



YOUTH ENTREPRENEURSHIP AND BUSINESS OPPORTUNITIES

Participants in Youth Entrepreneurship & Business Opportunities (YEBO) programs have been shown to embrace an entrepreneurial mindset and gain skills to create new businesses, which ultimately contribute to the economic vitality of Nebraska communities and beyond



946 Middle School youth participated in INVENTURE Day.



1,503 youth participated in entrepreneurial curriculum.



More than 100 mentors, volunteers and businesses supported YEBO activities.

Method for Engaging Learners

The YEBO team has been successful in engaging new audiences through school enrichment, out of school activities, summer workshops, and digital curriculums.

Impact

INVENTURE Day

During INVENTURE Day, students familiarize themselves with local businesses and business owners and identify potential entrepreneurial careers. Using innovation and creation, youth form teams to develop a unique business around a given product.

- 946 youth participated in INVENTURE Day
- 18 INVENTURE Day programs were implemented.
- 85% of participants increased their knowledge of what it takes to start a business; a 58% increase. n=515
- 83% of participants know what it means to be an entrepreneur; a 45% increase. n=515
- 82% of youth learned skills that will help them be successful if they decide to start their own business; a 41% increase. n=435



“Greatly enjoyed participating as a mentor for INVENTURE Day. Nebraska Extension-York County did a wonderful job organizing and running this event. Looking forward to next year. - INVENTURE Day mentor

ESI

The ESI curriculum uses technology and web-based activities to teach middle and high school students the ins and outs of entrepreneurship. The program focuses on practical work youth can do in their own communities and leads them through the ideation and creation of a business and marketing plan.

- 226 youth completed ESI curriculum.
- 135 youth attended ESI Camps at 11 locations in Nebraska in 2017.
- 46 youth participated in ESI youth challenges.



TEC Box

Tinker. Explore. Create. (TEC) Box is an experiential learning and maker movement activity that actively engages learners, encourages them to think for themselves, work hard, and ultimately learn more. Through the TEC Box program, students will engage with entrepreneurship and utilize their innovative spark.

- 51 total youth participated in Tec Box workshops in 2017.
- 88% of students believe they are able to come up with creative ideas to solve problems. n=16
- 81% of students believe they have the ability to be an entrepreneur. n=16.

“The most important thing I learned today is being an entrepreneur is fun!” - Tec Box participant

Blue Print

This contemporary curriculum combines global challenges, historic perspectives, and practical solutions to develop youth entrepreneurial skills. The digital platform provides a user-friendly, accessible program in which students watch TED talks, learn about entrepreneurial history, and develop innovative solutions to problems in their own communities. Blue Print was developed by Nebraska Extension staff.

- 115 curriculum units sold from National 4-H.

Partnerships

National 4-H Marketplace supplies ESI and Blueprint curricula nationwide
 Collaboration with entrepreneurship entities across Nebraska
 YEBO hosted the Entrepreneurship Best Practices Summit
 INVENTURE Day had over 104 mentors/judges
 Nebraska Afterschool Conference
 Over 20 businesses support INVENTURE Day and YEBO youth curriculum



Focus Highlights of the Year

Presentations

National Urban Extension Conference
 Nebraska School Board Association Conference
 Entrepreneurship Best Practices Summit
 Connecting Entrepreneurial Communities
 NAE4-HA Presentation
 Southeast Nebraska Entrepreneurship Education Workshop

Awards

Denise Miller Innovator Award –NAE4-HA
 NACDEP 2017 National Award for Educational Materials

Grants

\$7,500 for Extension Entrepreneurship and Innovation Website: <http://extension.unl.edu/entrepreneurship>
 \$74,988 for a research and engagement project funded by Rural Futures Institute: “Developing a Model for self-sustaining Entrepreneurial Communities: Nurturing High School Entrepreneurs and Transforming Local Business Owners via Youth Driven Entrepreneurship Clinic”

Visit extension.unl.edu for more information.

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