

THIS & THAT

Bev Newton
Bonnie Sibert
Jamie Siedschlag

NCE Conf. Issue, 2006

A Newsletter for Nebraska Business, Marketing and Information Technology Educators

The sequence of events will be different at the 2006 NCE Conference but the program offerings promise to be better than ever! NSBEA NCE Conference Chair, Chris Ericson, has coordinated planning with Bonnie Sibert, Bev Newton and Jamie Siedschlag. Preconference workshops will begin on Monday at various sites. On Tuesday all educators will spend the day at the Holiday Inn attending keynote sessions at both the beginning and end of the day with rotational sessions, exhibits and the Awards Luncheon in between! On Wednesday, business, marketing and information technology teachers will gather at the Ramada Inn. Breakout sessions that will be of interest to BMIT teachers can be found on pages 4 – 9.

College preservice students, including recent graduates, are provided complimentary NCE registrations (not including any conference meals or the Wednesday noon luncheon), without paying the \$85 registration fee. If you are working with student teachers or practicum students, please encourage them to contact their teacher educator for preregistration instructions. Students may also send email to bonnie.sibert@nde.ne.gov.

Conference details and online registration will be available on March 1 at nceconference.com.

Monday, June 5

If you are interested in attending NSBEA's *Leadership Development Institute*, contact Toni Landenberger at tlandenb@southeast.edu.

Don't miss an opportunity to network at the Monday evening social sponsored by Allison Oestmann-Bauers of South-Western. The fun begins at 8 p.m. at Barista's in downtown Kearney and is open to all business, marketing and information technology teachers.

Complete information about the preconference workshops and the conference will be available March 1 at nceconference.com. Please read the workshop descriptions before registering so that you can decide which one best meets your professional development needs.

Tuesday, June 6

Opening General Session —8:30 a.m.

What's really driving the high school reform movement? Our opening session of the NCE Conference will provide some answers from a national perspective to what is motivating the current thinking about high schools and student achievement. Raymond J. McNulty is a

Senior Consultant and Executive Director of the Successful Practices Network, part of the Dr. Willard Daggett's International Center for Leadership in Education. Ray has presented on the state, national and international levels concerning the need for school systems to accept the challenges that lie ahead. He is committed to raising the performance standards for both teachers and students and building solid connections between school and communities. Ray believes strongly that educational systems cannot wait for children and challenges to arrive at school; rather, schools need to reach out and help forge solutions.

Celebration of Excellence Session —3:00 p.m.

Looking to get energized for a great summer and prepared for next school year? Dr. Dale Henry will provide the motivation through his unique brand of "edutainment." Dr. Henry leads his audiences to higher levels of individual and team excellence. All these gifts are blended together to produce an entertaining and enlightening program that touches every member of the audience.

Throughout Tuesday, extra special events will include the Awards Luncheon

(included in your registration fee), exhibits by leading educational publishers and business/industry representatives as well as best practice sessions by Nebraska teachers.

Wednesday, June 7

The opening session for Business, Marketing and Information Technology teachers begins at 8:30 a.m. at the Kearney Ramada Inn. Tena Crews of South Carolina will keep you laughing as she presents *Teacher in a Vinegar Bottle*. Corinne Hoisington, a community college instructor from Virginia, will do three cutting-edge technology sessions. Nancy Zelif, a business teacher educator from Missouri, will do two different sessions on assessment. Nebraska teachers will be featured in the Share-an-Idea afternoon sessions.

A networking session for teachers with five or less years of experience will be offered. Tena Crews, a teacher educator, will humor you with teaching strategies that are sure to be a hit. Special sessions are also planned for DECA advisors and FBLA advisors.

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**A Newsletter for Nebraska
Business, Marketing and
Information Technology
Educators**

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It is the policy of the Nebraska Department of Education not to discriminate on the basis of sex, disability, race, color, religion, marital status, age, or national origin in its education programs, admission policies, employment or other agency programs. This newsletter was funded by the Carl D. Perkins Vocational and Applied Technology Educational Act, Grant #V048A1002700 with the State of Nebraska.

Products mentioned in this newsletter are not necessarily endorsed or recommended by Nebraska Department of Education staff; products are mentioned for your information and review.

