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A NEWSLETTER FOR NEBRASKA BUSINESS, MARKETING & MANAGEMENT
COMMUNICATION & INFORMATION SYSTEMS EDUCATORS

SUMMER
2017
ISSUE

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Thank You for the Journey!

When I started my journey as Career Field Specialist for Business, Marketing and Management 31 years ago, I was focused on curriculum development and how to best prepare teachers to teach business subjects. During a span of three decades, our approach to those has dramatically changed.

Fortunately for me, the friendships I have made have remained unchanged. I have been privileged to work with many outstanding students and educators during my 44-year career in education. I admire the dedication and commitment you bring every day to the classroom.

I have been blessed and made better for knowing and working with each of you. Thank you for sharing this journey with me.

Sherry Raines Marks penned the following poem prior to her retirement in 2010 from Wilber-Clatonia where she taught business and was FBLA Adviser for 41 years. A friend and mentor to many, Sherry lost a long battle with cancer following retirement. As I was cleaning out my electronic files, I found this gem. I don't write poetry but if I did, my message to all BMIT educators would be similar:

HOW WILL YOU LEAVE YOUR CAREER IN EDUCATION?

WILL YOU ROCKET OR ROW?

by Sherry Raines Marks

How will you leave this profession some day?
Will others know you'll be leaving—two years away?
By the mumbling and grumbling 'bout all the changes
Like standards and testing and scores and their ranges.

Will they know it by the enthusiasm that's gone from your voice,
Or the conferences and meetings that you attend, but no longer by choice?
Will it be so evident you just can't wait to go?
How will you leave, will you rocket or row?

When you started this career all those years ago
You launched like a rocket, hither and fro.
But now are you rowing, slowly to the door?
Or are you yet still firing the rockets galore?
How will you leave, will you rocket or row?

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Pictured L to R: Jacqui Garrison, Sydney Kobza, Bonnie Sibert

Welcome Sydney Kobza

The Nebraska Department of Education is proud to announce that Sydney Kobza has been hired as the new Career Field Specialist for Business, Marketing and Management. Sydney officially begins on May 30. Sydney's added responsibilities will include working with the FBLA State Officer team.

A Minden High School graduate and BMIT graduate of the University of Nebraska - Lincoln, Sydney has taught at Westside High School for the past eight years and was the FBLA adviser and assistant athletic director. Sydney taught 9-12 business and technology classes and previously served as a writing team member for the new CIS standards and ELA Standards Integration Tool.

Sydney shared that she is excited for her new role within the BMIT family.

Nebraska BMIT Coalition Held May 11

Business, industry, and education leaders gathered on May 11 in Lincoln at the Nebraska Bankers Association to attend a meeting held by the Nebraska affiliate of the national MBA Business Coalition for Education. Bonnie Sibert and Jacqui Garrison of the Nebraska Department of Education along with Rick Mangini of the MBA Research and Curriculum Center facilitated the meeting. Organizations, associations and chambers represented at the meeting were:

AIM Institute, AKSARBEN Foundation, Avenue Scholars, Health Center Association of Nebraska, Nebraska Bankers Association, Nebraska Chamber of Commerce and Industry, Nebraska Independent Community Bankers, Nebraska Retail Federation, Nebraska State Human Resource Management Association, Nebraska State Human Resource Management Association—Lincoln Chapter, Nebraska Business and Industry Council – Economic Development, and Nebraska Business and industry - Labor. The Nebraska affiliate is a partnership between the Nebraska Department of Education, professional/trade associations in Nebraska, and MBA Research and Curriculum Center.

Coalitions consist of professional/trade associations, foundations, and chambers of commerce working in partnership with their respective state education departments and MBA Research and Curriculum Center. The concept is designed to help strengthen and promote Business, Marketing and Information Technology programs in Career Technical Education (CTE). Students, educators and business leaders are all sure to benefit from shared knowledge and expertise. Additional state affiliates of the national MBA Business Coalition for Education are currently being organized in Nebraska, Ohio, Kentucky, Iowa, Alabama, and Oregon.



BMM Futuring Panels Identify Trends

Nebraska business and industry panels for Business Management and Administration, Finance, and Marketing were convened in November 2016 to identify the top trends impacting their businesses. Attend the opening session for BMIT at the NCE Conference on Tuesday, June 6, 2017 to hear the results: [*Nebraska Observations and Recommendations by MBA Research & Curriculum Center*](#).

As NDE begins the program standards revision process for the Business, Marketing and Management next year, the 'futuring panels' work will provide a solid foundation for defining knowledge and skills most impacting our business students.

There are many professional development opportunities for this summer and next fall from which you can choose.

