School Counselors Matter
IGNITE THE PASSION!

School Counselor Academy

November 4-5, 2013
Holiday Inn Hotel and Convention Center
Kearney, Nebraska

www.neschoolcounselor.org
Welcome to Nebraska’s sixth annual NSCA Counselor Academy!

I’m so glad that YOU are here! The NSCA Board Members and I are pleased that you have chosen to attend this exciting professional development opportunity. We realize that it is always hard to be away from your respective schools, so we appreciate your attendance here tremendously. We have assembled some of the best presenters from our state and from throughout the country, and we are excited about the program that we have in store for you. The better equipped we can be, as we continue to learn and grow, the more effective we can be. Our hope is that you will walk away from this conference feeling refreshed in your outlook and renewed with innovative, applicable knowledge and skills that you can take back to your school.

This year’s Academy theme is “School Counselors Matter: Ignite the Passion.” School counselors definitely matter; we are vital to student academic success, college and career planning, and in their personal and social development. Students are unquestionably better as a result of our comprehensive school counseling programs and your efforts. We matter every day throughout our great state of Nebraska to the students and the families we serve. We hope that this Academy will reignite your passion for what you do by reinforcing the ideas that you are an integral part of our professional association and that you make a difference by reigniting the spark that originally “fired you up” and propelled you into this great profession!

One of the other notable opportunities that we hope you will take part in is the reception provided on Monday night. It is a wonderful time to interact with the friends that you have made over the years and make new ones with the other amazing school counselors from across the state. You can network, tell some stories, and share some laughs and ideas. We also hope that you will take the time to visit with the exhibitors at their booths and thank them for supporting Nebraska school counselors.

Thank you again for coming! Enjoy the Academy and go get fired up!

Lori Staab
NSCA President
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<th>Ballroom II</th>
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<td>Career Counseling in Middle School</td>
<td>Connections!</td>
<td>Emotional Intelligence (Repeat)</td>
<td>The University of Nebraska-Lincoln, College of Engineering Systems</td>
<td>Why Johnny Can’t Behave... and What You Can Do About It</td>
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<td>Jodie Green</td>
<td>Cheryl Kreikemeier</td>
<td>Dave Durham</td>
<td>Amber Retke</td>
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<td>Lunch on your own</td>
<td>Informal Networking About Naviance</td>
<td>Supporting Students After a Suicide - 2hr. Part II</td>
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**Monday, November 4**

**Schedule of Events**

- **Prefunction Area**
  - Registration

- **Ballroom II**
  - Visit the Exhibitors Refreshments Provided
  - Keynote: Dave Durham
  - NSCA Meeting

- **Ballroom I**

- **Stateroom A**
  - Systemic Change: Making a Difference in our Schools by Being Data-Informed
  - Ruth Lohmeyer

- **Stateroom B**
  - School Counseling and Digital Citizenship
  - Bob Bedner

- **Stateroom C**
  - Emotional Intelligence
  - Dave Durham

- **Stateroom D**
  - Re-Inventing the Wheel: A Tour of Online Curriculum
  - Best Practices
  - Judy Montgomery and Barbara Shousha

- **Stateroom E**
  - Plugging In: Incorporating Engagement into the ASCA Model Throughout the Educational Pipeline
  - Abby L. Bjornsen, Ph.D., Ann Luther, Ph.D

- **Stateroom F**
  - District-Wide Bullying Prevention Efforts (including K-8 Curriculum)
  - Dr. Nancy Bond, Dr. Katherine Solomon

**Visit the Exhibitors**

- **Visit the Exhibitors**
  - Lunch on your own

**Counselor Social and Networking**

- **Counselor Social and Networking**
  - New or Beginning Counselors, Don’t Go Crazy, Network Here!
  - NSCA Board Members

- **Counselor Social and Networking**
  - Watch D.O.G.S (Dads of Great Students)
  - Eric Snow

- **Counselor Social and Networking**
  - Informal Networking About Naviance
  - Patti Gatzke

- **Counselor Social and Networking**
  - Supporting Students After a Suicide - 2hr. Part I
  - Cathy Fox

- **Counselor Social and Networking**
  - Supporting Students After a Suicide - 2hr. Part II
  - Cathy Fox

- **Counselor Social and Networking**
  - Supporting Students After a Suicide - 2hr. Part II
  - Cathy Fox

**Stateroom A**

- **Stateroom A**
  - Lunch on your own
  - Informal Networking About Naviance
  - Patti Gatzke
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<td>Keynote: Dr. Russ Sabella</td>
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<td>10:30 to 11:00 am</td>
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<td>Special Session “School Counselors Matter to Nebraska Businesses”</td>
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<td>11:00 am to 12:20 pm</td>
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<td>Awards Luncheon</td>
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<td>12:30 to 1:45 pm</td>
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<td>Skyhawk Camp- Transitioning New Students into Middle School and Creating a Caring Community Renee McClure, Rachael Kluck Spann</td>
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<td>2:00 to 2:45 pm</td>
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<td>7-12 RTI that Makes a Difference! Lori Staab with Principal Dustin Mitchell</td>
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<td>3:00 to 3:45 pm</td>
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<td>Connect the Data Dots with PLAN Data Malinda Burck</td>
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<td>8:30 to 9:30 am</td>
<td>Stateroom A</td>
<td>Demystifying the Application Process: Susan T. Buffett Foundation Scholarships Kellie Picket</td>
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<td>9:45 to 10:30 am</td>
<td>Stateroom B</td>
<td>ASCA RAMP Application and Tips Dr. Russ Sabella</td>
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<td>Stateroom C</td>
<td>The Principal Counselor Relationship Jerry Wiggins with Principal, Randy Evans</td>
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<td>Stateroom D</td>
<td>Defining Career Readiness for Nebraska Students Rich Katt</td>
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<td>12:30 to 1:45 pm</td>
<td>Stateroom E</td>
<td>Action Research Small Groups to Close the Gaps Ann Luther, Ph.D.</td>
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<td>2:00 to 2:45 pm</td>
<td>Stateroom F</td>
<td>How to Improve Your High School’s Academic Outcomes This Year (And Make the Counselor’s Job Easier and More Effective) John Baylor</td>
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<td>3:00 to 3:45 pm</td>
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<td>All 11th Grade ACT Program Julia H. Newmann</td>
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<td>School Counseling and Technology Tips, Tricks and Shortcuts - Part I Dr. Russ Sabella</td>
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<td>School Counseling and Technology Tips, Tricks and Shortcuts - Part II Dr. Russ Sabella</td>
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<td>Creating a Career Workshop Jerry Wiggins</td>
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<td>Harness the Power of NEworks: Leveraging Technology to Explore Careers in Today’s Digital Landscape Kendrick Marshall</td>
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<td>Elementary Student Data [Repeat] Kathie McGill, Karrie Barnes</td>
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Monday, November 4

