

Happy Holidays!



So What Does the Data Say?

DATA SPEAKS and we need to do a better job of analyzing data so that we can make informed decisions. The Winter Issue of This & That is dedicated to disaggregating the trend data generated through the BMIT Standards Workshops.

The 2012 BMIT Information Technology Survey Summary is posted on the BMIT web site – see Surveys. Each public and nonpublic high school building was invited to complete the survey with a total of 162 high school buildings reporting. The compiled summary is available on the BMIT web site as a .pdf and as a spreadsheet that includes graphs. The spreadsheet will require you to click through the tabs to see the results for each question on the survey.

In addition, targeted spreadsheets are posted at www.education.ne.gov/BMIT/surveys.html that provide data about 1:1 initiatives, Middle Level Keyboarding/Computer Applications, Information Technology Applications and Personal Finance.

- ❖ You will be able to see which schools require either a Personal Finance or Economics course as a local graduation requirement. A total of 76 schools require either Personal Finance and/or Economics as a graduation requirement.
 - Personal Finance is offered in 122 high schools within the high school business departments.
 - Personal Finance meets a high school graduation requirement for financial education in 47 high schools (compared to 39 in 2010).
 - Economics meets a high school graduation requirement for financial education in 52 high schools (compared to 44 in 2010).
- ❖ Wondering which business departments have a computer lab equipped with tablets? The survey says . . . Bancroft-Rosalie, Chase County, Creek Valley, Elkhorn Valley, Fort Calhoun, Fremont, Milford, Newman Grove, Overton, Tri County and Wakefield.

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- ❖ Did you know that 53 schools have a 1:1 initiative using either tablets or laptops? The survey says . . . 11 use tablets and 42 use laptops.
- ❖ Are you one of the 67 schools that uses either Aplia (Cengage's Computerized Accounting) or Peachtree Accounting?
- ❖ High school information technology was required of all students for at least one semester in 52 buildings (as compared to 38 in 2010).
- ❖ High school information technology was required of all students for at least 2 semesters in 39 buildings (as compared to 32 in 2010).
- ❖ With all 8th grade students now being required to key their NeSA writing assessment at the computer, is more emphasis being placed on keyboarding at the elementary and middle levels? We asked teachers what was happening at the middle level and the survey says
 - Middle-level keyboarding applications is offered for at least 9 weeks to all students in 65 schools (as compared to 56 in 2010)
 - Middle-level keyboarding applications is offered for at least 18 weeks to all students in 48 schools (as compared to 39 in 2010)
 - Middle-level computer applications is offered to all students for at least 9 weeks in 56 schools (as compared to 40 in 2010)
 - Middle-level computer applications is offered to all students for at least 18 weeks in 40 schools (as compared to 36 in 2010)
- ❖ Programming is offered in 47 schools with Visual Basic, Java and C++ being the most frequently offered languages.
- ❖ Computer operating systems used in high school business departments included 138 buildings using PC (81.2%) and 70 buildings using Apple (41.2%) with 32 buildings using both platforms in their business departments.

Please take time to review the 2012 data. This trend data may be helpful as you advocate for future curriculum changes within your BMIT program.



Course Standards

The **new course standards for all the career clusters within Business, Marketing and Information Technology** are available on the *BMIT web site* – click *Career Cluster Standards*. Early next year all the Nebraska Career Cluster course standards will be featured on one web site housed on the Nebraska Dept. of Education web site. Watch future BMIT listserve announcements for the details.



Happy New Year!

Mark Your Calendars Now for the 2013 Nebraska Career Education Conference

Plans are underway for the 2013 NCE Conference to be held **June 4-6, 2013** at the Younes Conference Center in Kearney, NE. From all-day preconference workshops to dynamic keynote speakers, rotational sessions and social events, this conference is a “must attend”! For the latest conference information coming soon, be sure to visit www.nceconference.com. Registration opens April 8, 2013.

Applications are now being accepted for the Career Student Organization Advisor of the Year Award! Completed applications must be submitted by December 15. For details visit www.nceconference.com/awards. Outstanding Program, Business and Industry Partnerships and CTE Advocate Awards are also open for nominations and are due April 15, 2013.

Conference Keynote Speakers

Opening Session Keynote Speaker – Best Selling Author, Jon Gordon

Jon Gordon is one of the most sought after speakers in the world today. His engaging talks and principles have influenced numerous leaders and teams in professional sports, business, healthcare and education. Jon speaks on a variety of topics (leadership, teamwork, culture, sales and service) based on his best-selling books and his clients include The Atlanta Falcons, Campbell Soup, Northwestern Mutual, Ritz Carlton Hotels, Wells Fargo, PGA Tour, Denver Public Schools and many more. For more information, visit www.jongordon.com.

