

Omaha Startup Week

C Commercial Drones N Community R Corporate Innovation D Design V Dev F Fintech I Inclusivity
T Investment L Legal M Modern Marketing O Office Hours H Omaha Startup Week S Startup

MAY 1 • MONDAY

9:00am – 10:00am	N LAUNCH BREAKFAST // Building Community that Builds Companies <i>Speakers: J. Kelly Hoey</i>	The Startup Collaborative (1905 Harney, 7th Floor)
10:30am – 11:15am	I Expanding Your Circles // Making Your Network More Diverse <i>Speakers: Meg Mandy, Emily Mwaja, Cammy Watkins</i>	The Startup Collaborative (1905 Harney, 7th Floor)
11:15am – 12:00pm	L Term Sheets 101 <i>Speakers: Tori Sitz</i> <i>Sponsors: Todd</i>	The Startup Collaborative (1905 Harney, 7th Floor)
12:00pm – 1:00pm	T LUNCH: Understanding Valuations, How to Set Your Price <i>Moderators: Karen</i> <i>Speakers: BJ Hansen, Joseph Lassen, Brock Smith, Jimmy Winter</i>	The Startup Collaborative (1905 Harney, 7th Floor)
1:00pm – 1:30pm	N Fireside Chat // John Hill, network catalyst at TechStars <i>Moderators: Stefani Monge</i> <i>Speakers: John Hill</i>	The Startup Collaborative (1905 Harney, 7th Floor)
2:00pm – 3:00pm	R An Introduction to Corporate Innovation presented by Eonic <i>Speakers: Brian Ardinger</i>	The Startup Collaborative (1905 Harney, 7th Floor)
2:00pm – 3:00pm	T Where Philanthropy Meets Venture: The State of Impact Investment <i>Moderators: Jeff Cockran</i>	The Startup Collaborative (1905 Harney, 7th Floor)
3:00pm – 5:00pm	D Storytelling with Strategy, Design and Animation <i>Speakers: Bryan Findell</i>	The Startup Collaborative (1905 Harney, 7th Floor)
4:00pm – 4:45pm	I Panel Discussion // Females in Venture, What It's Really Like <i>Moderators: Nathan Preheim</i> <i>Speakers: Sarah Bird, J. Kelly Hoey</i> <i>Sponsors: Beth Engel</i>	The Startup Collaborative (1905 Harney, 7th Floor)
6:00pm – 7:00pm	N Kickoff Party	Founders One Nine

MAY 2 • TUESDAY

9:00am – 10:00am	T Productizing a Service Business, Taking Over For the Founder and More Lessons <i>Moderators: Greg Andersen</i> <i>Speakers: Sarah Bird</i>	The Startup Collaborative (1905 Harney, 7th Floor)
10:00am – 11:00am	F Fintech 101 <i>Speakers: Ben Pankonin</i>	The Startup Collaborative (1905 Harney, 7th Floor)
10:00am – 11:30am	N Urban Infill: Omaha's Great Inversion <i>Speakers: Emily Andersen, Colleen Mason, Jed Moulton</i>	The Startup Collaborative (1905 Harney, 7th Floor)
11:00am – 11:45am	T Taking a look into HighAlpha's \$35M fund and venture studio <i>Speakers: Kristian Andersen, Jeff Slobotski</i>	The Startup Collaborative (1905 Harney, 7th Floor)
12:00pm – 1:00pm	R A Fireside Chat with Nelnet's Innovation Lab presented by Eonic	

		The Startup Collaborative (1905 Harney, 7th Floor)
1:00pm – 2:00pm	D Design & Social Consciousness Panel <i>Moderators: Jeff Spiels</i> <i>Speakers: Dawuane Hayes, Craig Hughes, Justin Kemerling, Cathy Solarana</i>	The Startup Collaborative (1905 Harney, 7th Floor)
1:00pm – 5:00pm	N Open Co-Working at Agape Red	Agape Red (1209 Harney St #400, Omaha, NE 68102)
1:30pm – 2:30pm	Why the Midwest? <i>Moderators: Karen</i> <i>Speakers: Kristian Andersen, Beth Engel, Chuck Norris, Adam Wilson</i>	The Startup Collaborative (1905 Harney, 7th Floor)
2:00pm – 2:30pm	S What's the Big Deal with VR?	The Startup Collaborative (1905 Harney, 7th Floor)
2:00pm – 3:00pm	F What it Means to be Innovative in FinTech and InsurTech	TBA
2:30pm – 3:00pm	S Fully Remote: 7 Traits of an Effective Remote Worker <i>Speakers: Danny Schrieber</i>	The Startup Collaborative (1905 Harney, 7th Floor)
3:00pm – 3:30pm	L Protecting Your Brand: Trademark Issues for Startups <i>Speakers: Daan, Myers Dill</i>	TBA
3:00pm – 3:45pm	N Future Forward North Downtown "Maker Space" <i>Speakers: Jed Moulton, Trina Westman, Lyn Ziegenbein</i>	The Startup Collaborative (1905 Harney, 7th Floor)
4:00pm – 5:00pm	V Robotics, Toys, Star Wars and Scale: Stories from inside Sphero's Scale <i>Moderators: Danny Shreiber</i> <i>Speakers: Adam Wilson</i>	The Startup Collaborative (1905 Harney, 7th Floor)
5:30pm – 6:30pm	V Getting Realistic with your Requirements for your App <i>Speakers: Kevin Kohler, Zach McKenzie</i>	The Startup Collaborative (1905 Harney, 7th Floor)
7:00pm – 8:00pm	N Silicon Prairie Awards	Omaha Design Center (1502 Cumings St, Omaha, NE, 68102)