Dave Durham is a prolific speaker who brings high energy, humor, passion, and excitement to every speaking and training engagement. Specializing in guiding the transition from good to great, Dave is versatile, experienced, and inspiring. Durham speaks with passion, enthusiasm and high energy. And of course he infuses plenty of humor. He will motivate, inspire, and ignite School Counselors into action for 2013...and beyond!

Tuesday, November 5

Dr. Russell A. Sabella is currently a Professor of Counseling in the College of Education, Florida Gulf Coast University and President of Sabella & Associates. His concentration of research, training, consultation and publication includes:

- individual and group counseling
- counseling technology & tech-literacy
- comprehensive school counseling programs
- peer helper programs and training
- sexual harassment risk reduction
- solution focused brief counseling/consultation & leadership
- technology/internet safety and security among children and families

Russ is author of numerous books and articles published in journals, magazines, and newsletters. Dr. Sabella is past president of the American School Counselor Association.
8:00 to 9:00 am
Registration
PREFUNCTION AREA

9:00 to 11:45 am
Exhibits and Refreshments
BALLROOM II

9:00 to 10:45 am
Keynote: Dave Durham
NSCA Meeting
BALLROOM I

Breakout Sessions - 11:00 to 11:45 am

Systemic Change: Making a Difference in Our Schools by Being Data-Informed
Ruth E Lohmeyer
STATEROOM A

ASCA’s School Counselor Management Competencies include the use of student data to demonstrate a need for systemic change in areas such as course enrollment patterns, equity and access; and the achievement, opportunity and information gap. Hear how the counseling team at Lincoln Northeast High School has advocated for their students by being “data informed” and collaborating with their administration and community to effect school-wide policies and services to help students succeed. You will leave this session with practical ideas on how to implement programs to make a difference in your school.

Audience: HS

School Counseling and Digital Citizenship
Bob Bednar
STATEROOM B

Being online erases privacy. As we text, post, comment, email, Facebook, tweet, ‘friend’, or purchase, we’re leaving a footprint. School counselors can be influential in helping students and staff by developing integrity online. How can school counselors emphasize digital character education? This session will demonstrate online teaching resources, discussion topics, and class projects. Helping students and staff develop an online reputation is a goal of this presentation. Trends in career resume development, portfolio content, and communication methods will be discussed.

Audience: ES/MS/HS

Emotional Intelligence (EQ)
Dave Durham
STATEROOM C

Emotional Intelligence is one of the most powerful, transformational workshops you’ll come across! You will learn to communicate more openly, deal constructively with resistance and disruptive team behavior, and understand the triggers that spark both positive and negative reactions. These are definitely skills to teach your students!

You will discover how to:
• Evaluate levels of emotional intelligence
• Identify communication strengths and weaknesses
• Overcome personal beliefs that might be holding one back
• Understand how emotions affect others

Audience: ES/MS/HS
Re-Inventing the Wheel: a Tour of Online Curriculum Best Practices
Judy Montgomery and Barbara Shousha
STATEROOM D
In this age of 24-7, 365 accessibility, how do you provide the best solutions to your student’s course needs? What should you consider when choosing or developing online courses? What about accessibility and quality standards? What about content standards? Is the content rigorous? Does it focus on student outcomes? Is the development data driven? This session will focus on best practices for developing online curriculum, keeping the ASCA model in mind.

Audience: MS/HS

Plugging In: Incorporating Engagement Into the ASCA Model Throughout the Educational Pipeline
Abby L. Bjornsen, Ph.D. and Ann Luther, Ph.D.
STATEROOM E
Every year, students move through grade levels toward graduation as educators strive to prepare them for the next step. During this session, research on the power of ongoing engagement as a vehicle to prepare students for adapting to educational/career transitions will be discussed. Using the ASCA model, participants will discuss ways that counselors can intentionally utilize the principles of engagement to facilitate opportunities at all levels to optimally prepare students for life after graduation.

Audience: ES/MS/HS

District-Wide Bullying Prevention Efforts (Including K-8 Curriculum)
Dr. Nancy Bond and Dr. Katherine Solomon
STATEROOM F
The Omaha Public Schools’ Bullying Prevention and Intervention protocol is intended to foster a safe, caring, respectful culture. The district’s efforts include training for all staff, procedures to be utilized for responding to bullying and an evidence-based curriculum to be utilized to increase the social competencies of students in an effort to prevent bullying.

Our elementary curriculum, Steps to Respect: A Bullying Prevention Program promotes a whole-school/whole district approach to bullying by addressing factors at the school, staff, family, individual-child, and peer-group levels. The program, with OPS school policy and procedures, involves fostering a district-wide respectful school culture, building staff training, student skill development, and communication with families. The program consists of school-wide, staff, family, and student components. Our secondary curriculum, Second Step, is focused on the teaching of skills to promote protective factors and to reduce risk factors that impact students’ development.

Audience: ES/MS/HS

1:00 to 1:45 pm

Increasing your Community College Attendance Rate
Marilynn Peaslee
STATEROOM A
Do you wonder how you can increase the number of your students attending community college and reduce their chances of taking remedial coursework that can cause discouragement? This session explores ways that you can partner with a community college to increase your college-going rate, and to help reduce the number of students requiring remedial courses at the college level. You’ll leave this session with ideas that could work at any size school.