NCE CONFERENCE REMINDERS



- ◆ After March 1, complete conference information and online registration will be available at nceconference.com.
- ◆ An email message announcing online NCE registration on the web site will be shared on the BMIT listserv.
- ◆ Please submit your registration online by May 10. Registration after May 10 jumps to \$100.
- ◆ Special room rates will be available. See the NCE Conference web site for rate information.
- ◆ On Monday, preconference workshops will be held at various sites. Tuesday general sessions will be held at the Holiday Inn. The Business, Marketing and Information Technology sessions will be held at the Ramada Inn on Wednesday.
- ◆ Business, Marketing and Information Technology teachers may pick up registration at the Holiday Inn on Monday and Tuesday or at the Ramada Inn on Wednesday.
- ◆ Attendees who preregister for the \$35 Registration Materials Fee can pick up the following materials at the NSBEA table on Tuesday at the Holiday Inn or Wednesday at the Ramada Inn: *Effective Strategies and Tools for Marketing Business and Marketing Education* Booklet and CD, NSBEA CD of teaching strategies and the *Keying In* publication on Developing a Marketing Plan.
- ◆ The DPE Executive Committee and NSBEA Executive Committee meetings will be held on Monday, June 5.
- ◆ NAME and DPE will each host luncheon meetings on Tuesday, June 6, 11:30 a.m. to 12:45 p.m.
- ◆ Wayne State College will offer the NCE Conference for three (3) hours of graduate credit. Enrollees will be required to attend the conference and participate in online follow-up components using WebCT. For more information, contact Dr. Patricia Arneson at Wayne State College, 800-228-9972, Ext. 7255, or email paarnes1@wsc.edu.

APPLICATION PROCESS FOR BEST AWARD

Once a business, marketing or information technology (BMIT) educator has received the BEST Award, he/she can continue to re-apply on an annual basis. First-time honorees will receive a special pin. All honorees will receive recognition at the BMIT Banquet that will be held at 6 p.m. on Tuesday, June 6, at the Kearney Ramada Inn. Recipients present at the banquet will receive special recognition and a BEST memento from the BEST sponsor, Speaking Solutions.



Once again this year any business teacher who has received the BEST Award for ten consecutive years will be recognized.

Only three conditions need to be met in order to apply for the award:

- (1) Must join a minimum of NBEA and NSBEA **OR** MEA & NAME **OR** ACTE/ACTEN with membership in either NAME or NSBEA;
- (2) Must be a business, marketing or information technology teacher in a secondary, postsecondary or four-year institution; and
- (3) Must be able to compile 100 points on the application form. If you want to apply, complete the application form on page 3 or download the application form from <http://www.nde.state.ne.us/BMIT/>—click on *This & That Newsletters* and **send it to our office by May 1.**

All presentations, association offices held, inservices, workshops and conference attendance, etc., must have taken place between April 15, 2005, and April 14, 2006. Please note that the one point given for each two-hour inservice should **exclude** the inservice provided by your local school district at the beginning or end of the school year or on inservice days during the school year. Inservice during the summer months, weekends or evenings that is offered through the district can be counted.

To download the form, please go to <http://www.nde.state.ne.us/BMIT/>—click on *This & That Newsletters* or *Teacher Recognition*.



Business and Marketing Education's BEST in Nebraska

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T

ravel

Name _____

Summer Address _____

Summer Phone _____

School/Institution _____

- Include activities from April 15, 2005 to April 14, 2006
- Please print using ink, type or download and complete. To download, click on the [BMIT Web site](#) – click on "This & That".
- Add additional lines, if needed, on the back.
- Mail by **May 1** to:

Bonnie Sibert
NE Dept. of Education
PO Box 94987
Lincoln, NE 68509-4987

Applicants that accumulate a minimum of 100 pts. will be recognized at the 2006 BMIT Banquet.

Professional Membership*

ACTE/ACTEN (5)

ASCD (5)

FBLA Professional Div. (5)

Marketing Education Assn. (5)

NAME (5)

NEA/NSEA & local ed assn (5)

NBEA/M-PBEA (5)

NSBEA (5)

DPE (5)

ISBE (5)

ISTE (5)

NETA (5)

Delta Kappa Gamma (5)

Phi Delta Kappa (5)

Local Chamber of Commerce (5)

Others: _____ (5)

_____ (5)

Identify Association Offices Held

_____ (10)

_____ (10)

Leadership

DECA Advisor (5)

FBLA/PBL Adviser (5)

Fed. Challenge Sponsor (5)

Mock Trial Sponsor (5)

Perkins Coordinator (5)

School Improvement Team (5)

Student Internship Coordinator (5)

_____ (5)

* Must join a minimum of NBEA & NSBEA **OR** MEA & NAME **OR** ACTE/ACTEN with either NAME or NSBEA

