2010 NCE Conference Issue

A Newsletter for Nebraska Business, Marketing and Information Technology Educators

NCE Conference 2010

NCE Conference 2010 will kick off Monday, June 7, with NEXUS '10, a leadership development institute planned for all NCE educators. Janelle Stansberry will be inviting NSBEA members and executive board members to participate as representatives of our professional



organization. Preconference workshops will be offered on Tuesday with keynote sessions and rotational sessions on Wednesday and Thursday.

College preservice students, including recent graduates, are provided complimentary NCE registrations (including noon conference meals, registration materials and preconference workshop). If you are working with student teachers or practicum students who wish to attend, please encourage them to register online at http://nceconference.com after April 1.

There are three registration options—Tuesday only registration is \$80; Wednesday and Thursday only is \$160; or all three days for a registration fee of \$190. Noon meals for each day are included as well as the \$35 cost of registration curriculum materials. Additional costs, which can be selected by the registrant, include the NSBEA/DPE Tuesday evening banquet (\$20). There is no cost to register for NEXUS '10 or the FBLA Adviser Workshop, which are both planned for Monday, June 7.

Complete conference information is now available at http://nceconference.com and online registration will be available April 1. Read the 20+ preconference workshop descriptions before registering so that you can decide which one best meets your professional development needs.

Monday, June 7

If you are interested in representing NSBEA during the **NEXUS** '10 leader-ship development institute, send an email to Janelle Stansberry at *jstansbe@esu2.org*.

FBLA...A Sure Bet! The FBLA Board of Directors will host a free one-day FBLA adviser workshop. Workshop activities will focus on developing your FBLA chapter—from officer training to member recruitment to chapter management. Watch for more workshop details through the FBLA listserv.

Tuesday, June 8

Register for a 9:30 a.m.—4 p.m. preconference workshop. **Personal Finance, Digital Media, SMART Boards, and Amazing Acrobat PDFs for Portfolios, Interactive Forms and More!** are workshops that will be of special interest to BMIT teachers.

This & That

2010

NCE Conference 2010 continued

The Tuesday evening **BMIT Social** sponsored by Cengage Learning and Southeast Community College begins at 8 p.m. with live music at the piano bar in the Kearney Ramada Inn. The **BMIT and NSBEA President's Reception** are combined into one event and is open to all business, marketing and information technology teachers. You won't want to miss it!

Wednesday, June 9

Wednesday will offer an opening session plus exhibits by leading educational publishers. Tonya Skinner from Missouri will present four different technology sessions. Another out-of-state speaker, Jeff McCauley of Utah, will present three sessions focused on marketing and integrating technology.

Wednesday's keynote speaker, **Dr. Tim Elmore**, the author of the Habitudes series, is the founder and president of **Growing Leaders**, an Atlanta-based non-profit organization created to develop emerging leaders. Through Growing Leaders, he and his team provide public schools, state universities, civic organizations and corporations with the tools they need to help develop young leaders who can impact and transform society. Dr. Elmore will also present two breakout sessions following the keynote. For more information, visit www.growingleaders.com.

The Wednesday evening NSBEA/DPE banquet begins at 6 p.m. with BEST, NSBEA and DPE awards, initiation and installation. The NSBEA business meeting with officer installation will follow the banquet.

Attention BMIT teachers with 10 or less years of experience—the **New Teachers Networking Social** is just for you! Join your peers in the Holiday Inn registration area at 8:15 p.m. Come ready to have fun networking with your peers and exploring some of Kearney's hot spots!

Thursday, June 10

At Thursday's general session, we're pleased to have **Jeff Beals** who will share his presentation entitled, **Self Marketing Power: Branding Yourself as a Business of One**. Based on his book of the same name, Jeff Beals' presentation is built on research, observation of highly successful professionals and his own diverse career experiences. Jeff's motivational presentation brings his book to life. It's a perfect message for any group of people striving for success. For more information, visit www.selfmarketingpower.com.

Career field luncheons (included in your registration fee) will be offered to all conference participants on Thursday. BMIT teachers should attend the joint luncheon for the Business, Marketing and Management Career Field and the Communication and Information Systems Career Field. Free resources will be distributed to those in attendance and the NSBEA raffle winners will be drawn.

Nebraska BMIT teachers will be featured in rotational sessions on both Wednesday and Thursday. NSBEA Conference Chair Pat Olson has secured outstanding classroom teachers who will be sharing their best practice strategies.



NCE Conference

Complete NCE
Conference
details and
online
registration
will be available
April 1, 2010 at
http://nceconference.com.

Registrations received after the May 3 deadline are subject to a \$25 late registration fee.