Audience: HS
**Character Counts Crew**

*Erin Able*

**STATEROOM B**

This entertaining presentation will give you ideas to implement in your own buildings and show how the Character Counts Crew of WIS was designed so that students were demonstrating increased awareness and teaching others the importance of the six character counts traits. It began with the purpose of collecting data and through collaboration with stakeholders, has created a school-wide environment that believes our goal is to develop skills, in all youth, to be productive citizens.

*Audience: ES/MS*

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**Emotional Intelligence (EQ)**

*Dave Durham*

**STATEROOM C**

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You will discover how to:
- Evaluate levels of emotional intelligence
- Identify communication strengths and weaknesses
- Overcome personal beliefs that might be holding one back
- Understand how emotions affect others

*Audience: ES/MS/HS*

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**Understanding Why So Few Female Students Select Industrial Distribution as the Undergraduate Major at UNK: A Qualitative Study**

*Greg Benson*

**STATEROOM D**

In her book, *Men and Women of the Corporation*, Rosabeth Kanter (1977) wrote, “Sex polarization and sex segregation of occupations is a fact of the American work world.” Within the Industrial Distribution degree program at UNK there has been a historical lack of female student majors. The UNK 2011-2012 male-female student ratio of declared ID majors was 90% male and 10% female; compared to UNK’s overall College of Business and Technology gender ratio of 59% male and 41% female (excluding ID majors). The purpose of this presentation is to share the findings of a qualitative study by the presenter on the topic of “Understanding why so few female students within the UNK’s College of Business and Technology selected Industrial Distribution as their academic major.”

*Audience: MS/HS*

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**Why Johnny Can’t Behave…and What You Can Do About It**

*Dr. Phil Deardorff*

**STATEROOM E**

Is Johnny’s behavior taking up your valuable teaching/counseling time? Are you looking for something to “re-ignite your passion” for education? Let me introduce you to theories that will help you understand low level behaviors and their impact on children. Learn techniques of a simple classroom management system that will help you deal with minor problems so that they don’t become major. Discover how you can lead students to take personal responsibility for their own behavior.

*Audience: ES/MS/HS*
A Family’s Journey Through Depression
Kristi Barth
STATEROOM F
Personal experience with a son who struggled with depression for 14 years and has been diagnosed with bipolar disorder, along with co-authoring two books brings me to your conference. I speak to the roller coaster ride depression and mental illness can cause for families impacted by this disease, give a glimpse at how these issues affect student achievement and how to positively influence this, present resources and tools to create a successful future.

Audience: ES/MS/HS

2:00 to 2:45 pm

Career Counseling in Middle School
Jodie Green
STATEROOM A
6-8 plan for introducing career exploration to middle school students. We begin with looking at passions, interests and skills and continue into 8th grade with the focus on school skills that translate into the world of work. Using the NCE Career Clusters and Education Quest’s Knowhow2go, we created a day-long career event culminating in a Career Fair for grade 8.

Audience: MS

Use Google to Enhance Your Middle School Counseling Program
Steph Jacobson
STATEROOM B
Learn ways to use Google in a school counseling program. Examples at our school include, “Catch a Counselor” and behavior programming. Come to this session to discover more ways to use Google to help school counselors deliver and show accountability in their programs.

Audience: MS

The Best Antidote to Bullying Behavior
Joe Coles
STATEROOM C
The workshop will present basic information to identify and recognize bullying behavior and the strategies needed to redirect it. Children who bully others can turn into antisocial adults and are far more likely than others to commit crimes, batter their spouses, abuse their children and produce another generation of children who bully. Participants will experience multiple benefits from attending this presentation such as exploring motivations behind bullying behavior and learning effective ways to respond to bullying behavior.

Audience: ES/MS/HS

The University of Nebraska-Lincoln, College of Engineering Systems
Amber Retke
STATEROOM D
As the only college accredited for engineering in the state of Nebraska, the University of Nebraska-Lincoln is dedicated to providing exemplary education to our students on both our Lincoln and Omaha campuses. The UN-L College of Engineering would like to discuss what engineering programs are offered on which campuses and the differences between the two campuses. We will also describe the roles that other affiliations have in our college, including the Peter Kiewit Institute, the Durham School of Architectural Engineering and Construction, and the Jeffery S. Raikes School of Computer Science and Management.

Audience: MS/HS
ABC’s for Successfully Transitioning Students from Facility-Based Schools to Public Schools
David Baisinger, Principal Nebraska Youth Academy; Michele Borg, OHP Facilitator Nebraska Dept. of Education; Susan Harder, Principal NE Dept. of Corrections; Tanya Martin, Principal Boys Town; Mark LeFlore, Admin. Services Director Douglas Co. Youth Center
STATEROOM E
Has a student from an out-of-home placement ever shown up for their first day of school without everything you need to help them enroll? What unique academic challenges do these students frequently face? This session focuses on how you can be prepared to successfully assist students who have been attending school in a detention or correctional facility, emergency shelter, or residential program. Our panelists will provide helpful insights into this critical transition as well as a checklist for school counselors.

Audience: ES/MS/HS

Counselors as Leaders
Dr. Nancy Bond, Dr. Doug Stansberry
STATEROOM F
School counselors have long known that their skills provide them many opportunities to collaborate with colleagues, advocate for students, and see needs related to systemic change. In this session, three counseling practitioners will explore avenues for increasing counselor effectiveness as leaders. We will explore a variety of leadership styles and frameworks that can empower our “leader within”. We will also share our insights (and encouragement) relative to preparing for leadership in a more formalized way through the undertaking of a masters or doctoral program in educational leadership

Audience: ES/MS/HS

3:00 to 3:45 pm
Elementary Student Data
Kathie McGill, Karrie Barnes
STATEROOM A
Evidence-based school counseling requires the collection of student results, perception data and other related data. Accurate data is essential in measuring the effectiveness of a classroom lesson, a small group or individual counseling intervention. Information and examples will be shared regarding data collection, progress monitoring, and data sharing for elementary school counselors.