Awards/Honors

_____ (5)

_____ (5)

_____ (5)

Nat'l Teacher Certification (10)

Presentations

_____ (5)

Date: _____ (5)

Date: _____ (5)

Published State Articles

1. _____ (5)

_____ (5)

Date: _____ (5)

Source: _____ (5)

2. _____ (5)

_____ (5)

Date: _____ (5)

Source: _____ (5)

Shared teaching strategy at ESU or on web (5)

Published National Articles

Date: _____ (5)

Source: _____ (5)

1. _____ (5)

2. _____ (5)

3. _____ (5)

Date: _____ (5)

Source: _____ (5)

Date: _____ (5)

Source: _____ (5)

Most Recent Graduate Degree

Masters (10)

Education Specialist (10)

Doctorate (10)

Graduate Credits (Earned during current year; 1 pt. per credit hour)

Total Credits: _____

Inservice (Excluding local district's inservice; 1 pt. per 2 clock hours)

Topics: _____

Total Inservice Points: _____ (5)

Industry Certification (5 pts. per certification)

Topics: _____ (5)

_____ (5)

Total Certification Points: _____

Teachers Mentoring Teachers (Secondary teachers only; 10 pts. per student teacher, new teacher or practicum student; enter student's name)

1. _____ (10)

2. _____ (10)

3. _____ (10)

Total Mentoring Points: _____

School Visit

_____ (2)

_____ (2)

Internship (1 pt. per 4 hours)

Date: _____

Total Internship Points: _____ (5)

Business/Industry Visit

_____ (5)

_____ (5)

Conferences

Marketing Conclave (10)

Marketing Wksp. Oct 3 (5)

NETA (5 per day)

Mt. Plains (10)

NCE Conference (5 per day)

NSBEA Fall Conf. (5)

NBEA (10)

ACTE (10)

Midwest Internet (5 per day)

BMIT ESU Workshop (5)

Out-of-state C-SO conf. (5)

Others: _____ (5)

_____ (5)

_____ (5)

_____ (5)

_____ (5)

_____ (5)

_____ (5)

TOTAL _____

TENTATIVE NCE CONFERENCE SCHEDULE

Nebraska Career Education Conference

June 5— June 7, 2005—Kearney

Business, Marketing and Management Communication and Information Systems

Monday, June 5—Preconference Workshops

7:30 – 4:00

Registration – Business, marketing and information teachers may register at the Holiday Inn from 7:30 – 4 but materials provided by the \$35 Registration Materials Fee will need to be picked up at the NSBEA table either on Tuesday at the Holiday Inn or on Wednesday at the Ramada Inn.

9:30 – 4:30

Exploring Mathematics Standards Through Contextual Learning

Presenter: Deb Romanek, NDE and Math Cadre Teachers

Holiday Inn – Room TBA

Workshop goals are to: (1) strengthen the capacity of educators to increase the mathematics achievement of students in Nebraska Career Education classes, and (2) provide educators with resources and tools to help students experience mathematics through all content areas. Teams of 3-5 persons from one school are recommended with representatives from career education teachers, mathematics teachers and administrators and/or counselors. The maximum number of registrants is 150 individuals. Registration fee: \$50 per person if attending Preconference only (Monday); \$85 prior to May 1 and \$95 on or after May 1 if attending any conference sessions.

9:30 – 4:30

Adobe InDesign—Education’s New Tool for Desktop Publishing

Presenter: Linda Dickeson, Lincoln Public Schools

UNK – College of Education Mac Computer Lab C112

The new tool of choice for desktop publishing is Adobe InDesign CS. Desktop publishers everywhere will be moving away from PageMaker (no longer being developed) and into InDesign CS. The exploration part of this workshop will include getting to know the work area, tools, navigation and working with frames. Participants will then create a newsletter from scratch, including graphics, special effects, tables, style sheets and more. If you are an experienced user of PageMaker (not a prerequisite), you will learn the similarities and the differences. Participants should be very comfortable using word processing in order to attend. South-Western will provide examination textbooks for participants and the registration fee covers the cost of the training manual. Maximum of 30 participants. Registration fee is \$25.

9:30 – 4:30

Dreamweaver—Moving Media from Print to Virtual

Presenter: James Wolfe, Metropolitan Community College

Facilitator: Erika Volker, MCC

UNK – College of Education PC Lab Room C104

This hands-on workshop will focus on the features of Dreamweaver Basics to Advanced. Color conversion from print to the web will be covered. Elements of web design and navigation will be included. Participants will have the opportunity to design their own web pages and receive information on resource materials to use in the classroom. Teachers will leave this session with handouts, teaching strategies and improved skill in Dreamweaver. Maximum of 30 participants. Registration fee is \$25.

