

# THIS & THAT

2008  
NCE Conference  
Issue

A Newsletter for Nebraska Business, Marketing and Information Technology Educators

**N**SBEA NCE Conference Chair Tennille Gifford has coordinated planning with the Nebraska Department of Education to plan another outstanding Nebraska Career Education Conference. Preconference workshops will begin on Monday, June 9 at various sites. On Tuesday and Wednesday, all educators will be at the Holiday Inn attending keynote sessions, rotational sessions, NSBEA Share Shops and BMIT sessions. The sessions will be organized around five themes: Best Practices, Collaboration and Partnerships, Planning and Management, Teaching Strategies and Technology and Tools.

**C**ollege preservice students, including recent graduates, are provided complimentary NCE registrations (not including any conference meals or registration materials). If you are working with student teachers or practicum students who wish to attend, please encourage them to register online.

**C**hanges in registration costs were made to simplify the registration and accounting processes. The total cost of registration is \$155, which includes \$90 for conference registration, \$35 for materials fee, and the Tuesday and Wednesday luncheons at \$15 each. Additional costs, which can be selected by the registrant, include the NSBEA/DPE Tuesday evening banquet (\$20) and a Monday preconference workshop that includes lunch (\$30).

## Monday, June 9

**I**f you are interested in attending NSBEA's *Leadership Development Institute*, send an email to DeLayne Havlovic at [delayne.havlovic@ops.org](mailto:delayne.havlovic@ops.org).

**D**on't miss an opportunity to network at the Monday evening social sponsored by Allison Oestmann-Bauers of Cengage Learning. The fun begins at 8 p.m. at Café Savant (formerly Barista's) in downtown Kearney and is open to all business, marketing and information technology teachers.

**C**omplete information about the preconference workshops and the conference will be available April 1 at [nceconference.com](http://nceconference.com). Please read the Monday workshop descriptions before registering so that you can decide which one best meets your professional development needs.

## Tuesday, June 10

**O**pening General Session—8 a.m. Considered among America's finest speakers, Rick Rigsby challenges audiences with a compelling message that engages the mind, energizes the will and encourages the spirit! Don't miss *Empowering People, Impacting the World*.

**T**hroughout Tuesday, special events will include a conference luncheon or DPE luncheon (included in your registration fee), exhibits by leading educational publishers and business/industry representatives as well as best practice sessions by Nebraska teachers. On Tuesday, Corinne Hoisington from Virginia will present four different technology sessions that are sure to "wow" her audiences. See pages 3 - 8 for other BMIT offerings.

## Wednesday, June 11

**W**ednesday sessions will also be held at the Holiday Inn. Don't miss the 8 a.m. keynote with Dr. Doug Christensen, Nebraska Commissioner of Education. This session will also include ACTEN prizes and door prizes.

**C**areer field luncheons (included in your registration fee) will be offered to all conference participants. Business, marketing and information technology teachers should attend the joint luncheon for the Business, Marketing and Management Career Field and the Communication and Information Systems Career Field. Free resources will be distributed to those in attendance.

Corinne Hoisington will be back on Wednesday to present additional technology sessions.

Dr. Patricia Arneson of Wayne State College will facilitate *Teachers Mentoring Teachers*, which will involve a panel of new teachers. Teachers with five years of experience or less should plan to attend this session.

Many Nebraska BMIT teachers will be featured in the Share Shop sessions on Tuesday and Wednesday. Come learn creative new strategies from Pat Hinkle, Derry Trampe, Shelly Mowinkel, Mona Schoenrock, Kris Wurtz, Stephanie Olson, Linda Miller, Laura Ilcisin, John Schultz, Sherry Marks, Jane Blum, Alicia Clark and Pat Arneson. See pages 3 - 8.

**Complete NCE Conference details and online registration will be available April 1, 2008 at [nceconference.com](http://nceconference.com).**

**Registrations received after the May 15 deadline are subject to a \$25 late registration fee.**

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**A Newsletter for Nebraska  
Business, Marketing and  
Information Technology  
Educators**

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It is the policy of the Nebraska Department of Education not to discriminate on the basis of sex, disability, race, color, religion, marital status, age, or national origin in its education programs, admission policies, employment or other agency programs. This newsletter was funded by the Carl D. Perkins Vocational and Applied Technology Educational Act, Grant #V048A1002700 with the State of Nebraska.

