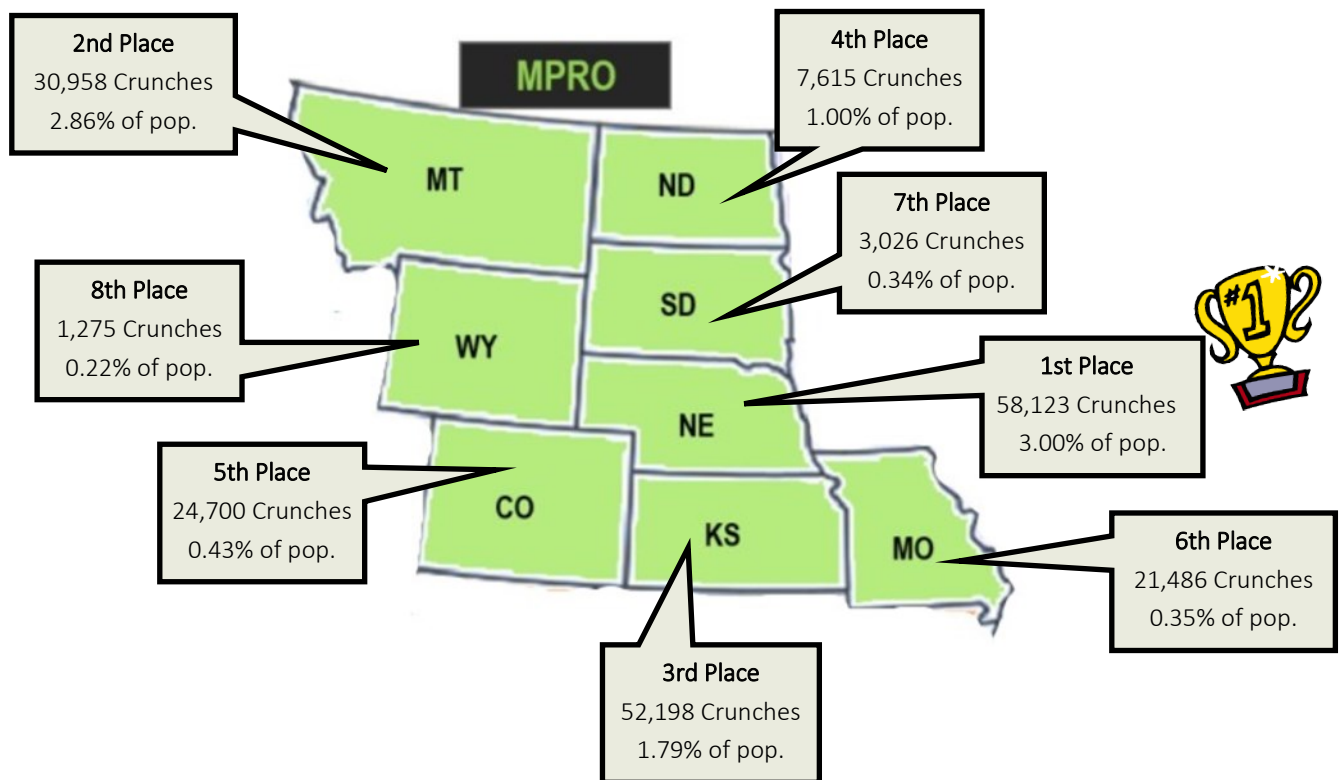
Count the Crunches: MPRO 2021 Crunch Off Statistics



MPRO “crunches” heard around the Region!

To celebrate Farm to School Month (October), States throughout the Mountain Plains Region (CO, MT, MO, KS, NE, ND, SD, WY) hold a friendly competition to see which State can get the most “crunches” into a local apple, or other local produce, per capita.

Crunch Off participants -- including students, teachers, farmers, parents, community members, and local food enthusiasts - bite into local produce together (virtually or in-person) to celebrate the wonderful fruits and vegetables grown in the Mountain Plains Region. In 2021, **our region had a collective 199,169 “crunches” during the month of October! (Up from 154,222 in 2020!)** Will you help us get even more this year? Our goal is 202,200 (for the year 2022)! Be sure your team is registered: https://ksde.sjc1.qualtrics.com/jfe/form/SV_d9VPRUhrVr5ppc



Create a Crunch Team & get as many people involved as you can! Gather a group of individuals who are excited about Farm to School and local food. Consider including students, teachers, food service staff, administrators, the PTA, and community members to help you plan and promote your event. Help MPRO celebrate local produce in our schools, and get even more “crunches” than last year!

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