9:30 – 4:30

PhotoShop Elements Workshop

Presenter: Sandy Blankenship, ESU 6

ESU 10 – Mac and PC Labs

This hands-on training will focus on the features of Photoshop Elements that most teachers find useful, such as cropping, red-eye correction, layers, resizing images, etc. The registration fee covers the cost of the training manual. Maximum of 25 participants. Registration fee is \$25.

TENTATIVE NCE CONFERENCE SCHEDULE Continued from page 4

9:30 – 4:30

Beginning Speech Recognition

Presenter: Elsa Barr, Central Community College – Hastings

Facilitator: Janet Lear, University of Nebraska – Kearney

University of Nebraska – Kearney, West Center, Computer Lab, Room 254W

In this one-day course designed for beginners, you will use Dragon NaturallySpeaking Version 8 and the Nifty Fifty curriculum to learn the 10 basic skills of speech recognition and how to teach them! Participants will receive Dragon NaturallySpeaking, Version 8, textbook and headset. Registration fee is \$165.

9:30 – 4:30

Dragon NaturallySpeaking Refresher Course and Advanced Skills

Presenter: Shelly Kort, Central Community College – Hastings

Facilitator: Janet Lear, University of Nebraska – Kearney

University of Nebraska – Kearney, West Center, Computer Lab, Room 254W

Prerequisite: Some knowledge and previous use of Dragon

This fast-paced voice-on session will briefly review basic speech recognition skills including voice commands, correcting and training misrecognized words and commands and adding unique words. Advanced skills will be introduced including customizing the software, creating text and graphic custom commands and understanding the command browser, troubleshooting and utilizing the Vocabulary Editor. As time permits, additional skills will be addressed including formatting, creating spreadsheets, tables, slides and surfing the Internet. Participants will receive a textbook, headset, software, resource CD, classroom activities and other instructional resources. Registration fee is \$165.

9:30 – 4:30

The Foundation of Cuisine – Stocks, Soups and Sauces

Presenter: Tina Powers, Metropolitan Community College

Facilitator: Jan Brandt, NDE

Kearney High – Food Lab Room 205

Participants will experience a guided tour through the world of stocks, clear and thick soups and mother sauces. Maximum of 26 participants. Registration fee is \$10.

12:00 – 4:30

NSBEA Leadership Development Institute

Facilitator: Toni Landenberger, Southeast Community College-Beatrice

Ramada – Persimmon

By Invitation Only

12:00 – 4:30

Virtual Economics 3.0

Presenter: John LeFeber, National Council on Economic Education; Tammie Fischer, Nebraska Council on Economic Education
Holiday Inn – Room TBA

Teachers will have the opportunity to explore the plethora of resources that Virtual Economics 3.0 offers. This presentation will guide the participants through creating a highly customized instructional design for their classes using the 51 economic concepts, the economic glossary, the standards correlation and over 70 NCEE publications found on the new CD. Participants will be asked to bring their own laptop, if possible. Teachers will leave this session with handouts, teaching strategies and a better understanding of Virtual Economics 3.0 and the CD valued at \$99. Maximum of 40 participants. Registration fee is \$25.

12:00 – 4:30

The eLearning Workshop Using Angel

Presenter: Doug Zauha, myeLearning.org of Nebraska

Facilitator: Anabel Malmquist, Western Nebraska Community College

Kearney High – Mac Lab Room 11

eLearning, not just a trend, but the future in education. Almost eighty Nebraska school districts have been bitten by the eLearning bug with more to come. In this training session, we will learn the fundamentals of the ANGEL Learning Management Software that allows students 24/7 access to their learning material and how that might be used to supplement your face-to-face course. Maximum of 25 participants.

TENTATIVE NCE CONFERENCE SCHEDULE Continued from page 5

12:00 – 4:30

Teaching with Pizzazz

Presenter: Sheila Kepler, SCC-Lincoln

Holiday Inn – Room TBA

Join us in this half-day session as we focus on the cycle of learning, teaching and learning styles, and quick assessment tips and tools you can incorporate into any learning classroom. We will discuss the learning cycle, four teaching styles and four learning styles based on the research work of Bernice McCarthy and her 4-mat Learning in Action. We will also dedicate a part of this session for some fun, quick, everyday ways to assess student learning and on-going ways to provide vital feedback to our learners. In addition, we will delve into areas of how people learn and what we can all do to increase the retention of learning. Finally we will cap off the day with practical ideas on how to increase critical thinking skills.