Products mentioned in this newsletter are not necessarily endorsed or recommended by Nebraska Department of Education staff; products are mentioned for your information and review.

## NCE CONFERENCE REMINDERS



- ◆ On April 1, complete conference information and online registration will be available at [nceconference.com](http://nceconference.com).
- ◆ An email message announcing online NCE registration on the web site will be shared on the BMIT listserv.
- ◆ Please submit your registration online by May 15. Registrations received after May 15 are subject to a \$25 late registration fee.
- ◆ Special room rates will be available. See the NCE Conference web site for rate information.
- ◆ On Monday, preconference workshops will be held at various sites and include an additional registration fee of \$30.
- ◆ All Tuesday and Wednesday sessions will be held at the Holiday Inn.
- ◆ Business, Marketing and Information Technology teachers may pick up registration packets at the Holiday Inn beginning Monday at the Holiday Inn.
- ◆ The \$35 registration materials fee is built into the \$155 registration fee. Any business, marketing or information technology teacher registering for the conference will receive a package of materials when they register for the conference. The materials will include curriculum resources for business, marketing and keyboarding courses.
- ◆ The DPE Executive Committee and NSBEA Executive Committee meetings will be held on Monday, June 9 at 4:15 p.m.
- ◆ The DPE luncheon meeting is on Tuesday, June 10, 12:00–1:15 p.m. and is included as part of your conference registration fee.
- ◆ Wayne State College and Chadron State College will offer the NCE Conference for three (3) hours of graduate credit. For more information, contact Dr. Patricia Arneson at Wayne State College, 800.228.9972, Ext. 7255, [paarnes1@wsc.edu](mailto:paarnes1@wsc.edu) or Ron Burke, Chadron State College, [rburke@csc.edu](mailto:rburke@csc.edu).

## APPLICATION PROCESS FOR BEST AWARD

Once a business, marketing or information technology (BMIT) educator has received the BEST Award, he/she can continue to re-apply on an annual basis. First-time honorees will receive a special pin. All honorees will receive recognition at the NSBEA/DPE Banquet that will be held at 6 p.m. on Tuesday, June 10 at the Kearney Holiday Inn. Recipients present at the banquet will receive special recognition and a BEST memento from the BEST sponsor, SpeakingSolutions.



Once again this year any business teacher who has received the BEST Award for ten consecutive years will be recognized.

Only three conditions need to be met in order to apply for the award:

- (1) Must join a minimum of NBEA and NSBEA **OR** MEA & NAME **OR** ACTE/ACTEN with membership in either NAME or NSBEA;
- (2) Must be a business, marketing or information technology teacher in a secondary, postsecondary or four-year institution; and
- (3) Must be able to compile 100 points on the application form. If you want to apply, download and complete the application form from <http://www.nde.state.ne.us/BMIT/>—click on *Teacher Recognition* and **send it to our office by May 1**.

All presentations, association offices held, inservices, workshops and conference attendance, etc., must have taken place between April 15, 2007, and April 14, 2008. Please note that the one point given for each two-hour inservice should **exclude** the inservice provided by your local school district at the beginning or end of the school year or on inservice days during the school year. Inservice during the summer months, weekends or evenings that is offered through the district can be counted.

To download the form, please go to <http://www.nde.state.ne.us/BMIT/>—click on *Teacher Recognition*.

**Tentative Schedule**  
**Nebraska Career Education Conference**  
**June 9— June 11, 2008—Kearney**

**Business, Marketing and Management Career Field**  
**Communication and Information Systems Career Field**

**Monday, June 9**

**9:30 – 4:00 Preconference workshops that may be of special interest to BMIT teachers:**

Adobe Acrobat 8, Linda Dickeson  
 Office 2007: Everything Just Changed, Corinne Hoisington  
 Digital Documentaries, Graci Gillming, Jason Everett  
 Google Tools for Teachers, Deanna Stall  
 Podcasting, Dan Schmit  
 Technical Writing, Carol Larkin

**NSBEA Leadership Development Institute**

Facilitator: DeLayne Havlovic, Omaha Public Schools  
 Holiday Inn—TBD

Contact DeLayne at [delayne.havlovic@ops.org](mailto:delayne.havlovic@ops.org) if you are interested in registering as a participant. Online registration for the NSBEA LDI is not available.