Second General Session Keynote Speaker – Hal Urban, “Lessons From the Classroom”

Hal Urban’s message is about one thing — GOOD CHARACTER. His teaching, writing and speaking are about what he calls old-fashioned goodness – wisdom and virtues that have been around for thousands of years: positive attitude, respect and kindness, hard work, honesty and integrity, thankfulness, humor and laughter, life-long learning and service to others. There are no secrets and there’s no quick and easy way to become successful in life. It happens when we strive to do the right thing and commit ourselves to continued learning and personal growth. Read more about Hal Urban at www.halurban.com.

CSOs IN ACTION

Commissioner's Recognition for CSOs

Ninety-two Nebraska Career Education students were recognized in November for national awards they received earlier this year.

Commissioner of Education Dr. Roger Breed and Governor Dave Heineman recognized the Nebraska Career Education students who received first, second, third place or finalist awards during national leadership and skills competition held by their respective Career Student Organizations. The students were recognized during a November 19, 2012 ceremony at the Nebraska State Capitol Rotunda. DECA, FBLA, FCCLA, FEA, FFA, PBL, HOSA and SkillsUSA members were recognized. All of these organizations are members of the Center for Student Leadership at the Nebraska Department of Education. Business students receiving recognition included:

DECA Award Winners

- Jessica Gehr and Autumn Trujillo of Lincoln Southeast High School
- Brittany Kusmierski, Dylan Chamberlain, Rachel Maurer and Geena Noble of Millard West High School
- Julia Carlson of Westside High School
- Kelcie Menghini and Ashley Pike of Scottsbluff High School

DECA is an international organization that prepares emerging leaders and entrepreneurs in the areas of marketing, finance, hospitality and management.

FBLA Award Winners

- Ashley Quiring and Kaitlyn Quiring of Heartland High School
- Brent Comstock of Auburn High School
- Stephanie Teten of Johnson-Brock High School
- Amy Chin of Lakeview High School
- Myan Bhoopalam, Tianye Chen, Bridget Fleischer, Austin Koch and Akshay Rajagopal of Lincoln East High School
- Jordan Bowman, Lauren Bowman and Cody Brown of Elmwood-Murdock High School
- Colin Janitscheck and Adam Ripp of Pleasanton High School
- Lacy Uden of Adams Central High School

- Logan Meisinger of York High School
- Derek Ohlin of Aurora High School
- Spencer Morris of Twin River High School
- Josh Jochim, Andy Nelson and Nick Smith of Platteview High School

FBLA (Future Business Leaders of America) provides career development programs for students interested in business administration, management, finance and information technology careers.

Phi Beta Lambda Award Winners

- Amber Kutnink of Wayne State College
- Brian Bohan and Melody Norgaard of North Platte Community College
- Peter Raun of the University of Nebraska at Omaha
- Will Fogle, Kesha Beethe, and Alex Klippert of Peru State College
- Kasha Messersmith, Trisha Rickel, Veronica Waddell and Desiree Washum of McCook Community College
- Gavin Blum and Alex Knobbe of Midland University

Phi Beta Lambda is the collegiate division of the FBLA-PBL association, which prepares members for careers in business or business-related occupations.



Calendars

Business, Marketing and Information Technology

BMIT Calendar

Nebraska DECA

www.nedeca.org

Nebraska FBLA

nebraskafbla.org

Nebraska Career Education Calendar

www.education.ne.gov/nce/Calendar.html

Nebraska Department of Education Master Calendar

ndecalendar.mhsoftware.com

Staff

Bonnie Sibert
Career Field Specialist
Business, Marketing and
Management
bonnie.sibert@nebraska.gov
402.471.4818

Beverly Newton
Career Field Specialist
Communication and
Information Systems
FBLA State Adviser
bev.newton@nebraska.gov
402.471.4865

Karen Kloch
FBLA Administrative Assistant
karen.kloch@nebraska.gov
402.471.4817

Nicole Coffey
Career Education Specialist
DECA State Adviser
nicole.coffey@nebraska.gov
402.471.4804

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This newsletter was partially funded with federal Carl D. Perkins Career and Technical Education Act of 2006 funds administered through the Nebraska Department of Education, grant number V048A090027.

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