Audience: ES

Connections!
Cheryl Kreikemeier
STATEROOM B
Finding time to connect with students one-on-one and in small group settings can be challenging! This session will share some ideas on how to connect with students, meet ASCA standards, and still find time to get everything else done!

Audience: ES/MS/HS

The Best Antidote to Bullying Behavior
Joe Coles
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The workshop will present basic information to identify and recognize bullying behavior and the strategies needed to redirect it. Children who bully others can turn into antisocial adults and are far more likely than others to commit crimes, batter their spouses, abuse their children and produce another generation of children who bully. Participants will experience multiple benefits from attending this presentation such as exploring motivations behind bullying behavior and learning effective ways to respond to bullying behavior.

Audience: ES/MS/HS
Career and College Planning with Naviance
Patti Gatzke
STATEROOM D
Preparing students for their future - career and college planning - is an important role for high school counselors. This session will discuss and demonstrate how this is being done in Omaha Public Schools with the use of the Naviance student planning program.

Audience: HS

Supporting Students After a Suicide - Part I
Cathy Fox
STATEROOM E
Because suicide is such an uncomfortable topic, well-intentioned adults often struggle to adequately support youth grieving such a death. Yet it is important for school counselors to be especially responsive following a suicide to engage in risk assessment, grief support, and advocating on behalf of youth. This workshop will discuss best practices for school response to suicide and will equip participants with an understanding of, and basic skills to support, those grieving a suicide.

Audience: ES/MS/HS

4:00 to 4:45 pm

School Counseling as a Graduation Requirement
Melissa Hansen, Doug Hauserman
STATEROOM A
This session will take a look at Westside Community School’s unique school counseling program that ends with guidance classes taught by professional school counselors as a high school graduation requirement. Additionally, students at Westside High School must pass a Future Plan Competency as one of five competencies required for graduation. Finally, participants will walk away with lesson plans used in the high school classes required for graduation.

Audience: HS

New or Beginning Counselors, Don’t Go Crazy, Network Here!
NSCA Board Members
STATEROOM B
Calling all “beginning” school counselors! Are you new(er) to the school counseling profession? Come to this session! Let’s talk! You are sure to walk away with new colleagues and friends to call to help with school counseling issues.

Audience: ES/MS/HS

WATCH D.O.G.S. (Dads Of Great Students)
Eric Snow
STATEROOM C
This program is a one-of-a-kind school-based initiative building on the personal capital already available—fathers and father-figures of students. Every attendee will walk away with the 7 Steps to Success for launching the WATCH D.O.G.S.® Program in their school(s) to support education and school safety through positive male role models. Women and men should attend this workshop.

Audience: ES/MS/HS

Informal Networking About Naviance
Patti Gatzke
STATEROOM D
This time is available for districts to informally talk and share about implementation of Naviance in their district and how to network in the future. Patty Gatzke has agreed to help facilitate this discussion.

Audience: MS/HS
Supporting Students After a Suicide  
- Part II

*Cathy Fox*

STATEROOM E

Because suicide is such an uncomfortable topic, well-intentioned adults often struggle to adequately support youth grieving such a death. Yet it is important for school counselors to be especially responsive following a suicide to engage in risk assessment, grief support, and advocating on behalf of youth. This workshop will discuss best practices for school response to suicide and will equip participants with an understanding of and basic skills to support those grieving a suicide.

*Audience: ES/MS/HS*

District-Wide Bullying Prevention Efforts  
(Including K-8 Curriculum)  
[Repeat]

*Dr. Nancy Bond and Dr. Katherine Solomon*

STATEROOM F

The Omaha Public Schools’ Bullying Prevention and Intervention protocol is intended to foster a safe, caring, respectful culture. The district’s efforts include training for all staff, procedures to be utilized for responding to bullying and an evidence-based curriculum to be utilized to increase the social competencies of students in an effort to prevent bullying.

Our elementary curriculum, Steps to Respect: A Bullying Prevention Program promotes a whole-school/whole district approach to bullying by addressing factors at the school, staff, family, individual-child, and peer-group levels. The program, with OPS school policy and procedures, involves fostering a district wide respectful school culture, building staff training, student skill development, and communication with families. The program consists of school-wide, staff, family, and student components. Our secondary curriculum, Second Step, is focused on the teaching of skills to promote protective factors and to reduce risk factors that impact students’ development.

*Audience: ES/MS/HS*
8:00 to 8:30 am
Registration
PREFUNCTION AREA

8:30 to 10:30 am
Exhibits and Refreshments
BALLROOM II

8:30 to 9:30 am
Keynote: Dr. Russ Sabella
BALLROOM I

Breakout Sessions - 9:45 to 10:30 am

Demystifying the Application Process: Susan T. Buffett Foundation Scholarships
Kellie Pickett
STATEROOM A

The Susan T. Buffett Foundation provides scholarships for approximately 1,000 Nebraska state residents with financial need every year. This year, there are changes to the application including deadlines, letters of recommendation, and essay prompts. This session will provide information about the changes and offer suggestions about ways to help your students complete the scholarship application and be competitive.

Audience: HS

Connect the Data Dots With PLAN Data
Malinda Burk
STATEROOM B

Do your students’ PLAN test results go from their hands into the trash on their way out the door? As counselors, we understand the importance of the PLAN test, but often students see it as “just another test”. Learn how to create an opportunity for each student to connect their data to short-term and long-term goals, making the PLAN test a vital springboard for discussions about the ACT, registration for classes and college plans.

Audience: HS

ASCA RAMP Application and Tips
Russell A. Sabella, Ph.D.
STATEROOM C

From a RAMP review team member perspective, Dr. Sabella will share what it takes to earn the Recognized ASCA Model Program (RAMP) award. Included will be some practical ways to address some common mistakes.

