



A YEAR AHEAD OF US.
A YEAR BEHIND US.

As we reflect on 2011, we celebrate and honor you—our dedicated business, marketing and information technology educators! Your contribution to the education of Nebraska's students is appreciated by our NDE staff. We applaud you for the enthusiasm and dedication you demonstrate every day.

As we look forward to 2012, we encourage you to begin the implementation of new programs of study and course standards. We look forward to serving you in 2012 as we work together to prepare our students to be college and career ready.

*Bonnie Sibert, Bev Newton,
Karen Kloch and Nicole Coffey*

Announcements

Summer Writing Teams Needed

The conversation was lively and insightful when over 70 representatives from business and industry, secondary schools, community colleges and four-year institutions met October 25 to set the vision for Nebraska's Arts, A/V Technology and Communications and Information Technology Career Clusters. Erika Volker, Partnerships for Innovation Director, set the stage for the day with an overview of the process and current labor trends. Facilitator Seth Derner, President of Vivayic, Inc., challenged the groups to think about the future and what the pathways and programs of study should be for the two clusters. The process resulted in the following:

Information Technology Career Cluster (Write standards July 9-13, 2012)

- Network and Telecommunications Systems Pathway
- Information Support Services Pathway
- Web and Software Development Pathway

Arts, A/V Technology and Communications Career Cluster
(Write standards July 9-13, 2012)

- Journalism (AV Technology, Film and Broadcasting) Pathway
- Design and Visual Communication (Digital) Pathway

Summer Writing Teams Needed *continued from page 1*

The Hospitality and Tourism Visioning Forum was held on November 15 following a similar format used for previous visioning sessions. A total of 34 representatives from business and industry, secondary schools, community colleges and four-year institutions framed the programs of study as follows:

Hospitality and Tourism Career Cluster (Write standards July 16-18, 2012)

- Hospitality and Tourism Pathway
- Culinary Pathway
- Hospitality and Tourism Career Cluster

The Information Technology and Arts, A/V Technology and Communications course standards will be developed July 9-13, 2012 in Lincoln. The Hospitality and Tourism course standards will be developed July 16-18, 2012 in Lincoln. If you are interested in helping determine the course standards and programs of study for either Information Technology; Arts, A/V Technology and Communications or Hospitality and Tourism, make *Applications* by March 15, 2012. You will be asked to indicate your 1st and 2nd choices for the program of study writing team on which you want to participate. Writing teams will include both secondary and postsecondary teachers. The application will provide us with a tool to ensure we have diverse representation that will include geographic area and size of school. Therefore, it is important that you list in the application the courses you have taught. Writers will be reimbursed for mileage and hotel expenses plus receive a \$250/day stipend.

Reminders about the application process will be shared through the BMIT Listserv at a later date. Notification of your acceptance on the writing team will be sent in April. If you have any questions about Information Technology or Arts, A/V Technology and Communications, please contact Bev Newton at ben.newton@nebraska.gov. Questions concerning Hospitality and Tourism should be directed to Bonnie Sibert at bonnie.sibert@nebraska.gov.

Professional Development

Elementary Keyboarding

Lisa Newton-Hanson of Neligh-Oakdale Public Schools will present a 9 a.m. to 4 p.m. hands-on workshop on **Elementary Keyboarding** on Tuesday, June 5, 2012 at the Nebraska Career Education Conference in Kearney. Lisa has delivered keyboarding instruction to grades 3-8 at Neligh for over 20 years and has many teaching strategies to share. Targeted workshop participants will include any person delivering elementary/middle level keyboarding: elementary teachers, media specialists and/or business and information technology teachers. To attend this workshop, register online for the Preconference Workshop at <http://nceconference.com> on or after April 2, 2012.



Finger Frenzy— Elementary Keyboarding

is the rotational session that Lisa Newton-Hanson will present on Thursday, June 7. She will cover grading, goals, suggested schedules and scope and sequence. Plan to attend either the June 5 workshop or June 7 rotational session with Lisa and learn how to build a successful keyboarding scope and sequence that includes elementary and middle-level keyboarding.

