



Program of Study
Career Field: Business, Marketing and Management
Career Cluster: Marketing
Career Pathway: Merchandising



Northeast Community College

DEGREE:
 Business- Retail Merchandising Option

<http://www.northeast.edu/Degrees-and-Programs/Business-Retail-Merchandising>

	GRADE	ENGLISH	MATH	SCIENCE	SOCIAL STUDIES	GENERAL ELECTIVES	PATHWAY ELECTIVE COURSES	EXTENDED LEARNING SCHOOL/COMMUNITY ACTIVITIES			
HIGH SCHOOL	9	English/Language Arts I	Algebra I	Physical Science	Geography	World Languages and Cultures Physical Education Health Education Information Technology Applications I Art Accounting Entrepreneurship Graphic Design Intro to Business and Marketing Economics Management and Leadership	Marketing (2 semesters) Advanced Marketing	<i>School Activities:</i> Class fundraisers, Concessions management, DECA, FBLA, School newspaper/yearbook, School web master, Student government <i>Community Activities:</i> Develop a community web site Job shadow professionals Join Junior Achievement Start a business			
	10	English/Language Arts II	Geometry	Biology	World History						
	11	English/Language Arts III	Algebra II	Chemistry or other science course	American History						
	12	English/Language Arts IV	Intro to Statistics Discrete Math Pre-Calc	Physics	American Government or Economics						
NORTHEAST COMMUNITY COLLEGE		COMMUNICATIONS	MATH	SCIENCE	SOCIAL SCI/ HUMANITIES	DEGREE REQUIREMENTS	MAJOR COURSES				
	13	English Composition I	Foundations of Math	Microcomputer Applications			Accounting I	Business Math	Principles of Management	Principles of Marketing	Intro to Electronic Commerce
							Cust Svc & Business Etiquette	Advertising	Organizational Behavior	Cooperative Internship I	International Business
	14	Public Speaking			1 Approved Elective	Personal Finance		Business Communications	Retail Merchandising	Business Law I	Security and Loss Prevention
					Introduction to Psychology		Applied Business Projects		Approved Elective		