MAY 3 • WEDNESDAY

9:00am – 10:00am	H 1 Million Cups: From Sojern to ScoreVision, Whitten's Story <i>Speakers: Gordon Whitten</i>	The Startup Collaborative (1905 Harney, 7th Floor)
10:00am – 11:00am	D Women in Leadership Panel <i>Moderators: Heather Holmes</i> <i>Speakers: Sharon Davis, Shonna Dorsey, Karley Johnson, Jen Landis, Amy Markham, Colleen Syron, Amanda Walla</i>	The Startup Collaborative (1905 Harney, 7th Floor)
11:00am – 11:30am	S You probably don't need big data: Building an analytics program from scratch. <i>Speakers: Ben Stevinson</i>	The Startup Collaborative (1905 Harney, 7th Floor)
12:00pm – 12:30pm	L Legal for Startups 101 <i>Speakers: Todd, Michael Schmidt, Tori Sitz</i>	The Startup Collaborative (1905 Harney, 7th Floor)
12:00pm – 1:00pm	R Startup + Corporate Case Study: What Does Success Look Like presented by Eonic <i>Speakers: Shannon Harner, Cory Scott</i>	The Startup Collaborative (1905 Harney, 7th Floor)
12:30pm – 1:00pm	L Startups in the Real World <i>Speakers: Amanda Tummons</i>	TBA
1:00pm – 2:00pm	V Choosing the right technology for your product <i>Speakers: Matt Secoske</i>	The Startup Collaborative (1905 Harney, 7th Floor)

1:00pm – 3:00pm	Husch Blackwell Office Hours <i>Sponsors: Daan, Todd</i>	The Startup Collaborative (1905 Harney, 7th Floor)
1:00pm – 3:00pm	O Office Hours: Elizabeth Yearwood, SBA <i>Speakers: Elizabeth Yearwood</i>	The Startup Collaborative (1905 Harney, 7th Floor)
1:30pm – 2:00pm	I LGBTQ + The Economy // A Win-Win <i>Moderators: Cammy Watkins</i> <i>Speakers: David G. Brown</i>	The Startup Collaborative (1905 Harney, 7th Floor)
2:00pm – 3:00pm	F Fintech Partnership and Exits <i>Speakers: Scott McCormack, Chuck Norris, Michael Riordan</i>	The Startup Collaborative (1905 Harney, 7th Floor)
3:00pm – 3:30pm	S Federal Contracting 101: What Startups Should Know! <i>Speakers: Lisa Tedesco</i>	The Startup Collaborative (1905 Harney, 7th Floor)
3:00pm – 3:30pm	S The Circular Economy and Social Entrepreneurship	The Startup Collaborative (1905 Harney, 7th Floor)
4:00pm – 5:00pm	C Commercial Drone Law <i>Moderators: Elsbeth Magilton, Ean Mikale</i>	The Startup Collaborative (1905 Harney, 7th Floor)
4:00pm – 6:00pm	S Startup Pub Quiz <i>Speakers: Nathan Preheim, Kyle Tut</i>	Blatt - Beer and Table (610 N 12TH ST, OMAHA, NE)
5:00pm – 9:00pm	V Tech Omaha Party	The Slowdown (729 N 14th St, Omaha, NE 68102)