Nebraska Career Education Conference

Several past NCE Conference participants recently shared that their attendance at previous NCE Conferences could be compared to attending a national conference—and usually the “lessons learned” were better! Mark your calendars today and plan to attend the NCE Conference to be held in Kearney at the Younes Conference Center on June 5-7, 2012. *Preliminary BMIT program offerings* are available on the BMIT website, NCE Conference. By April 2, the preliminary *NCE Conference program* will be available. Online registration opens on April 2 with conference registration due by May 3. The conference registration fee structure remains the same as last year:

- Preconference only – \$80 (includes workshop and lunch)
- Conference only – \$160 (includes two lunches and materials)
- Preconference and Conference – \$190 (a \$50 savings)
- Late fee for registration after May 3 – \$25
- Preservice NCE teachers (individuals who have been accepted into the student teaching program of any institution offering an endorsement in NCE and who have not yet graduated from that institution) will be provided complimentary registrations (excluding professional organization meals) and should register online by May 3.

On Monday, June 4, the FBLA Board of Directors will provide a free FBLA Adviser Training. Details about the FBLA Adviser Training will be shared through the FBLA Listserve at a later time.

Featured BMIT out-of-state speakers on June 6 will include:

- Tammy Worcester—Oh the Things You Can Do with Google Spreadsheets and Forms, Cloud-based Computing, Tricks and Tools and Blogging Basics and Beyond
- Les Dlabý—sponsored by Cengage Learning—Business Finance: Topics, Techniques and Technology; Principles of Business and Management; Marketing/Operations: Who Will Be the Customers of the Future?

Check out the *preliminary BMIT program* to see sessions being offered by the following Nebraska BMIT educators: Jean Condon, Mid-Plains Community College; Linda Miller, Northeast Community College; Sharon Garvin, Wayne State College; Lisa Newton-Hanson, Neligh-Oakdale High School; Don Gilpin, Plattsmouth High School; Dorann Avey and John Matzen, Lincoln North Star High School; Millard Public School middle-level technology teachers; Nebraska Council on Economic Education; Dawn Friedrich, Wausa High School; Mona Schoenrock, Columbus High School; and Shelly Mowinkel, Milford High School.

Tuesday preconference workshops fill up fast so study the offerings and be ready to make your selection once registration goes live. Just a few of the many preconference workshop options will include:

- Beginning iMobiles in Education, Jason Everett, Deanna Stall, ESU 10 (repeat of last year)
- Getting Started with Office 2010, Carole Tharnish, Central Community College
- Common Sense Media—Internet Safety Curriculum, DeLayne Havlovic, Omaha Public Schools
- Elementary Keyboarding, Lisa Newton-Hanson, Neligh-Oakdale Public Schools
- Google Docs: A Hidden Treasurer, Graci Gillming, ESU 10
- iIntegrate New Tools and iTeach Business...with iPads, Shelly Mowinkel, Milford High School and Lynn Herr, ESU 6
- FEFE or Personal Finance, TBD
- Linda Dickeson of Lincoln Public Schools will provide training that integrates Photoshop, In-Design and Acrobat

Resources

Recap of BMIT Standards Workshops

Thanks to each of the 308 business, marketing and information technology teachers who attended one of the six BMIT Standards workshops held during October at area community colleges. Beverly Newton and Bonnie Sibert provided technical assistance on the new programs of study and course standards. Teachers began the process of unpacking the standards and aligning their district's courses to the newly developed business, marketing and finance model courses.

New resources referenced in the workshop that will help you prepare for the 2012-13 school year include:

- 33 new course standards for management, marketing and finance and revised programs of study for 2012-2013
 - BMIT website – Career Cluster Standards—Business, Marketing and Management Standards Revision or <http://partnershipsforinnovation.org/standards-revision/visioning-forum-results/>
- Information Technology Skills Promotion video and guiding questions
 - BMIT website—Curriculum—Information Technology Career Cluster—www.education.ne.gov/bmit/itskillspromotion.html
- Simon Sinek's Golden Circle
 - www.startwithwhy.com
- Marketing Resources for Career and Technical Education
 - www.careertech.org – Resources
- Nebraska Career Education DRAW (Data + Research + Analytics)
 - www.education.ne.gov/NCE/DRAW/index.html
- MBA Research Courses
 - BMIT website—MBA Research & Curriculum Center—*State's Connection*—login or create an account
 - New courses include Entrepreneurship, Leadership, Financial Analysis for Managers, Marketing Applications (Similar to Nebraska's Marketing Management and Advanced Marketing courses); Principles of Management (Similar to Nebraska's Management and Leadership courses)
 - MBA Learning Center—online access to LAPs

