Omaha Buffett Magnet

Title: *TV Broadcasting (grade) 7*
Description: This course is designed to introduce students to broadcast journalism via hands on experiences developing, producing, performing, editing and airing television broadcasts. Using tried and true journalism teaching techniques coupled with the latest technology, this course will engage students from the beginning to the end. Utilizing the school community as their reporting terrain, student journalists will canvas activities, events and special projects at Buffett to report to their viewing and listening audiences.
Meets: Alternating days   **Duration:** 1 semesters   **Credit:** 1.0

Content Standards

701   The student will demonstrate knowledge of broadcast journalism
   a. Identify the function and role of broadcast media in society.
   b. Identify the role of broadcast media consumers.
   c. Evaluate the laws and ethical considerations affecting broadcast journalism.

702   The student will demonstrate knowledge of how broadcast productions are created and disseminated.
   a. Understand the role of various personnel, including producers, station managers, technical directors, camera operators, and news anchors, in broadcast journalism.
   b. Identify technical elements of broadcast production used to create and deliver news such as equipment, camera basics, editing, and captions.
   c. Demonstrate development of a basic storyboard.
   d. Explore career opportunities in Broadcast Journalism.

703   The student will demonstrate knowledge of the writing process used for television.
   a. Demonstrate how to obtain information to use in writing a story.
   b. Demonstrate how to write stories in an appropriate style for television.
   c. Demonstrate how to write a script for a television broadcast.

704   The student will demonstrate knowledge and understanding of equipment and skills related to broadcasting.
   a. Demonstrate operation of video cameras and switchers.
   b. Describe how to frame and maintain picture composition.
   c. Demonstrate focusing and adjusting images, and performing pans and zooms.
   d. Exhibit knowledge of computer-based development of video production and editing.