4:15 – 5:15

**DPE Executive Board Meeting**

Holiday Inn—TBD

4:30 – 6:00

**NSBEA Board Dinner/Meeting**

Holiday Inn—Stateroom D

8:00

**Business, Marketing and Information Technology Social**

The Nebraska State Business Education Association (NSBEA) and Cengage Learning Company invite all business, marketing and information technology teachers to network with their peers at Cafe Savant, which is located at 2400 Central Avenue in downtown Kearney.

8:00

**ACTEN Board of Directors Meeting**

Holiday Inn

**Tuesday, June 10**  
**(All sessions held at Holiday Inn)**

7:30 – 4:00

**Registration**

Holiday Inn – Lobby

Registration Materials Fee of \$35 (included in \$155 registration fee) will provide MarkED's Principles of Marketing and Introduction to Business course guides, accounting posters, and Elementary/Middle Level Keyboarding Strategies Guide.

8:00

**Opening General Session** for NCE with awards, door prizes

## Tentative Schedule Nebraska Career Education Conference June 9— June 11, 2008—Kearney

9:45 – 10:45

### **Google Tools and Apps: In Your Future!**

Presenter: Corinne Hoisington, VA

Time to think outside the box! Did you know that Google has a product line that rivals Microsoft Office? Google Apps is a suite of collaboration and communication applications that includes a document word processing program, a spreadsheet program, a presentation application, a Web page creator and an e-mail/messaging platform with a calendar like Outlook. And the best part is that it is all free! You can even store your Google documents in a central server, where they can be shared with colleagues, who can in turn edit them. Let's check out Google Tools and Apps together!

9:45 – 10:45

### **Charts and Graphs Got You Down! New Ideas for Enhancing Economics Instruction**

Presenters: Jennifer Clark, Federal Reserve Bank; Mary Lynn Reiser, University of Nebraska-Omaha

The Federal Reserve Bank and National Council on Economics have materials that can be integrated into economics, personal finance, consumer and daily living courses. Come see some sample lessons and web resources for tackling economics concepts in new ways.

11:00 – 12:00

### **Vista with Vitality**

Presenter: Corinne Hoisington, VA

Get a front row seat to see what is happening with the new operating system called Vista. Vista has some amazing tools like Vista Movie Maker, Snip, and many other tools that could really spice up your class materials. Wait until you see Vista's speech recognition program that allows you to dictate in Microsoft Office 2007, play games, surf the web and control Window's operations. Vista makes finding files quicker and easier and allows you to really have some fun with gadgets, too! I bet Vista will be on your next computer!

11:00 – 12:00

### **NSBEA Share Shop: Active & Kinesthetic Learning Strategies to Promote Student Success**

Presenter: DeLayne Havlovic, Omaha Public Schools

This presentation will explore hands-on methods teachers can use in their classrooms. Hands-on activities will promote problem solving strategies that can be incorporated into multiple curricular areas.

12:00 – 1:15

### **Luncheon Buffet or DPE Luncheon**

1:30 – 2:30

### **Office 2007: Everything Just Changed**

Presenter: Corinne Hoisington, Virginia

Grab your front-row seat to see the latest Microsoft releases. Experience the new Office 2007 products and enhanced features on your "old" Office favorites like Word, Excel, PowerPoint and Access. This new version is much easier to use and has amazing power to create professional-looking documents. Wait until you see the new tools that will make teaching and administrative tasks just a click away! Come great ready for the fall semester. Has everything changed? At the end of this session you'll agree that it has! Are you ready?

1:30 – 2:30

### **NSBEA Share Shop: ESI—EntrepreneurShip Investigation**

Presenters: Derry Trampe, Ord High School; Shelly Mowinkel, Milford High School; Becky Moock, Lincoln Park Middle School

## Tentative Schedule

### Nebraska Career Education Conference

#### June 9— June 11, 2008—Kearney

Across the country the topic of entrepreneurship is HOT! Now there's a middle-level curriculum to help you explore this topic with your students. ESI is a 4-H curriculum that was written by a group of Nebraska teachers. It is available for use by individuals in classrooms and with after-school groups, as well as in 4-H clubs. Three of the ESI writers will share their experiences in using the curriculum in their classes. Plus, you'll have a chance to try out some of the activities and explore possibilities. Experiences will range from using the curriculum as the basis for an entire entrepreneurship class to incorporating lessons from the curriculum into existing course curriculum.