MAY 4 • THURSDAY

9:00am – 9:30am	R Panel Discussion // Taking Concept to Company Post JumpStart Challenge <i>Moderators: Julie Minton</i> <i>Speakers: Amanda Kohler, Michael Madigan, Pierce Robinson</i>	The Startup Collaborative (1905 Harney, 7th Floor)
9:30am – 10:00am	I Following the American Dream // Immigrants and the Startup Community <i>Speakers: Luis, Ruth Marimo, Dakotah Taylor</i>	The Startup Collaborative (1905 Harney, 7th Floor)
10:00am – 10:45am	S Culture Drives Hiring - How Flywheel Scaled from 30 to 80 Employees in 12 Months <i>Speakers: Dusty Davidson</i>	Flywheel (1405 Harney St #201)
10:00am – 11:00am	R Inside Outside Innovation Summit Sneak Peek presented by Econic <i>Speakers: Brian Ardinger</i>	The Startup Collaborative (1905 Harney, 7th Floor)
10:00am – 12:00pm	D Ethics & Design Panel <i>Moderators: Will Riley</i> <i>Speakers: Morgann Freeman, Jordan Lambrecht, Dave Nelson, Andrea Trew</i>	The Startup Collaborative (1905 Harney, 7th Floor)
11:00am – 11:45am	D Build Sh*t That Actually Matters <i>Speakers: Nick Chickinelli, Kat Slump</i>	Flywheel (1405 Harney St #201)
11:00am – 11:45am	T Angel 101: What to Look for in Early Deals <i>Moderators: Mary Ann O'Brien</i> <i>Speakers: Laura Classen, Kelly Sievers Pruneau</i>	The Startup Collaborative (1905 Harney, 7th Floor)
12:00pm – 1:00pm	F FinTech Innovation Strategy <i>Moderators: Bill Udell</i> <i>Speakers: Brian Poppe</i>	The Startup Collaborative (1905 Harney, 7th Floor)
12:00pm – 1:00pm	S DoSpace Startup Summit	DoSpace (7205 Dodge St)

1:15pm – 2:00pm	S Printing on the Edge: Tethon 3D <i>Speakers: Greg Pugh</i>	The Startup Collaborative (1905 Harney, 7th Floor)
2:00pm – 2:45pm	V Plan for Product Success <i>Speakers: Keegan Mahoney</i>	The Startup Collaborative (1905 Harney, 7th Floor)
2:00pm – 3:30pm	Nebraska Exporting Resources <i>Speakers: MeredithBarbara Weitz Community Engagement Center (6400 S University Dr Rd North, Omaha, NE) Bond, Mike Marsh, Josh Nichol-Caddy, Susan Rouch</i>	
3:00pm – 4:00pm	V Tales from the Trenches, What to Take and Leave from Silicon Valley <i>Speakers: Andy Isaacson</i>	The Startup Collaborative (1905 Harney, 7th Floor)
3:00pm – 5:00pm	N Bus, Bike Share, Walk Tour: Benson to Downtown	Omaha Bicycle Company (6015 Maple St)
4:00pm – 5:00pm	V Lessons Learned as a Technical Co-founder. Development, Communication, Reliability <i>Speakers: Kevin Berry</i>	The Startup Collaborative (1905 Harney, 7th Floor)
5:30pm – 9:00pm	N COX Get Started Pitch Competition <i>Moderators: Julie Minton</i>	Omaha Design Center (1502 Cuming St, Omaha, NE, 68102)

MAY 5 • FRIDAY

9:00am – 11:00am	M SHOP TALK SESSIONS WITH BAILEY LAUERMAN <i>Sponsors: Mary, Greg Andersen</i>	Bailey Lauerman (1299 Farnam St #1400)
10:00am – 11:00am	N Why Startups Matter to Omaha <i>Moderators: Erica Wassinger Speakers: David G. Brown, Mark Hasebroock, Mike McCarthy</i>	The Startup Collaborative (1905 Harney, 7th Floor)
11:30am – 12:30pm	D Why UX Means Everything to Your Startup <i>Speakers: Preston Halstead</i>	The Startup Collaborative (1905 Harney, 7th Floor)
12:00pm – 3:00pm	R New kids on the Blockchain: The Global Blockchain Business Council	Kaneko
1:00pm – 2:00pm	F Fintech Startup Feature Story - Hip Pocket <i>Speakers: Mark Zmarzly</i>	The Startup Collaborative (1905 Harney, 7th Floor)
2:00pm – 3:00pm	R How do Corporates Invest and Partner with Startups presented by Econic <i>Speakers: Bart Dillashaw</i>	The Startup Collaborative (1905 Harney, 7th Floor)
3:00pm – 4:00pm	C Commercial Drones & Corporate Innovation <i>Moderators: Ean Mikale</i>	The Startup Collaborative (1905 Harney, 7th Floor)
4:00pm – 5:00pm	D Elevator Pitch // 14 Flights to Customer or Capital!! <i>Speakers: Mark Hasebroock Sponsors: Greg Andersen</i>	Bailey Lauerman (1299 Farnam St #1400)

MAY 6 • SATURDAY

5:00pm – 7:00pm	C Drone City Classic: Racing Exhibition <i>Moderators: Ean Mikale</i>	Harney Parking Garage (1910 Harney St.)
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