Audience: ES/MS/HS

The Principal/Counselor Relationship
Jerry Wiggins, Counselor and Randy Evans, Principal
STATEROOM D

A solid and respectful working relationship between a principal and counselor is vital to the overall school climate. This session is a frank discussion about the specific and varied roles of each position when working with students, staff, parents and community. Included will be a definition of duties, responsibilities, counseling curriculum, evaluation and more. The hour will conclude with a question and answer session.

Audience: ES/MS/HS
Defining Career Readiness for Nebraska Students
Rich Katt
STATEROOM E
What exactly is Career Readiness? What are Nebraska’s plans for implementing career readiness standards? How do we make certain all Nebraska students possess the career readiness and employability skills to be ready for employment or entrepreneurship? These and other questions will be addressed during this session. Attend and discover Nebraska’s plans for implementing career readiness and the resources that will be available to Nebraska teachers and school counselors.

Audience: ES/MS/HS

Action Research Small Groups to Close the Gaps
Ann Luther, Ph.D.
STATEROOM F
How do you select topics and students for small groups that maximize this element of the ASCA delivery system? This session introduces an action research process to select small group topics, invite students, and determine session content using the data your district monitors to close the gaps among learners. Examples of the DATA model for sharing action research results with staff and other stakeholders are included in this session.

Audience: ES/MS/HS

Special Session - 11:00 am to 12:20 pm
Special Session - “School Counselors Matter to Nebraska Businesses”
Statewide Premier! Nebraska Business Videos and Nebraska Industry Councils LIVE with School Counselors

Introduction of Cluster Videos
Catherine Lang, Director, Department of Economic Development and Commissioner of Labor
BALLROOM I

Introduction of Panel: Linda Black, Industry Cluster Manager, DED
Bio Nebraska Representative:
Gloria Thesenvitz, President, Nova Tech, Inc.
Logistics Council Representative:
Larry Johnson, President, Nebraska Trucking Association
NeMAC Representative: Dave Arnold, Production Manager, Royal Engineered Composites
IT Representative: Darren Robinson, President, Economic Development Council of Buffalo County
Intern NE: Allison Hatch, Economic Development Consultant, DED

It matters! A partnership between School Counselors and Nebraska Industry Councils will benefit students/families and the Nebraska economy! A brand new resource will be launched during the Counselor Academy to highlight many NE businesses offering high skill, high demand, high wage careers. The councils are groups of businesses of similar industry clusters who are very interested in working with counselors to help inform and encourage students/families to consider the in-demand career opportunities across Nebraska.

The industry council/cluster initiative is a deliberate intervention to strengthen the competitiveness of these businesses, our state’s economy and the prosperity of Nebraskans. This framework of organizing NE industries will help with public policy and public investments to achieve greater effectiveness. Strong collaboration with all educational levels will be vital. Emerging ideas in consideration are career development resources like internships, externships and curriculum recommendations.

Audience: ES/MS/HS

12:30 to 1:45 pm
Awards Luncheon
BALLROOM I
Skyhawk Camp—Transitioning New Students Into Middle School and Creating a Caring Community
Renée McClure and Rachael Kluck Spann
STATEROOM A
In order to ease the anxiety that is associated with starting middle school, our counseling team along with trained 7th and 8th grade student leaders (also known as ‘first friends’) facilitated a day camp for new 6th grade students during the summer in preparation for the school year. Students participated in many fun-filled team-building activities and also began to learn school expectations, routines, and had the opportunity to meet teachers and to develop new friendships with other 6th grade students.

Audience: MS

All 11th Grade ACT program
Julia H. Newman
STATEROOM B
Scottsbluff High School has put together and implemented a comprehensive ACT preparation program in conjunction with our all eleventh grade pilot ACT test. We use a regularly scheduled time during the day to assess our students and to place them in the appropriate intervention classes called CATS. We also provide extensive training for our teachers in giving the ACT and preparing the students to mentally be prepared to take the ACT.

Audience: HS

School Counseling and Technology Tips, Tricks, and Shortcuts - Part I
Russell A. Sabella, Ph.D.
STATEROOM C
Don’t get caught trying to work with kids in a world that no longer exists, expand your technological literacy! This workshop will get you started. Learn about the most powerful features of various applications including word processing, spreadsheet, multimedia, Web 2.0 apps, Internet, and social networking. Dr. Sabella will share his most coveted tips, tricks, and short cuts to help you become more effective, efficient, and have more fun in your work! Lots of online handouts and time for questions and answers.

Audience: ES/MS/HS

Harness the Power of NEworks: Leveraging Technology to Explore Careers in Today’s Digital Landscape
Kendrick Marshall
STATEROOM E
Navigate the new world-of-work through NEworks and connected resources. Provide tools to explore career tracts, discover skills and interests and set education/work goals based upon vocational requirements and labor market trends. Nebraska’s Departments of Labor, Economic Development and Education have partnered to create career resources for our most important digital citizens...your students.

Audience: HS
Grief Relief: Supporting Grieving Youth in a School Setting - Part I
Cathy Fox
STATEROOM F
In any classroom there are likely many grieving students, but for most, school is not a safe place for their grief. This workshop will provide basic tools to empower counselors to offer safety and support to grieving students, and will include a discussion on partnering with Ted E. Bear Hollow to provide additional support throughout Nebraska. Participants will learn techniques to be responsive to students in the midst of a loss as well as to provide ongoing grief support in years to come.

Audience: ES/MS/HS

3:00 to 3:45 pm

7-12 RTI That Makes a Difference!
Lori Staab, Dustin Mitchell
STATEROOM A
This session will cover the implementation of RTI at Sutherland Public Schools in a 7-12 setting. This will include: scheduling, data-collecting and processing, decision-making, interventions, and extended learning. We will share how this has impacted our students and school culture. There will also be time to discuss questions and what’s working in other schools.

Audience: MS/HS

How to Improve Your High School’s Academic Outcomes This Year (And Make the Counselor’s Job Easier and More Effective)
John Baylor
STATEROOM B
This presentation provides school districts with an action plan for creating more motivated students, the key to improved academic outcomes. The high school counselor plays a pivotal role in this simple to implement, fun, effective, and nearly costless effort. Wherever it is tried, this plan creates more motivated students, more fulfilled teachers, and improved academic outcomes.

