



NEBRASKA

DEPARTMENT OF EDUCATION

Nebraska's Business, Marketing and Management Standards State Board of Education Update – November 2018

Process Timeline:

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| November 2016 | Futuring Panels identified and ranked current and emerging trends impacting NE business environment; BMIT (Business, Marketing, and Information Technology) Coalition formed <ul style="list-style-type: none"><i>The NE BMIT Coalition is a partnership between business, industry, policy makers, community leaders, and government leaders to promote career pathways in Business, Marketing, and Information Technology, grow a skilled, globally competitive workforce for those occupations that cross all industries, and to advocate for the study of BMIT.</i> |
| June 2017 | Futuring Panel summary (NCE Conference) |
| January 2018 | Program standards/performance indicators identified (MBA Research) |
| February-March 2018 | Writing teams and BMIT Coalition drafted program of study standards <ul style="list-style-type: none"><i>Program of Study – a sequence of at least three, one semester-long career education courses in a given career cluster that prepares students for postsecondary education and entry into a career area of personal choice. These courses are appropriately sequenced (introduction, intermediate, and capstone) and often result in an industry recognized credential and workplace learning experiences.</i> |
| June– September 2018 | Standards finalized (writing teams, lead teachers) |
| October 2018 | Public Review of draft standards; BMIT Fall Workshops |

Public Input:

- N = 147
- “Do the standards reflect the essential knowledge and skills that students need relative to this program of study”?
 - Across all programs of study, average level of agreement = 98%
- “Do the standards provide clear and specific learning targets needed for instruction and assessment?”
 - Across all programs of study, average level of agreement = 100%
- “Are the standards rigorous and do they encourage advanced skill development?”
 - Across all programs of study, average level of agreement = 97%

Key changes:

- Focus on increasing rigor – ensuring content meets expectations for knowledge/skills needed in the workforce
- Increase in workplace experiences and opportunities to demonstrate leadership
- Intentional reduction in number of programs of study – fewer options with more flexibility in each

Next Steps:

- December 2018 – Anticipated approval of Nebraska's Business, Marketing, and Management standards.

