



Startup Week is right around the corner. [Make sure to fill out your schedule today!](#)

The schedule is (mostly) final and looking strong.

### **Strong Speaker Lineup**

Great speakers like Adam Wilson (Sphero), Sarah Bird (Moz.com), Kelly Hoey (Build Your Dream Network) and local favorites like Karen Borchert (Flywheel), Chuck Norris (Nelnet), Beth Engel (Dundee Venture Capital), Stefani Monge (Think.Start.Do.), Greg Andersen (Bailey Lauerman) and many, many more!

### **Basecamp at The Startup Collaborative**

Free coworking, wifi, coffee, snacks and great company all available during and between sessions. Feel free to post up at Basecamp throughout the week so you don't miss any of the great content!

### **Some Play Too!**

While most of the week is focused on actionable content, we know this community works hard and plays hard! Don't miss some of the parties including the [Kickoff Party](#) on Monday, and the [Startup Pub Quiz](#) + [Tech Omaha](#) party on Wednesday.

### **Thanks Sponsors!**

It takes a village to put on Startup Week. Special thanks to the sponsors who made it possible. COX Business, Husch Blackwell, Wells Fargo, Lincoln Financial Group, Bailey Lauerman, Don't Panic Labs and Creighton University Heider College of Business.

#### **Grab Your Schedule**

[Go mobile, sync to calendar, or print it.](#)

#### **Organizing An Event?**

[Use Sched to publish your event too →](#)

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8605 Santa Monica Blvd #69687 Los Angeles, CA 90069

**Omaha Startup Week**

**C** Commercial Drones **N** Community **R** Corporate Innovation **D** Design **V** Dev **F** Fintech **I** Inclusivity  
**T** Investment **L** Legal **M** Modern Marketing **O** Office Hours **H** Omaha Startup Week **S** Startup

**MAY 1 • MONDAY**

9:00am – 10:00am	<b>N LAUNCH BREAKFAST // Building Community that Builds Companies</b> <i>Speakers: J. Kelly Hoey</i>	The Startup Collaborative (1905 Harney, 7th Floor)
10:30am – 11:15am	<b>I Expanding Your Circles // Making Your Network More Diverse</b> <i>Speakers: Meg Mandy, Emily Mwaja, Cammy Watkins</i>	The Startup Collaborative (1905 Harney, 7th Floor)
11:15am – 12:00pm	<b>L Term Sheets 101</b> <i>Speakers: Tori Sitz</i> <i>Sponsors: Todd</i>	The Startup Collaborative (1905 Harney, 7th Floor)
12:00pm – 1:00pm	<b>T LUNCH: Understanding Valuations, How to Set Your Price</b> <i>Moderators: Karen</i> <i>Speakers: BJ Hansen, Joseph Lassen, Brock Smith, Jimmy Winter</i>	The Startup Collaborative (1905 Harney, 7th Floor)
1:00pm – 1:30pm	<b>N Fireside Chat // John Hill, network catalyst at TechStars</b> <i>Moderators: Stefani Monge</i> <i>Speakers: John Hill</i>	The Startup Collaborative (1905 Harney, 7th Floor)
2:00pm – 3:00pm	<b>R An Introduction to Corporate Innovation presented by Eonic</b> <i>Speakers: Brian Ardinger</i>	The Startup Collaborative (1905 Harney, 7th Floor)
2:00pm – 3:00pm	<b>T Where Philanthropy Meets Venture: The State of Impact Investment</b> <i>Moderators: Jeff Cockran</i>	The Startup Collaborative (1905 Harney, 7th Floor)
3:00pm – 5:00pm	<b>D Storytelling with Strategy, Design and Animation</b> <i>Speakers: Bryan Findell</i>	The Startup Collaborative (1905 Harney, 7th Floor)
4:00pm – 4:45pm	<b>I Panel Discussion // Females in Venture, What It's Really Like</b> <i>Moderators: Nathan Preheim</i> <i>Speakers: Sarah Bird, J. Kelly Hoey</i> <i>Sponsors: Beth Engel</i>	The Startup Collaborative (1905 Harney, 7th Floor)
6:00pm – 7:00pm	<b>N Kickoff Party</b>	Founders One Nine