4:30 – 5:30

DPE Executive Board Meeting

Ramada – Camelia

5:30 – 7:30

NSBEA Board Dinner/Meeting

Ramada Ginger

Purchase Meal Ticket

8:00

Business, Marketing and Information Technology Social

The Nebraska State Business Education Association (NSBEA) and South-Western Publishing Company invite all business, marketing and information technology teachers to network with their peers at Barista's, which is located at 2400 Central Avenue in downtown Kearney.

8:30 – 11:30

ACTEN Board of Directors Meeting

Holiday Inn – Executive Room

Tuesday, June 6

7:30 – 4:00

Registration – Business, marketing and information technology teachers may register at the Holiday Inn from 7:30 – 4. Materials provided by the \$35 Registration Materials Fee will need to be picked up at the NSBEA table either on Tuesday at the Holiday Inn or on Wednesday at the Ramada Inn. Registration Materials Fee of \$35 will provide: *Effective Strategies and Tools for Marketing Business and Marketing Education* booklet and CD, NSBEA CD of teaching strategies and the *Keying In* publication on Developing a Marketing Plan.

8:30

Opening General Session for NCE

Rotationals and exhibits throughout the day

Awards Luncheon (fee part of registration)

Day ends with a humorous keynote at the closing general session

4:30

ACTEN Assembly of Delegates

Holiday Inn – Loper Hall North

TENTATIVE NCE CONFERENCE SCHEDULE Continued from page 6

6:00

BMIT Banquet facilitated by NSBEA and DPE

Ramada Inn – Azalea/Bamboo

BEST Awards sponsored by Speaking Solutions

NSBEA Awards

CSO Student Recognition

Updates/Recognitions by DPE and NAME

8:15 – 9:00

NSBEA Annual Business Meeting with Officer Installation

Ramada Inn – Azalea/Bamboo

9:00

NSBEA President's Reception

Ramada Inn – Room 292 and 293

Hosted by Southeast Community College

Wednesday, June 7

7:30 – 10:30

Registration – Business, marketing and information technology teachers may register at the Ramada Inn. Materials provided by the \$35 Registration Materials Fee will need to be picked up at the NSBEA table no later than 10:30 on Wednesday at the Ramada Inn. Registration Materials Fee of \$35 will provide: *Effective Strategies and Tools for Marketing Business and Marketing Education* booklet and CD, NSBEA CD of teaching strategies and the *Keying In* publication on Developing a Marketing Plan.

8:30 – 9:00

Opening General Session for Business, Marketing and Information Technology

Ramada – Azalea/Bamboo

Welcome by NSBEA President, Murleen Bellinger; NAME President, Don Gilpin, Westside High School

NCE Updates, Bev Newton, Bonnie Sibert, Jamie Siedschlag, NDE

9:00 – 10:00

Teacher in a Vinegar Bottle

Presenter: Tena Crews, SC

Ramada – Azalea/Bamboo

Have you ever worked with an unmotivated person? How is your motivation level? Have you ever been unmotivated? Do unmotivated people leave you with a sour feeling? Renew your motivation and learn from a story about the teacher in a vinegar bottle.

10:15 – 11:30

Active Learning Strategies

Presenter: Tena Crews, SC

Ramada – Azalea/Bamboo

Learn strategies to involve your students both physically and mentally in classroom activities. Active learning helps students participate in and enjoy learning. As students are involved, they retain information and help others learn.

10:15 – 11:30

The Technology Wave of 2006

Presenter: Corinne Hoisington, VA

Ramada – Jasmine/Hibiscus

This is your chance to harness the power of new technology for the classroom! From new software releases to curriculum ideas and teaching tools, this session covers it all. Come learn about some of the new technology toys and new ideas that will dazzle your teaching skills.

TENTATIVE NCE CONFERENCE SCHEDULE Continued from page 5

11:30 – 1:00

Lunch on your own or NAME Luncheon or DPE Luncheon

11:30 – 1:00

DPE Luncheon, Initiation and Officer Installation

Ramada – Ginger

11:30 – 1:00

NAME Luncheon

Ramada – Persimmon

1:00 – 2:00

OneNote 2003

Presenter: Corinne Hoisington, VA

Ramada – Azalea/Bamboo

OneNote 2003 is one of the newest applications in the Office 2003 package. Learn how OneNote 2003 can help you be more productive anywhere you work with notes – in class, review modules online, class presentations, in meetings or preparing lessons. The screen shot feature will help you make worksheets, tests and assist students with research.