Audience: ES/MS/HS

School Counseling and Technology Tips, Tricks, and Shortcuts Part - II
Russell A. Sabella, Ph.D.
STATEROOM C
A continuation of part 1, learn additional tips, tricks, and shortcuts that are will help you to be more effective, efficient, and make your job more enjoyable.

Audience: ES/MS/HS

Creating a Career Workshop
Jerry Wiggins
STATEROOM D
This session is about creating and integrating a career workshop into a core class that will include all students from a specified grade level. The eight-day event utilizes an online career information system that allows students to continue developing personal learning plans. Some activities include; How Much Is Enough? Your Personality, Matching Your Interests, Skills Assessment, Values and Your Careers, and Occupation Comparisons. The workshop culminates with a one-day shadow experience of the student’s choice.

Audience: MS/HS
Elementary Student Data
[Repeat]
*Kathie McGill, Karrie Barnes*

STATEROOM E

Evidence-based school counseling requires the collection of student results, perception data and other related data. Accurate data is essential in measuring the effectiveness of a classroom lesson, a small group or individual counseling intervention. Information and examples will be shared regarding data collection, progress monitoring, and data sharing for elementary school counselors.

**Audience: ES**

Grief Relief: Supporting Grieving Youth in a School Setting - Part II
*Cathy Fox*

STATEROOM F

In any classroom there are likely many grieving students, but for most, school is not a safe place for their grief. This workshop will provide basic tools to empower counselors to offer safety and support to grieving students, and will include a discussion on partnering with Ted E. Bear Hollow to provide additional support throughout Nebraska. Participants will learn techniques to be responsive to students in the midst of a loss as well as to provide ongoing grief support in years to come.

**Audience: ES/MS/HS**
2012
Elementary School Counselor of the Year ............... Suzanne Wies, Omaha
Middle School Counselor of the Year .................... Christina Johnson, Bellevue
High School Counselor of the Year ..................... Theresa Henson, Westside
Administrator of the Year ................................. Allison Kelberlau, Fremont

2011
Elementary School Counselor of the Year .............. Meg Searl, Omaha
Middle School Counselor of the Year .................... Cathy Hill, Omaha
High School Counselor of the Year ..................... Ruth Lohmeyer, Lincoln
Administrator of the Year ................................. Jay Opperman, Hastings

2010
Elementary School Counselor of the Year .............. Mary Achelpohl, Omaha
Middle School Counselor of the Year .................... Mary Lincoln, Omaha
High School Counselor of the Year ..................... Mary Janeta, West Point/Beemer
Administrator of the Year ................................. Ken Thiele, Aurora

2009
School Counselor of the Year ............................ Kelly VerKamp, Waverly

2008
School Counselor of the Year ............................ Mary Birsch, Pierce
### 2013

**Lincoln East High School, Lincoln (Re-RAMP)**  
Brenda Leggiadro, Noelle Baker, Karen Dress, Kim Glathar and Diane Wilson-Dunning

**Schoo Middle School, Lincoln**  
Jodie Green, Rachael Kluck-Spann, and Renee McClure

### 2012

**Lincoln Northeast High School, Lincoln**  
Ruth Lohmeyer, Mandy Berlin Coyle, Steve Burbach, Marilynn Peaslee and Ralph Schnell

**Southwest High School, Lincoln**  
Eric Feeken, Tim Ernst, Colleen Finkhouse, Peggy Volker, Dr. Dee Simpson-Kirkland and Dr. Joyce Lehn

**Pound Middle School, Lincoln**  
Jennifer Bass, Rene Hodges and Mary Ann Tomlinson

### 2011

**Omaha South High Magnet School, Omaha**  
Steve Carlson, Karen Clark, Barb Cotten, John Flemming, Laura Lagana, Micaela Moriarty and Dr. Mary-Beth Muskin, Guidance Director

**Randolph Elementary School, Lincoln**  
Susie Mahoney

**Zeman Elementary School, Lincoln**  
Judy Wittwer

### 2010

**Lincoln East High School, Lincoln**  
Brenda Leggiadro, Noelle Baker, Karen Dress, Kim Glathar and Diane Nicholson
12-13 NEA Board

Governing Board

Past President
Cheryl Kreikemeier

President
Lori Staab

President Elect
Angie Kruse

President Elect Elect
Kristy Clarke

Post Secondary VP
Paul Barnes

Secondary VP
Ruth Lohmeyer

Middle School VP
Mary Lincoln

Elementary VP
Laurie Fitzpatrick

Secretary
Doug Stansberry, Ph.D.

Treasurer
Jeanne Simmons

NDE Liaison
Donna Hoffman

Standing Committee Chairs

Program
Donna Hoffman

Membership
Belva Licht

Publications/Public Relations
Malinda Burk

Nominations & Elections
Julie Williams

Professional Standards & Ethics
Vicky Munoz

Bylaws
Please volunteer!

Government Relations
Brenda Leggiadro

Professional Recognition
Juline Mosser

Technology
Susan Thomas
Please report any breakout sessions and keynote sessions. Place an “X” next to the appropriate time period and indicate the title of the session attended. Please request credit for those programs that you attend in their entirety. Credit is not granted for business meetings, breaks or social activities.

### Monday, November 4 - Program Title

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### Tuesday, November 5 - Program Title

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NSCA offers CEUs for Academy session attendance. Please report any breakout sessions and keynote sessions by checking off as appropriate. A signature of the session presenter/designee is required for all sessions except keynotes and the special session.