2:45 – 3:45

#### **Ready, Set, Go—Career Planning for CTE Students**

Presenters: Mona Schoenrock, Kris Wurtz, Columbus High School

The time is now to assist your students in career planning to meet business and industry's demand of highly skilled, adaptable and versatile workers. Attend this session and receive teaching tools, tips and strategies for career planning and 21<sup>st</sup> Century Skills.

2:45 – 3:45

#### **Technology Toys for Your Classroom: Integrating Technology across All Disciplines**

Presenter: Corinne Hoisington, VA

Check out this engaging fun session that will kick some enthusiasm into your class next fall. Together we will see some easy-to-use web sites that will make your class the place to be! Have you seen the new Merlot sites for every subject area, News Museum, You Sent It, and many more. Make your class start using the great tools of the Internet in daily assignments.

4:00 – 5:00

#### **Web 2.0—Classroom Tools for Instruction**

Presenters: Jason Everett, John Stritt, ESU 10

The web is taking on a new dynamic look as yesterday's information consumers become today's information producers. Find out how you can integrate Web 2.0 tools such as wikis, blogs, social calendars, social bookmarks and collaborative calendars in support of student learning.

4:00—5:00

#### **NSBEA Share Shop: Angel Flying High in the Classroom**

Presenter: Stephanie Olson, Red Cloud High School

ANGEL® is an online course management system that allows you to put your courses on the Internet and allows students to access course information either at school or at home. ANGEL® is very user-friendly and can cut classroom preparation time to a bare minimum. Come learn how ANGEL® can function both as a complement to traditional courses and as a site for distance learning.

4:00

#### **ACTEN Assembly of Delegates**

6:00

#### **NSBEA/DPE Banquet**

Holiday Inn

BEST Awards sponsored by SpeakingSolutions

NSBEA Awards

Updates/Recognitions by DPE

## Tentative Schedule

### Nebraska Career Education Conference

#### June 9— June 11, 2008—Kearney

8:15 – 9:00

**NSBEA Annual Business Meeting with Officer Installation**

9:00

**NSBEA President's Reception**

Holiday Inn Suite

Hosted by Southeast Community College

**Wednesday, June 11**  
**(All sessions held at Holiday Inn)**

7:30 – 10:30

**Registration**

Registration Materials Fee of \$35 (included in \$155 registration fee) will provide MarkED's Principles of Marketing and Introduction to Business course guides, accounting posters, and Elementary/Middle Level Keyboarding Strategies Guide.

8:00 – 9:15

**General Assembly with motivational speaker, ACTEN prizes, door prizes**

9:30 – 10:30

**Check Out OneNote 2007, Vista's Speech Recognition System and Groove 2007**

Presenter: Corinne Hoisington, VA

Warning: Only engaging and exciting instructors need to attend this high energy presentation. Wait until you see OneNote 2007, Vista's Speech Recognition and Groove 2007. OneNote and Groove are two new programs in the Office 2007 suite that can totally change the face of your class. OneNote 2007 is a note-taking tool that you could use in any teaching environment. Vista's Speech Recognition has voice commands that will give you the control to finally tell your computer what you want it to do. See how it compares to Dragon and Jaws and how it will be great for your special needs students. Groove is an amazing collaboration tool that will not cost your school a thing and allows you to communicate live with your class with free audio, file share, whiteboard, chat and many other tools. Groove has everything your class needs to manage projects, conduct class meetings and get work done. Get ready for a session that will frame and energize your courses!

9:30 – 10:30

**BMIT Teachers Mentoring Teachers**

Presenter: Patricia Arneson, Wayne State College; and Panel of Rookie Teachers

An interactive session between the audience and a panel of beginning business teachers with 1 – 5 years' experience, sharing their successes and struggles, teaching ideas and materials. Whether a rookie or an experienced teacher, there's something of value for you in this session! Beginning teachers attending this session will receive business teaching materials and lesson plans.