These include:

- **June 5-7: Nebraska Career Education Conference, Kearney**
<https://www.education.ne.gov/bmit/nceconference.html>
- **July 25: Elementary Keyboarding, North Platte**
<https://www.education.ne.gov/bmit/workshops.html>

If the July 25 workshop fills, a second workshop will be offered on July 26, same location.

PROFESSIONAL DEVELOPMENT

October 2017 BMIT Fall Workshops

New standards for middle level Communication and Information Systems (CIS) and course standards for the Data Science Program of Study will be featured at the six FALL BMIT workshops. Participants will have an opportunity to work with the new CIS standards. Sydney Kobza and Jacqui Garrison of the Nebraska Dept. of Education will facilitate the 9 am to 3 pm workshops that will feature best practice teaching strategies. Lunch will be sponsored by the Nebraska Council on Economic Education. Online registration will be open on August 1.

- **ESU 6—Milford – Oct. 4**, 210 Fifth Street, Milford
- **Northeast Community College-Norfolk – Oct. 11**, Norfolk Lifelong Learning Center, Room C & D, 601 E. Benjamin Avenue, Norfolk
- **Omaha – Oct. 12**, UNO—Community Engagement Center, Room 230/231 (6001 Dodge Street, Omaha)
- **Western Nebraska Community College-Scottsbluff – Oct. 17**, Harms Advanced Technology Center, Room A103, 2620 College Park, Scottsbluff
- **North Platte Community College, South Campus – Oct. 18**, McDonald-Belton Bldg., Room 122, North Platte (located south of interstate at 601 West State Farm Road)
- **Central Community College-Hastings – Oct. 25**, Cottonwood Room, Hall Student Union, 550 S. Technical Blvd., Hastings

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The Nebraska Stock Market Game™ Winners Recognized

Winners of the Fall 2016 and Spring 2017 Nebraska Stock Market Game online competitions were recognized at the *Banquet of Champions* hosted by the Nebraska Council on Economic Education (NCEE) in the Nebraska Champions Club and sponsored by the Federal Reserve Bank of Kansas City - Omaha Branch, Nebraska Department of Banking and Finance, Ameritas, and Union Pacific.

The Stock Market game is an online simulation of the global capital markets for students in grades 4-12. Teams invested a hypothetical \$100,000 into stocks, bonds and mutual funds and worked together in different assigned roles such as researching and entering trades competing to earn the most money with their investments. The top three teams with the highest portfolio values in the fall and spring competitions for each division - Elementary School, Middle School and High School - are recognized at the banquet. For more information, please go to the NCEE [website](#).

The High School Division winners are:

FALL 2016

1st Place: \$119,430

Chase Clausen and Dylan Thayer of Blair High School.
Vicki Schrick, teacher.

2nd Place: \$113,069

Alexis Gleason, Olivia Ahlrichs and Ethan Swedlund of Lincoln North Star High School. Matthew Harris, teacher.

3rd Place: \$116,449

Brook Hoesing, Braden Johnson and Andy Theiler of Arlington High School. Shawna Koger, teacher.

SPRING 2017

1st Place and State Champion: \$119,672

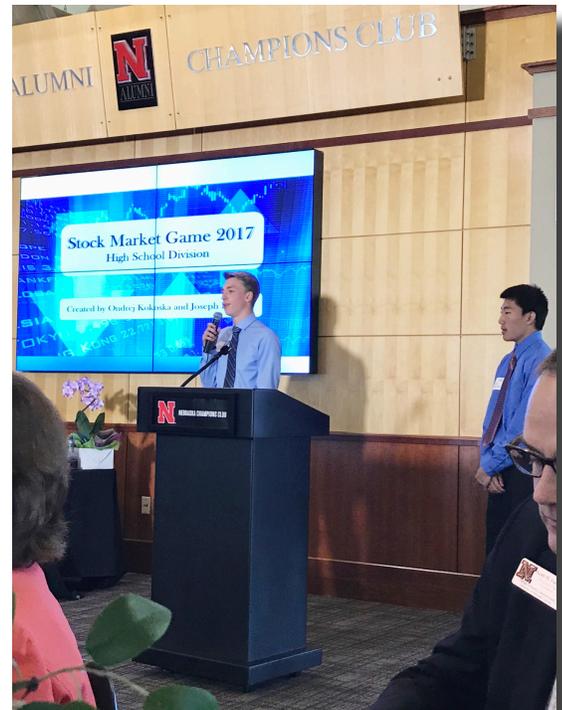
Ondrej Kokoska and Joseph Mackin of Blue Hill High School.
Ben Jones, teacher.