Name
Phone
Email
Address
City State Zip

Monday, November 4

Keynote Session: 9:00-10:45 am
☐ Dave Durham

Breakout Session 1: 11:00-11:45 am
☐ Systemic Change: Making a Difference in our Schools by Being Data-Informed, Ruth Lohmeyer
☐ School Counseling and Digital Citizenship, Bob Bedner
☐ Emotional Intelligence, Dave Durham
☐ Re-Inventing the Wheel: A Tour of Online Curriculum Best Practices, Judy Montgomery and Barbara Shousha
☐ Plugging In: Incorporating Engagement into the ASCA Model Throughout the Educational Pipeline, Abby L. Bjornsen, Ph.D., Ann Luther, Ph.D
☐ District-Wide Bullying Prevention Efforts (Including K-8 Curriculum), Dr. Nancy Bond, Dr. Katherine Solomon

Breakout Session 2: 1:00-1:45 pm
☐ Increasing your Community College Attendance Rate, Marilynn Peaslee
☐ Character Counts Crew, Erin Able
☐ Emotional Intelligence, Dave Durham
☐ Understanding Why So Few Female Students Select Industrial Distribution Major at UNK: A Qualitative Study, Greg Benson
☐ Why Johnny Can’t Behave...and What You Can Do About It, Dr. Phil Deardorff
☐ A Family’s Journey Through Depression, Kristi Barth

Breakout Session 3: 2:00-2:45 pm
☐ Career Counseling in Middle School, Jodie Green
☐ Use Google to Enhance Your Middle School Counseling Program, Steph Jacobson
☐ The Best Antidote to Bullying Behavior, Joe Coles
☐ The University of Nebraska-Lincoln, College of Engineering Systems, Amber Retke
☐ ABC’s of Successful Transitions, Michele Borg and Panel
☐ Counselors as Leaders, Dr. Nancy Bond, Dr. Doug Stansberry

Breakout Session 4: 3:00-3:45 pm
☐ Elementary Student Data, Kathie McGill, Karrie Barnes
☐ Connections!, Cheryl Kreikemeier
☐ The Best Antidote to Bullying Behavior, Joe Coles
☐ Career Development with a Naviance Program, Patti Gatzke
☐ Supporting Students After a Suicide - 2hr. Part I, Cathy Fox

Breakout Session 5: 4:00-4:45 pm
☐ School Counseling as a Graduation Requirement, Melissa Hansen, Doug Hauserman
☐ New or Beginning Counselors, Don’t Go Crazy, Network Here!, NSCA Board Members
☐ Watch D.O.G.S (Dads of Great Students), Eric Snow
☐ Informal Networking About Naviance, Patti Gatzke
☐ Supporting Students After a Suicide - 2hr. Part II, Cathy Fox
☐ District-Wide Bullying Prevention Efforts (Including K-8 Curriculum), Dr. Nancy Bond, Dr. Katherine Solomon
**Tuesday, November 5**

**Keynote Session: 8:30-9:30 am**
- Dr. Russ Sabella

**Breakout Session 1: 9:45-10:30 am**
- Demystifying the Application Process: Susan T. Buffett Foundation Scholarships, Kellie Picket
- Connect the Data Dots with PLAN Data, Malinda Burck
- ASCA Ramp Application and Tips, Dr. Russ Sabella
- The Principal Counselor Relationship Jerry Wiggins with Principal, Randy Evans
- Defining Career Readiness for Nebraska Students, Rich Katt
- Action Research Small Groups to Close the Gaps, Ann Luther, Ph.D.

**Special Session - “School Counselors Matter to Nebraska Businesses”: 11:00 am-12:20 pm**

**Breakout Session 2: 2:00-2:45 pm**
- Skyhawk Camp-Transitioning New Students into Middle School and Creating a Caring Community, Renee McClure, Rachael Kluck Spann
- All 11th Grade ACT Program, Julia H. Newmann
- School Counseling and Technology Tips, Tricks and Shortcuts Part I, Dr. Russ Sabella
- Harness the Power of NEworks: Leveraging Technology to Explore Careers in Today’s Digital Landscape, Kendrick Marshall
- Grief Relief: Supporting Grieving Youth in a School Setting - 2hr. Part I, Cathy Fox

**Breakout Session 3: 3:00-3:45 pm**
- 7-12 RTI that Makes a Difference!, Lori Staab with Principal Dustin Mitchell
- How to Improve Your High School’s Academic Outcomes This Year (And Make the Counselor’s Job Easier and More Effective), John Baylor
- School Counseling and Technology Tips, Tricks and Shortcuts Part II, Dr. Russ Sabella
- Creating a Career Workshop, Jerry Wiggins
- Elementary Student Data, Kathie McGill, Karrie Barnes
- Grief Relief: Supporting Grieving Youth in a School Setting - 2hr. Part II, Cathy Fox

Authorized Signature
Lori Staab, NSCA President
Boystown Press
This is the publishing division of Boys Town, a non-profit organization that serves at-risk children and their families. Our publications are based on the proven youth care, parenting and educational techniques used in our Boys Town programs. If you work with youth and their families...or are looking for help dealing with a child's behavior...or if you are a teen facing difficult choices...check out our books, DVDs, CDs, and activity guides at www.Boystownpress.org.
Patricia Martens
patricia.martens@boystown.org

Concordia University, Seward NE
Founded in 1894 by the Lutheran Church-Missouri Synod, Concordia University, Nebraska is a private, coeducational institution of higher learning. The main campus is located in Seward, Nebraska (population 7,000), about 25 miles west of Lincoln. The graduate school and degree completion program are based in Lincoln. Concordia enrolls more than 2,200 students from 43 states and several foreign countries, and offers over 50 majors, 20 intercollegiate athletic programs and 12 music ensembles.
Alex Szalawiga
admiss@cune.edu

Creighton College of Nursing – Mary Lanning Campus, Hastings, Nebraska
The Creighton College of Nursing – Mary Lanning Campus offers professional nursing programs with direct entry for traditional freshmen to the BSN program, a transfer option, accelerated nursing program, and a Doctor of Nursing Practice (DNP) degree. The Mary Lanning Healthcare School also offers a program in Radiologic Technology.