**MAY 2 • TUESDAY**

9:00am – 10:00am	<b>T Productizing a Service Business, Taking Over For the Founder and More Lessons</b> <i>Moderators: Greg Andersen</i> <i>Speakers: Sarah Bird</i>	The Startup Collaborative (1905 Harney, 7th Floor)
10:00am – 11:00am	<b>F Fintech 101</b> <i>Speakers: Ben Pankonin</i>	The Startup Collaborative (1905 Harney, 7th Floor)
10:00am – 11:30am	<b>N Urban Infill: Omaha's Great Inversion</b> <i>Speakers: Emily Andersen, Colleen Mason, Jed Moulton</i>	The Startup Collaborative (1905 Harney, 7th Floor)
11:00am – 11:45am	<b>T Taking a look into HighAlpha's \$35M fund and venture studio</b> <i>Speakers: Kristian Andersen, Jeff Slobotski</i>	The Startup Collaborative (1905 Harney, 7th Floor)
12:00pm – 1:00pm	<b>R A Fireside Chat with Nelnet's Innovation Lab presented by Eonic</b>	

		The Startup Collaborative (1905 Harney, 7th Floor)
1:00pm – 2:00pm	<b>D Design &amp; Social Consciousness Panel</b> <i>Moderators: Jeff Spiels</i> <i>Speakers: Dawuane Hayes, Craig Hughes, Justin Kemerling, Cathy Solarana</i>	The Startup Collaborative (1905 Harney, 7th Floor)
1:00pm – 5:00pm	<b>N Open Co-Working at Agape Red</b>	Agape Red (1209 Harney St #400, Omaha, NE 68102)
1:30pm – 2:30pm	<b>Why the Midwest?</b> <i>Moderators: Karen</i> <i>Speakers: Kristian Andersen, Beth Engel, Chuck Norris, Adam Wilson</i>	The Startup Collaborative (1905 Harney, 7th Floor)
2:00pm – 2:30pm	<b>S What's the Big Deal with VR?</b>	The Startup Collaborative (1905 Harney, 7th Floor)
2:00pm – 3:00pm	<b>F What it Means to be Innovative in FinTech and InsurTech</b>	TBA
2:30pm – 3:00pm	<b>S Fully Remote: 7 Traits of an Effective Remote Worker</b> <i>Speakers: Danny Schrieber</i>	The Startup Collaborative (1905 Harney, 7th Floor)
3:00pm – 3:30pm	<b>L Protecting Your Brand: Trademark Issues for Startups</b> <i>Speakers: Daan, Myers Dill</i>	TBA
3:00pm – 3:45pm	<b>N Future Forward North Downtown "Maker Space"</b> <i>Speakers: Jed Moulton, Trina Westman, Lyn Ziegenbein</i>	The Startup Collaborative (1905 Harney, 7th Floor)
4:00pm – 5:00pm	<b>V Robotics, Toys, Star Wars and Scale: Stories from inside Sphero's Scale</b> <i>Moderators: Danny Shreiber</i> <i>Speakers: Adam Wilson</i>	The Startup Collaborative (1905 Harney, 7th Floor)
5:30pm – 6:30pm	<b>V Getting Realistic with your Requirements for your App</b> <i>Speakers: Kevin Kohler, Zach McKenzie</i>	The Startup Collaborative (1905 Harney, 7th Floor)
7:00pm – 8:00pm	<b>N Silicon Prairie Awards</b>	Omaha Design Center (1502 Cuming St, Omaha, NE, 68102)