1:00 – 2:00

Assessment 101

Presenter: Nancy Zelif, MO

Ramada – Jasmine/Hibiscus

If it has been awhile since your college testing and measurement course or you are seeking ways to more accurately assess your students, sit in on this crash course on assessment. Review the basics of assessing student learning and performance with discussion on validity, reliability, performance assessment, evaluation and measurement.

1:00 – 2:00

New Teachers Network

Presenter: Tena Crews, SC

Ramada – Camelia

As new teachers enter the classroom they are adapting to their classroom, managing their time, learning about school issues and rules while they find time to teach and grade papers. Come learn some helpful hints for new teachers (one to five years) and share your ideas with each other.

2:15 – 3:15

Vista Windows Operating System and Office 2006

Presenter: Corinne Hoisington, VA

Ramada – Azalea/Bamboo

So what will the next version of the Windows Operating system look like? Windows Vista has a total redesign of the user interface with a cool new three-dimensional graphics look, a database-based file system, integrated DVD burning and tons of other features. Come get a preview of the changes you will see in the upcoming new operating system and see a sneak peek of the new Office 2006 coming out later this year.

2:15 – 3:15

Rubric Roundup

Presenter: Nancy Zelif, MO

Ramada – Jasmine/Hibiscus

Do you have trouble branding your student papers with the appropriate grade? If so, then you will want to saddle up your horse and mosey over for some tips on developing rubrics. You will learn how to construct and develop rubrics. Soon you will be wrestling up your own rubrics for use in business and marketing classes.

TENTATIVE NCE CONFERENCE SCHEDULE Continued from page 6

2:15 – 3:15

DECA Advisors

Presenter: Jamie Siedschlag, NDE

Ramada – Dahlia

Be sure to attend this session for marketing, management and entrepreneurship trends from DECA Inc. that will pave the way for Nebraska DECA in 2006-2007.

2:15 – 3:15

Gaining Award Recognition

Presenters: Linda Jacobi, Betty Shanle, Twin River High School; Teresa Hahn, Auburn High School

Ramada – Camelia

Help your students “Unlock Their Potential” by applying for the Nebraska FBLA All-State Quality Member Award as well as the national Business Achievement Awards. Learn how your program of work can be centered around award guidelines. These awards can be used as recognition for all business students, not just FBLA members.

3:30 – 4:30

Share-an-Idea Sessions

Choose two sessions to attend. Each of the 5 sessions will be repeated twice and will last 25 minutes with 5 minutes passing time.

Share-an-Idea: Forensics: Bringing CSI to the Classroom

Presenter: Kortney Sayers, Orchard High School

Ramada – Azalea

Forensics science has become a hot topic. Learn to take it to the classroom with fingerprinting, footprinting, lip printing, and, of course, crime scene investigation.

Share-an-Idea: There is Such a Thing as a Free Lunch – Online Resources from the Fed

Presenter: Jennifer Clark, Federal Reserve Bank of KC, Omaha Branch

Ramada – Bamboo

Discover your link to free personal finance and economics resources for your classroom through www.federalreserveeducation.org. Leave the session with a better understanding of available materials and curriculum to meet your needs, as well as free resources.

Share-an-Idea: What’s New at MarkED?

Presenter: Vicki Wiles, Omaha Central High School

Ramada – Dahlia

Come get a look at the best and latest technology and curriculum resources from MarkED. We will share ideas on how to incorporate the resources into daily lesson plans.

Share-an-Idea: PayPal and eBay in the Classroom

Presenters: Crystal Bolamperti, Kristeen Dostal, Westside Middle School

Ramada – Camelia

What better way to demonstrate how business has evolved than taking your class into the world of online selling! Learn how the students of Westside Middle School, Omaha, Nebraska, not only made money on eBay, but also gained valuable life experience in writing, digital photography, marketing, public relations and business math.

Share an Idea: Maximizing Google: Strategies, Techniques and Hints

Presenter: Chuck Friesen, Lincoln Public Schools

Ramada – Jasmine/Hibiscus

Searching strategies, including the use of keywords and directories, will be shared. Participants will be introduced to advanced search techniques, including: +, -, or, phrase, category, location, file type and domain restriction searches.

Note: Sessions for business, marketing and information technology teachers end at 4:30 on Wednesday. Other career field sessions will be available on Thursday.