2nd Place: \$113,069

Sydney Warman of Dundy County Stratton Schools.
Peggy Parker, teacher.

3rd Place: \$112,837

Michael Olsen and Anthony Garcia of Blair High School.
Vicki Schrick, teacher



High School Division winners from Blue Hill, Joseph Mackin (left) and Ondrej Kokoska, presented information about their Stock Market Game experience.

CTSOS IN ACTION

NEBRASKA FBLA RECOGNIZES STATE AWARD WINNERS

The Nebraska Future Business Leaders of America (FBLA) state competitive events were held at the 55th annual State Leadership Conference in Omaha on April 6-7.

More than 2,200 students and advisers from 140 Nebraska schools attended the conference with more than 71 chapter, team and individual events. Students placing first, second or third in the competitive events qualified to compete at the national conference in Anaheim, California, June 29 July 2.

The 2017-2018 Nebraska FBLA State Officers are:

- D.J. Hardwick of Dundy County Stratton, president
- Abigail Thomas of Auburn High School, vice president
- Alek Timm of Arlington High School, secretary
- Ashley Stewart of Lincoln Southwest High School, treasurer
- Emma Bjork of Syracuse-Dunbar-Avoca High School, reporter
- Allison Sheen of Kearney High School, parliamentarian

Outstanding Local Chapter Adviser:

- Tennille Allison of Kearney High School

Nebraska FBLA National Businessperson of the Year:

- Mrs. Jennifer Davidson, President of Nebraska Council of Economic Education,

Nebraska FBLA Business of the Year

- Beardmore Chevrolet and Subaru of Bellevue



Pictured L to R: Alek Timm, Abigail Thomas, D.J. Hardwick, Ashley Stewart, and Allison Sheen

LifeSmarts National Qualifying Team

- Jacob Sorensen and Thomas Simonson of Blair High School

Virtual Business Management Challenge National Qualifying Team

- Preston Stuhr and Garrett Richters of Centennial High School

Members and chapters receiving first, second and third place awards are listed on the [Nebraska FBLA website](#).



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Thank You continued from page 1...

Will you quit serving on committees—they give you the blues,
Figuring, “My gosh, already, I’ve paid all my dues?”
Are you trying the “new” things—although you’ve used them before.
Or are you just rowing slowly to retirement’s door?

(Remember simulations and projects, once banished
Now they are the rage for education theories famished.)
Are you hanging new pictures in your classroom so fair,
Or are the typewriter keyboards still hanging in there?

So what will it be? What will you pursue?
Doing the same things that you always did do?
Oh, there will always be days when your rocket will fizzle,
But then the next day again it will sizzle!

And when one day, when you leave your room for the very last time
And turn around to lock it,
Will you be able to say with pride in your heart
I soared to the end...I really “Rocked It.”

As I retire, my wish for each of you is that you will be the teacher who “Rocked It” each and every day! Be the teacher that your peers look to for vision, guidance, encouragement and collaboration. Be the role model who truly makes a difference in the lives of ALL your students. Be the FBLA or DECA adviser who grows CTSO members into leaders. Be an inspiration for practicum and student teachers so that one day you too can retire. Be the professional leader who engages other teachers by being an active member and leader within your professional associations. I challenge each of you to be professionally involved. Have you done your part to support FBLA, DECA, NSBEA/NBEA, ACTEN/ACTE and/or NETA?

I leave NDE knowing that Business, Marketing and Information Technology programs are quality programs and among the best across the nation. I am confident that Sydney Kobza and Jacqui Garrison, your new NDE BMIT leaders, will take BMIT in Nebraska to new heights.





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CALENDARS

BUSINESS, MARKETING AND INFORMATION TECHNOLOGY
www.education.ne.gov/BMIT/conferences-workshops.html

CAREER EDUCATION STANDARDS
<http://cestandards.education.ne.gov>

NEBRASKA DECA
<https://www.nedeca.org/calendar.html>

NEBRASKA FBLA
<http://nebraskafbla.org/>

NEBRASKA CAREER EDUCATION CALENDAR
<http://www.education.ne.gov/nce/Calendar.html>

**NEBRASKA DEPARTMENT OF EDUCATION
MASTER CALENDAR**
<http://ndecalendar.mhsoftware.com/>

BMIT and NEFBLA Listserve

Has your email address recently changed?

If you are a business, marketing or information technology teacher, you are encouraged to subscribe to the BMIT Listserve. If you are an FBLA adviser, you should also subscribe to the NEFBLA Listserve.

Please follow the directions on the BMIT Listserve [link](#) on the BMIT website. Once you are subscribed, you can send a regular email message to bmit@lists.k12.ne.us OR nefbla@lists.k12.ne.us.

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