This and That





Teachers receiving the 2009 BEST awards for the first time included (left to right) Brandon Detlefsen, Patricia Arneson, Bill Latta, Bill Myers and Cathy Nutt.



Ten-year winners were (left to right) Donna Harr and DeLayne Havlovic who received recognition for 10 continuous years as a BEST Award recipient.

Application Process for the BEST Award

Once a business, marketing or information technology (BMIT) educator has received the BEST Award, he/she can continue to re-apply on an annual basis. First-time honorees will receive a special pin. All honorees will receive recognition at the NSBEA/DPE Banquet that will be held at 6 p.m. on Wednesday, June 9, at the Kearney Holiday Inn. Recipients present at the banquet will receive special recognition and a BEST memento from the BEST sponsor, SpeakingSolutions.

Any business teacher who has received the BEST Award for ten consecutive years will also be recognized.

Only three conditions need to be met in order to apply for the award:

- 1. Must join a minimum of NBEA and NSBEA OR MEA & NAME OR ACTE/ACTEN with membership in either NAME or NSBEA;
- 2. Must be a business, marketing or information technology teacher in a secondary, post-secondary or four-year institution; and
- 3. Must be able to compile 100 points on the application form.

If you want to apply, download and complete the application form from www.nde.state.ne.us/BMIT/—click on Teacher Recognition and by May 1 email or send hard copy to Bonnie Sibert, Nebraska Department of Education, PO Box 94987, Lincoln, NE 68509-4987, bonnie.sibert@nebraska.gov.

All presentations, association offices held, inservices, workshops and conference attendance, etc., must have taken place between April 15, 2009, and April 14, 2010. Please note that the one point given for each two-hour inservice should exclude the inservice provided by your local school district at the beginning or end of the school year or on inservice days during the school year. To download the form, visit www.nde.state.ne.us/BMIT/—click on Teacher Recognition.

This & That



Staff

Bonnie Sibert Career Field Specialist Business, Marketing and Management bonnie.sibert@nebraska.gov 402.471.4818

Beverly Newton Career Field Specialist Communication and Information Systems FBLA State Adviser bev.newton@nebraska.gov 402.471.4865

Karen Kloch FBLA Administrative Assistant karen.kloch@nebraska.gov 402.471.4817

Nicole Coffey Career Education Specialist DECA State Adviser nicole.coffey@nebraska.gov 402.471.4804

Shayne Ortmeier DECA Administrative Assistant shayne.ortmeier@nebraska.gov 402.471.0511

It is the policy of the Nebraska Department of Education not to discriminate on the basis of sex, disability, race, color, religion, marital status, age, or national origin in its education programs, admission policies, employment, or other agency programs.

This newsletter was partially funded with federal Carl D. Perkins Career and Technical Education Act of 2006 funds administered through the Nebraska Department of Education, grant number V048A090027.

Products mentioned in this newsletter are not necessarily endorsed or recommended by the Nebraska Department of Education staff; products are mentioned for your information and review.

NCE CONFERENCE REMINDERS

- On March 1, preliminary conference information will be available at nceconference.com. Online registration begins April 1.
- Please submit your registration online by May 3. Registrations received after May 3 are subject to a \$25 late registration fee.
- Participants have three registration options—Tuesday only registration is \$80; Wednesday and Thursday only is \$160; or all three days for a registration fee of \$190 (a \$50 discount). Noon meals for each day are included in the registration fee as well as the \$35 cost of registration curriculum materials.
- Special room rates will be available. See the NCE Conference web site for hotel rate information.
- On Monday, NSBEA's Leadership Development Institute (LDI) will be incorporated into NEXUS '10, a full-day leadership development workshop designed for all NCE teachers.
- On Tuesday, 20+ preconference workshops will be held at ESU 10, UNK and the Holiday Inn.
- All Wednesday and Thursday sessions will be held at the Holiday Inn with exhibits being offered only on Wednesday.
- Business, Marketing and Information Technology teachers may pick up registration packets at the Holiday Inn beginning Monday.
- Any business, marketing or information technology teacher registering for the conference will receive a package of curriculum materials.
- On Tuesday, June 8, the DPE Executive Committee will meet at 4:15 p.m. and NSBEA Executive Board will meet at 5:30 p.m.
- The joint NSBEA and DPE Banquet will be on Wednesday, June 9, at 6 p.m. followed by the NSBEA business meeting.
- Wayne State and Chadron State College will offer the NCE Conference for three (3) hours of graduate credit. For more information, contact Patricia Arneson at Wayne State College, 800.228.9972, Ext. 7255, paarnes1@wsc.edu or Ron Burke, Chadron State College, rburke@csc.edu.