Information Technology Skills Needed by Nebraska Employers

Do all of your seniors have the information technology skills needed to succeed after graduation? Business leaders are looking for information technology skills in your graduating students. Hear from Nebraska business leaders and postsecondary instructors as they discuss the skill sets needed to be employed in their businesses. The following video and guiding questions could be used to begin discussions with a local board of education, administrators, counselors, career and technical advisory boards or business and information technology teachers. You should also share the video with your secondary students.

- Information Technology Skills Promotion video and guiding questions
 - BMIT website—Curriculum—Information Technology Career Cluster—www.education.ne.gov/bmit/itskillspromotion.html

Business and industry representatives have been telling us that many of our high school graduates are not adequately prepared for the workforce. They also lack the information technology foundational skills needed by postsecondary. Are you hearing the same comments? If so, what steps need to be taken at your district level to assure that all of the graduating seniors are career ready and college ready in the area of information technology?



“Laughter is the sun that drives winter from the human face.”

Victor Hugo

Accounting with iPads

Have you been wondering how you can utilize iPads in your Accounting class? Sharon Garvin, instructor in the School of Business and Technology at Wayne State College, recently shared with the BMIT listserv the details of a year-long iPad2 Project. Before you read through the list of apps being used, take time to view her video demonstration:

- Go to <http://academic.wsc.edu/faculty/shgarvi1>
- In the left margin, click on "Accounting I"
- From the options that come up, click on "Sharon's iPad 2 Video"

Summary of WSC iPad2 Project:

1. Adopted a textbook specifically written for the iPad that provides ALL OF THE FOLLOWING ON THE IPAD:
 - a. An audio/PowerPoint lecture over each chapter
 - b. Ability to quickly outline the chapter through highlighting with your finger
 - c. Ability to type in "notes" or "questions" in the margins that can be sent to your instructor
 - d. Chapter demonstration problems where students can test themselves and then tap to "Show Answer"
 - e. Chapter vocabulary words section where students can test themselves and then tap to "Show Answer"
 - f. Review-the-chapter multiple choice quiz where students can test themselves and then tap to "Show Answer"
 - g. Additional videos relating to real business situations and frauds
2. Adopted an Online Homework Management System where students do all of their assigned exercises and problems ON THEIR IPADS and receive immediate feedback on whether their submitted answers are right or wrong. (Students are given three chances to submit so have the opportunity to get points when they learn from their mistakes.)
3. Online notebooks app (free) (ON THE IPAD) that records written reflections on what students learned each week, copies of which are easily forwarded to the instructor. Because iPads have microphones in them, students also can record oral reflections through this app and submit those instead
4. Online accounting software app (free) (ON THE IPAD) for practice in recording accounting transactions and viewing their effects of them automatically-generated financial statements.
5. Combination screen (free) (ON THE IPAD) (one part calculator, one part notepad, one or two parts Internet) so students can look up things on Internet (accounting sites or financial statements from real companies, etc.) and paste into their notes and/or perform calculations using information acquired.
6. E-Clicker app (free) (ON THE IPAD) where the teacher's iPad sends out multiple-choice quiz questions with the students each responding on his/her iPad to send their answers back. The app grades the quizzes automatically with results easily emailed to instructor for later paper trail.
7. Flashcards app (free) (ON THE IPAD) where the teacher creates review questions and answers on his/her computer then shares the flashcard deck with students so they can use the app on their iPad to review for the exam.
8. Spreadsheet app (free) (ON THE IPAD) for students to create templates for performing business report computations to provide managers financial information and analysis to assist in making decisions.
9. Calendar scheduling app (free) (ON THE IPAD) for students to keep track of all assignments, quizzes, project due dates, etc., related to the class.
10. App that allows teacher to keep all attendance records and grades up to date on the iPad (great for me responding to student athletes who want to know what their current grade point average is for a report to their coach.)