## MAY 3 • WEDNESDAY

9:00am – 10:00am	<b>H 1 Million Cups: From Sojern to ScoreVision, Whitten's Story</b> <i>Speakers: Gordon Whitten</i>	The Startup Collaborative (1905 Harney, 7th Floor)
10:00am – 11:00am	<b>D Women in Leadership Panel</b> <i>Moderators: Heather Holmes</i> <i>Speakers: Sharon Davis, Shonna Dorsey, Karley Johnson, Jen Landis, Amy Markham, Colleen Syron, Amanda Walla</i>	The Startup Collaborative (1905 Harney, 7th Floor)
11:00am – 11:30am	<b>S You probably don't need big data: Building an analytics program from scratch.</b> <i>Speakers: Ben Stevinson</i>	The Startup Collaborative (1905 Harney, 7th Floor)
12:00pm – 12:30pm	<b>L Legal for Startups 101</b> <i>Speakers: Todd, Michael Schmidt, Tori Sitz</i>	The Startup Collaborative (1905 Harney, 7th Floor)
12:00pm – 1:00pm	<b>R Startup + Corporate Case Study: What Does Success Look Like presented by Eonic</b> <i>Speakers: Shannon Harner, Cory Scott</i>	The Startup Collaborative (1905 Harney, 7th Floor)
12:30pm – 1:00pm	<b>L Startups in the Real World</b> <i>Speakers: Amanda Tummons</i>	TBA
1:00pm – 2:00pm	<b>V Choosing the right technology for your product</b> <i>Speakers: Matt Secoske</i>	The Startup Collaborative (1905 Harney, 7th Floor)

1:00pm – 3:00pm	<b>Husch Blackwell Office Hours</b> <i>Sponsors: Daan, Todd</i>	The Startup Collaborative (1905 Harney, 7th Floor)
1:00pm – 3:00pm	<b>O Office Hours: Elizabeth Yearwood, SBA</b> <i>Speakers: Elizabeth Yearwood</i>	The Startup Collaborative (1905 Harney, 7th Floor)
1:30pm – 2:00pm	<b>I LGBTQ + The Economy // A Win-Win</b> <i>Moderators: Cammy Watkins</i> <i>Speakers: David G. Brown</i>	The Startup Collaborative (1905 Harney, 7th Floor)
2:00pm – 3:00pm	<b>F Fintech Partnership and Exits</b> <i>Speakers: Scott McCormack, Chuck Norris, Michael Riordan</i>	The Startup Collaborative (1905 Harney, 7th Floor)
3:00pm – 3:30pm	<b>S Federal Contracting 101: What Startups Should Know!</b> <i>Speakers: Lisa Tedesco</i>	The Startup Collaborative (1905 Harney, 7th Floor)
3:00pm – 3:30pm	<b>S The Circular Economy and Social Entrepreneurship</b>	The Startup Collaborative (1905 Harney, 7th Floor)
4:00pm – 5:00pm	<b>C Commercial Drone Law</b> <i>Moderators: Elsbeth Magilton, Ean Mikale</i>	The Startup Collaborative (1905 Harney, 7th Floor)
4:00pm – 6:00pm	<b>S Startup Pub Quiz</b> <i>Speakers: Nathan Preheim, Kyle Tut</i>	Blatt - Beer and Table (610 N 12TH ST, OMAHA, NE)
5:00pm – 9:00pm	<b>V Tech Omaha Party</b>	The Slowdown (729 N 14th St, Omaha, NE 68102)

## MAY 4 • THURSDAY

9:00am – 9:30am	<b>R Panel Discussion // Taking Concept to Company Post JumpStart Challenge</b> <i>Moderators: Julie Minton</i> <i>Speakers: Amanda Kohler, Michael Madigan, Pierce Robinson</i>	The Startup Collaborative (1905 Harney, 7th Floor)
9:30am – 10:00am	<b>I Following the American Dream // Immigrants and the Startup Community</b> <i>Speakers: Luis, Ruth Marimo, Dakotah Taylor</i>	The Startup Collaborative (1905 Harney, 7th Floor)
10:00am – 10:45am	<b>S Culture Drives Hiring - How Flywheel Scaled from 30 to 80 Employees in 12 Months</b> <i>Speakers: Dusty Davidson</i>	Flywheel (1405 Harney St #201)
10:00am – 11:00am	<b>R Inside Outside Innovation Summit Sneak Peek presented by Econic</b> <i>Speakers: Brian Ardinger</i>	The Startup Collaborative (1905 Harney, 7th Floor)
10:00am – 12:00pm	<b>D Ethics &amp; Design Panel</b> <i>Moderators: Will Riley</i> <i>Speakers: Morgann Freeman, Jordan Lambrecht, Dave Nelson, Andrea Trew</i>	The Startup Collaborative (1905 Harney, 7th Floor)
11:00am – 11:45am	<b>D Build Sh*t That Actually Matters</b> <i>Speakers: Nick Chickinelli, Kat Slump</i>	Flywheel (1405 Harney St #201)
11:00am – 11:45am	<b>T Angel 101: What to Look for in Early Deals</b> <i>Moderators: Mary Ann O'Brien</i> <i>Speakers: Laura Classen, Kelly Sievers Pruneau</i>	The Startup Collaborative (1905 Harney, 7th Floor)
12:00pm – 1:00pm	<b>F FinTech Innovation Strategy</b> <i>Moderators: Bill Udell</i> <i>Speakers: Brian Poppe</i>	The Startup Collaborative (1905 Harney, 7th Floor)
12:00pm – 1:00pm	<b>S DoSpace Startup Summit</b>	DoSpace (7205 Dodge St)