10:45 – 11:45

**Technology Toys for Your Classroom: Integrating Technology across All Disciplines**

Presenter: Corinne Hoisington, VA

Check out this engaging fun session that will kick some enthusiasm into your class next fall. Together we will see some easy-to-use web sites that will make your class the place to be! Have you seen the new Merlot sites for every subject area, News Museum, You Sent It and many more. Make your class start using the great tool of the Internet in daily assignments.

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10:45 – 11:45

#### **FutureForce Finance—Dual-credit Principles of Accounting**

Presenters: Brian Klausen, Nebraska CPAs Accounting Careers Chair; Linda Miller, Northeast Community College; Laura Ilcisin, University of Nebraska-Omaha, John Schultz, Omaha Public Schools

Facilitator: Bonnie Sibert, Nebraska Department of Education

FutureForce Finance taskforce members will overview the proposed dual-credit course for delivering College Principles of Accounting in high schools. Representatives from a high school, 2-year postsecondary and 4-year postsecondary institutions will discuss opportunities for students at their respective institutions. You will learn about new accounting teaching resources available from the Nebraska CPAs, including recruitment materials.

12:00 – 1:15

#### **Business, Marketing and Management/Communication and Information Systems Career Fields Luncheon**

Welcome by NSBEA President, Terri Tiedemann, Southeast Community College-Milford; Derek Deaver, NAME President, Scottsbluff High School; Bonnie Malcolm, ACTEN President

NCE Updates, Bev Newton, Bonnie Sibert

Free teaching resources will be distributed during the luncheon

1:30 – 2:30

#### **Microsoft Expression Studio: Web Design on Steroids!**

Presenter: Corinne Hoisington, VA

Watch out Dreamweaver – Expression Studio is taking over! Come get a front row seat to see the new Expression Studio, the new Microsoft product that you can use to create professional web sites. Expression Web is part of a family of software applications called the Expression Studio, which includes four programs named Expression Web, Expression Blend, Expression Design and Expression Media. Wait until you see how Expression Web can help you make your vision a reality, with tools for developing web sites that include CSS style sheets, ASP web developer tools and web reports. Microsoft is giving away to every school in the country a full version of Expression Studio as part of the Academic Alliance and here's the great part – every student can have a copy for his/her home!

1:30 – 2:30

#### **NSBEA Share Shop: One Teacher Business Department**

Presenter: Sherry Marks, Wilber-Clatonia High School

Learn the Top Ten Reasons This is a Good Thing! #1 You ARE the Department Head; #2 You don't have to share budget money. Attend this session to learn the other eight reasons why being a one-teacher business department can have more opportunities than challenges. Time will be allowed for sharing successes and how to overcome the frustrations of the One Teacher Business Department teacher!

2:45 – 3:45

#### **Google Tools and Apps: In Your Future!**

Presenter: Corinne Hoisington, Virginia

Time to think outside the box! Did you know that Google has a product line that rivals Microsoft Office? Google Apps is a suite of collaboration and communication applications that includes a document word processing program, a spreadsheet program, a presentation application, a Web page creator and an e-mail/messaging platform with a calendar like Outlook. And the best part is that it is all free! You can even store your Google documents in a central server, where they can be shared with colleagues, who can in turn edit them. Let's check out Google Tools and Apps together!

**Tentative Schedule**  
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2:45 – 3:45

**NSBEA Share Shop: Sports and Entertainment Marketing—It's Not Just A Class!**

Presenter: Pat Hinkle, Bellevue West

Enhance your current marketing program with unique ideas that will excite and motivate your students. This session highlights successful teaching tips and curriculum used for a one-semester class or a unit in the exciting world of sports and entertainment marketing.

4:00 – 4:45

**Using eBay As a Teaching Tool**

Presenter: Dave Coover, AIM Institute; Jane Blum, Minden High School; Alicia Clark, Cambridge High School

Use eBay as an instructional vehicle in your school to teach marketing, photography and business skills. This session will introduce you to an exciting new pilot curriculum that will help your school develop a student-led project that develops and posts eBay listings. Extend your local sales to the global marketplace!

4:45—5:00

**NSBEA Raffle**

The NSBEA Raffle will be conducted at the conclusion of the 4 p.m. session. Conference participants who have current membership in NSBEA and NBEA will be eligible to win one of several raffle items.