Other items still in the works involve online project management software, online dashboard progress toward course goals, open source accounting software and a few other things.

To learn more about this year-long project, attend Sharon Garvin's session on June 6 at the NCE Conference. If you have comments, questions or suggestions, please contact Dr. Sharon Garvin, Wayne State College, shgarvi1@wsc.edu, 402-375-7233.

InVEST in your Nebraska Students' Future!

InVEST Nebraska is an industry to improve insurance literacy in Nebraska's schools and train new talent for a career in the insurance industry in Nebraska. InVEST Nebraska is reaching out to Nebraska high schools and people interested in taking insurance classes at the college level. InVEST Nebraska created a classroom-to-career insurance program, designed to educate high school and college students in insurance, financial services and risk management.

The program brings professional insurance agents to the classroom to provide insurance instruction, exposure to an insurance environment and awareness of career opportunities in the insurance industry. Insurance professionals can work with you to develop a program that works for you. Insurance can be a very rewarding career path. By participating in InVEST Nebraska, you are investing in your students' future.

For more information and to sign up for a professional insurance speaker and the INVEST Insurance program, visit www.investne.org. Also look for textbooks and workbooks to start a new insurance class in your school. Absolutely free! You may also contact the InVEST Program Coordinator at olivia.brichacek@biginebraska.org or 800-377-3985.



can help.

Free Student Response System

Interested in trying a student response system (clickers) but don't have the money to buy a set? Mickie Mueller, Educational Technology Facilitator at Norfolk Public Schools, encouraged BMIT Listserve subscribers to try Socrative, the free web-based system that uses cell phones or computers for gathering feedback from students. The teacher can post questions in a variety of formats: multiple choice, true/false, short answer; set up quick quizzes; design an exit ticket to check for understanding of that day's lesson; or have students play a game in teams. Reports are generated for the teacher. You are able to see in real time if your students are "getting it." Try Socrative at: www.socrative.com. Be sure to check out the Socrative Garden blog. They have lesson ideas for using Socrative: www.socrative.com/garden/.

25 Most Commonly Misspelled Words

Is it "judgement" or "judgment"? Presented by the *Business Writing Center*, the 25 Most Commonly Misspelled Words is a list that has circulated among American businesses for decades. Two words have variant spellings for companies using British English spelling. Those two words are repeated at the end of the list of 25 words asking for the British spellings.

Business writers can avoid the problem of having supervisors, colleagues and editors mark words as being misspelled by using the spellings preferred in their countries. Two words also have variants that appear in dictionaries. However, business writers have clear preferences for one of the spellings and expect to see that spelling in business documents.

The Center offers other free online tests at this link: *Online Tests*. Select the correct or preferred spelling in each of the questions to test your spelling of the most commonly misspelled words.

Free Training Videos for Office 2010

Looking for free training videos for Office 2010? Terri Tiedemann of Southeast Community College - Milford shared the following resource at the NSBEA Fall Conference. Check out www.gcflearnfree.org/ - Computers. This site also provides training videos for previous versions of Office, Google and Facebook.

CSOs in Action

Center for Student Leadership

The Center for Student Leadership was established in 2009 and includes all career student organizations: DECA, FBLA, FCCLA, FEA, FFA, HOSA and SkillsUSA.

The mission of the Center for Student Leadership is to provide opportunities for students to develop and demonstrate the leadership and employability skills to become college and career ready. This is accomplished through experiences in:

- leadership and personal responsibility
- classroom learning combined with real-world relevance
- teamwork and collaboration
- community service and citizenship

To fulfill the mission, the Center for Student Leadership has collaborative activities and initiatives for the 2011-2012 year.