1:15pm – 2:00pm	<b>S Printing on the Edge: Tethon 3D</b> <i>Speakers: Greg Pugh</i>	The Startup Collaborative (1905 Harney, 7th Floor)
2:00pm – 2:45pm	<b>V Plan for Product Success</b> <i>Speakers: Keegan Mahoney</i>	The Startup Collaborative (1905 Harney, 7th Floor)
2:00pm – 3:30pm	<b>Nebraska Exporting Resources</b> <i>Speakers: Meredith</i> Barbara Weitz Community Engagement Center (6400 S University Dr Rd North, Omaha, NE) <i>Bond, Mike Marsh, Josh Nichol-Caddy, Susan Rouch</i>	
3:00pm – 4:00pm	<b>V Tales from the Trenches, What to Take and Leave from Silicon Valley</b> <i>Speakers: Andy Isaacson</i>	The Startup Collaborative (1905 Harney, 7th Floor)
3:00pm – 5:00pm	<b>N Bus, Bike Share, Walk Tour: Benson to Downtown</b>	Omaha Bicycle Company (6015 Maple St)
4:00pm – 5:00pm	<b>V Lessons Learned as a Technical Co-founder. Development, Communication, Reliability</b> <i>Speakers: Kevin Berry</i>	The Startup Collaborative (1905 Harney, 7th Floor)
5:30pm – 9:00pm	<b>N COX Get Started Pitch Competition</b> <i>Moderators: Julie Minton</i>	Omaha Design Center (1502 Cuming St, Omaha, NE, 68102)

## MAY 5 • FRIDAY

9:00am – 11:00am	<b>M SHOP TALK SESSIONS WITH BAILEY LAUERMAN  </b> <i>Sponsors: Mary, Greg Andersen</i>	Bailey Lauerman (1299 Farnam St #1400)
10:00am – 11:00am	<b>N Why Startups Matter to Omaha</b> <i>Moderators: Erica Wassinger</i> <i>Speakers: David G. Brown, Mark Hasebroock, Mike McCarthy</i>	The Startup Collaborative (1905 Harney, 7th Floor)
11:30am – 12:30pm	<b>D Why UX Means Everything to Your Startup</b> <i>Speakers: Preston Halstead</i>	The Startup Collaborative (1905 Harney, 7th Floor)
12:00pm – 3:00pm	<b>R New kids on the Blockchain: The Global Blockchain Business Council</b>	Kaneko
1:00pm – 2:00pm	<b>F Fintech Startup Feature Story - Hip Pocket</b> <i>Speakers: Mark Zmarzly</i>	The Startup Collaborative (1905 Harney, 7th Floor)
2:00pm – 3:00pm	<b>R How do Corporates Invest and Partner with Startups presented by Econic</b> <i>Speakers: Bart Dillashaw</i>	The Startup Collaborative (1905 Harney, 7th Floor)
3:00pm – 4:00pm	<b>C Commercial Drones &amp; Corporate Innovation</b> <i>Moderators: Ean Mikale</i>	The Startup Collaborative (1905 Harney, 7th Floor)
4:00pm – 5:00pm	<b>D Elevator Pitch // 14 Flights to Customer or Capital!!</b> <i>Speakers: Mark Hasebroock</i> <i>Sponsors: Greg Andersen</i>	Bailey Lauerman (1299 Farnam St #1400)

## MAY 6 • SATURDAY

5:00pm – 7:00pm	<b>C Drone City Classic: Racing Exhibition</b> <i>Moderators: Ean Mikale</i>	Harney Parking Garage (1910 Harney St.)
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