- “Just Drive” Campaign—organizations collaborate on local chapter levels to promote good driving habits. Chapters will be recognized at respective state conferences/conventions in 2012.
- Npower Conference—this leadership conference is designed for personal growth and development for all middle school and high school career student organization members. It was held for the first time in July 2011. All career student organizations are encouraged to have more members attend either of the two sessions that will be held July 9-11 and July 12-14, 2012. Registration will be available in early 2012 at www.nestudentleadership.org.
- The Commissioner’s Recognition for Student Excellence was held November 21, 2011. Students in each Career Student Organization were honored for their awards and recognition at their respective national conferences and conventions.
- Host a Legislative/Elected Leaders Council made of state senators and/or other elected officials. The purpose will be to communicate the importance of CSOs/Career Education and have those individuals be advocates.

- Outstanding CSO Advisor Award—this will recognize outstanding CSO advisors and highlight their ideas and best practices that will be shared with current teachers and preservice teachers. The Award will be presented annually at the Nebraska Career Education Conference.

A major collaborative effort is the creation of The Center Council. The Council is made up of two representatives from each organization that will meet and develop/market joint programs of work. The first meeting of the Council was held on November 2, 2011. The students created a purpose for The Council, brainstormed ideas for future projects and initiatives and began an action plan for short-term activities. The Council will meet again on January 22, 2012 to continue planning and involvement.

The Center for Student Leadership encourages continued and new collaboration among career student organizations on the local and state levels.

Career Student Organization State Officers started The Center for Student Leadership Council on November 2, 2011.



Front row (left to right):
Emilia Woeppel, FFA; Trevor Sorensen, FBLA;
Emily Donald, DECA; Bethany Blackburn, FFA;
Linsey Armstrong, FCCLA.

Back row (left to right):
Sammi Marousek, FEA; Crayton Noe, SkillsUSA;
Shyanne Thompson, FBLA; Ben Sedlacek,
SkillsUSA; Keelan Chapman, DECA.

Commissioner's Recognition for Student Excellence in Career Education

An afternoon recognizing student excellence from the career student organizations (CSO's) was held November 21 at the Rotunda of the Capitol. Over 250 members, parents, administrators and special guests observed students from DECA, FBLA, FCCLA, Future Educators of America, FFA, HOSA, Phi Beta Lambda and SkillsUSA receiving certificates of recognition from Deputy Commissioner of Education, Dr. Scott Swisher.

DECA second-place national winners included Nealesh Padhye from Lincoln Southwest High School in the Food Marketing Series and Mason Allen, Shayla Howard and Kira Northrop from Bellevue West High School in Internet Marketing Plan. Third-place winners were Ke Arkfeld from Westside High School in the Marketing Management Series and Madisenne Loftus-Hanzek and Abbey Schnebel from Millard South High School in the Business Services Operations Research event.

FBLA recognized 19 students placing first, second or third in eight events at the National Leadership Conference. First-place award winners were Ashley Quiring from Heartland High School in Accounting I, Danielle Carpenter and Lindsey Eubanks from Cambridge High School in Business Plan, and Amy Chin from Lakeview High School in Computer Applications.

Students recognized for placing second in their national competitions were Ryan Erskine and Bill Spilker from Tri County High School in Computer Game and Simulation Programming. Recognized for placing third in their national competitions were James McDonald, Joel Ratzlaff and Maggie Schneider from Aurora High School in Entrepreneurship; Amy Chen from Gibbon High School in Introduction to Parliamentary Procedure and Adam Britten from Bellevue West High School in Job Interview. Also recognized for their third-place award in the State Chapter Annual Business Report were Tyler Wellman from Syracuse High School, Kendra Nebel and Lauren Schneider from Raymond Central High School, Josiah Hood from Bellevue West High School, Jessica Hansen from Dorchester High School, Amy Chin from Lakeview High School, Curtis Reynolds from



Tri County High School and Jenna Woitaszewski from Wood River High School.

The 15 PBL award winners included first-place winners Will Fogle from Peru State College (PSC) in Database Design and Application, Gabe Williamson from UNL in both Help Desk and Telecommunications, Shelbi Svoboda from UNL in Human Resource Management, Mike Mulrone from PSC in Justice Administration and Erica Lam from UNL in Retail Management.

Second-place winners were Will Fogle from PSC in Computer Applications, Krystal Anderson and Trisha Rickel from McCook Community College in Desktop Publishing, Joel Jantzen from UNL in both Financial Analysis & Decision Making and Financial Concepts, Shelbi Svoboda from UNL in Hospitality Management, Katie Weander from UNL in Marketing Analysis & Decision Making, Elizabeth McKim from PSC in Marketing Concepts and Susan Duval from North Platte Community College (NPCC) in Word Processing.

Placing third in their events were Christopher Fenwick and Michele Wenthold from NPCC in Digital Video Production, Peter Raun from UNO in Financial Services and Cole Malmberg from UNL in Sports Management & Marketing.

Following the recognition ceremony, honorees and their guests attended a reception at the Governor's Residence. Congratulations to these outstanding students and their advisers!

Nebraska FBLA 50 Fabulous Years

Our journey through Nebraska FBLA's 50 fabulous years continues with a look at the decades of the 1970's and 1980's.

Nebraska FBLA continued to grow and by the end of the 1969-70 school year reported a membership of 27 chapters with 762 members. The 1970 state conference entertained 344 students with a spring style show, pizza party and dance. The 16 competitive events included Typing, Shorthand, Bookkeeping, Job Interview, and Boy and Girl Students of the Year.



Miami Beach, Florida, hosted the 1971 National Leadership Conference. Some of the Nebraska fees included \$21 for registration, \$60 for five nights' lodging and \$38 for a Bahama cruise. A 1975 Nebraska FBLA State Officer Goodwill tour found the state officers traveling to Ravenna, Cozad, Holdrege, Bertrand, McCook, Sidney, Kimball, Bridgeport, Crawford, Gordon and Chadron High Schools.

During the 1970's Nebraska began making its mark on the national association when Cindy Drevo, State President from Crete, was elected national president in 1975-76. Kelly Lammers from Ravenna followed as Nebraska's second national officer in 1976-77 by serving as the Mountain Plains National Vice President. Ann Masters, Nebraska FBLA-PBL State Chairman, served as the National FBLA-PBL Board of Directors Chairman, during the 1979-80 school year.

The 1980's saw more changes as membership grew to 2,195 from 75 chapters. National dues were \$2.50 while state dues remained \$1. Four Nebraska members served as national officers during this decade: Leann Tatro, Geneva; Jason Morrissey, Tecumseh; Stephanie Brodine, Gibbon and Peter Hazelrigg, Westside. Kim Pickering-Kromberg was elected secretary-treasurer of the FBLA-PBL Alumni Division in the spring of 1988. Chapter projects now included American Enterprise, Community Service and Money Management.

Bonnie Sibert was hired as FBLA State Adviser beginning in 1986. State conference competitive events numbered 31 events including Accounting II, Computer Applications for Business, Economics, Stenography, Job Description Manual, Machine Transcription and Mr. and Ms. Future Business Leader. The decade ended with 105 active chapters.

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FBLA Fun Facts

- For the 1971 State Leadership Conference (SLC), there were 25 judges; for the 2011 SLC there were 165 judges. The 1972 Nebraska FBLA Local Officer Workshop was held October 9 at Central Nebraska Technical College in Hastings. Nebraska FBLA hosted the 1976 Mountain-Plains Regional FBLA Conference at the Omaha Hilton Hotel. The Nebraska FBLA theme for 1977-78 was “Free Enterprise: It Works Because We Do.”
- In 1978, 22 chapters were represented at the National Leadership Conference.
- Galen Miller served four years as the FBLA State Adviser starting in 1981.
- The State Leadership Conference outgrew the Omaha Red Lion Inn and was moved in 1982 to the Omaha Holiday Inn, 72nd and Grover Streets.
- Starting in the fall of 1982, FBLA and DECA co-hosted the Fall Officer Workshop, which continued until 1985.
- A standard item listed in the SLC program in the 1980’s was “Typewriter Check-In.”



Calendars

Business, Marketing and Information Technology

Nebraska Department of Education – sort for meetings and activities

Nebraska DECA

Nebraska FBLA

Nebraska Career Education

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