Grace University
Grace University is a private, four-year Christian University offering over 36 areas of study including teacher education, communication studies, psychology, business, ministry and music along with other programs. A student to teacher ration of 11:1 allows professors to develop close relationships with students. Each student is guaranteed a scholarship based on their GPA and we also offer a variety of other scholarships and ways to make attending Grace University an affordable choice. Grace’s Price Match Program allows us to match “Net” out-of-pocket cost as shown on the financial aid award letter for any four-year, regionally accredited, public or private school. Grace University offers a variety of sports and extra-curricular activities for students and through our Servant Leadership Training program, students are involved in over 90 ministries and volunteer over 24,000 hours in the community each year.
Dr. Grace Wambu and Christine Bailey
christine@graceuniversity.edu

HEAP Health Literacy
e-resources for 21st century K-12 health education. Counselors will find the Cognitive Progression Sets especially useful. Built around real-life challenges and based on National Health Education Standards (NHES), the sets offer constructed response items encompassing the full spectrum of cognitive processes based on Bloom’s Revisited Taxonomy. The HEAP of Books are 145 book resources, aligned to NHES and ELA Common Core standards, designed to support teachers in helping students develop deeper knowledge of health topics and proficiency in health skills.
Pat Williams
heaphealthliteracy.com

John Baylor Test Prep
John Baylor Test Prep is the online ACT prep course that increases a high school average ACT test score more than two points.
John Baylor
www.JohnBaylorTestPrep.com

Nebraska Career Connections
Matt Blomstedt
matt@esucc.org
Nebraska Family Help Line/Boys Town
One phone call can now connect Nebraska families to the help they need when dealing with their children’s behavioral health problems. The Nebraska Family Helpline at (888) 866-8660 makes it easier for families to obtain assistance by providing a single contact point 24 hours a day, seven days a week. Trained Helpline operators screen calls to assess immediate safety needs, identify the potential level of a behavioral health crisis, make recommendations or referrals to appropriate resources, and help callers connect to emergency resources or providers.

Helpline operators also can connect eligible families to the Family Navigator Service. This service helps families move through Nebraska’s child- and family-care system more efficiently to get the assistance they need. Available within 24 to 72 hours after a Helpline referral, Family Navigators help families identify existing community-based services and provides support from people who have had personal experience in the system.

Katie Bohn
mary.bohn@boystown.org

Nebraska Industry Council Initiative
Whitney Bumgartner and Jacob Knutson
whitney.bumgartner@nebraska.gov
jacob.knutson@nebraska.gov

Nebraska Machinery Company
Mandy Hawn, Joe LeGrand, Katie Beach
mandyhawn@nmc-corp.com

Nebraska School Counselor Association (NSCA)
The Nebraska School Counselor’s Association is affiliated with the American School Counselor’s Association (ASCA), the national division. NSCA empowers professional school counselors to maximize the knowledge, skills, and resources to promote and advocate for student success in the school, home, community and world.
NSCA Board
www.neschoolcounselor.org

Nebraska State College System
The Nebraska State College System serves students through three geographically diverse institutions: Chadron, Peru, and Wayne State College. The colleges offer over 200 degrees, certificates, and pre-professional programs on the three campuses, via the internet, and in several satellite locations throughout the state.

Korinne Tande
ktande@nsccs.edu

Southeast Community College
Get your hands on SCC! With more than 50 Programs of Study, convenient locations and a 94 percent job placement rate, SCC offers variety, convenience and value. The low tuition rate, just $51 per credit hour in-state (2011-2012), makes a college education affordable. SCC provides quality career/technical and academic educational opportunities in Beatrice, Lincoln and Milford, Nebraska. Our class size will offer you the personal attention you want. SCC’s Office Professional program prepares students to work in a variety of office jobs with varying levels of responsibility. SCC supports several grant-funded opportunities for instruction to help adults improve their life skills throughout SCC’s 15-county area: Basic Skills/GED classes, Citizenship, English as a Second Language, Interpreter Training, and Volunteer Opportunities. Take a tour of campus or visit the Career Advising Center if you’re not sure where to begin.

Doug Meyer
dmeyer@southeast.edu

Ted E Bear Hollow, Inc.
Ted E. Bear Hollow, an Omaha non-profit, began in 2001 and offers a variety of free grief support services for children, teens, and adults, including support groups, day camps, and retreats. A variety of training opportunities are also available for the community.
Ted E. Bear Hollow depends on donations for the majority of its funding and on volunteers to facilitate groups, camps and retreats. Offices and programs are located in midtown Omaha and offer a welcoming, safe space where children, teens and their families can find hope and healing.

Cathy Fox
cfox@tedebearhollow.org
**Teens Finding Hope**
Our mission: to provide resources and encouragement to teens and families affected by depression.
Kristi Barth and Josh Barth
teensfindinghope@yahoo.com

**UNK**
The University of Nebraska at Kearney, as one of the four campuses of the University of Nebraska, is a public, affordable, student-centered regional hub of intellectual, cultural and artistic excellence that has been a prominent part of Nebraska’s higher education landscape for more than a century. UNK offers access to all the opportunities and choices of a major public university, a wide range of academic programs that lead to exciting careers, national-renowned faculty, and a rich and diverse campus life; a home away from home. For the third consecutive year, the US News & World Report has ranked UNK in the Top 10 of best Public Regional University’s in the Midwest.”
Dusty Newton and Brad Green
newtontd@unk.edu

**UNK Industrial Distribution Program**
bensonge@unk.edu

**UNL**
**BIG Opportunity**
The University of Nebraska-Lincoln is a leader in academic excellence, offering world-class opportunities to undergraduate students. The opportunities at UNL are endless with greater choices in how and where they will learn through study abroad, civic engagement, and leadership development.

**BIG Academics**
With more than 150 majors and world renowned faculty UNL provides students outstanding academic opportunities. This includes engaging diverse students from around the world and leading faculty who conduct, and involve undergraduates in, world-changing research. You can get true hands-on experience through UCARE, our nationally-acclaimed undergraduate research program.

**BIG Success**
Employers and graduate schools have always held UNL degrees in high regard. The added value of the Big Ten affiliation gives UNL alumni an even bigger advantage in the U.S. and around the world.
Jill Lander
cmangram2@unl.edu

**UNL Independent Study High School**
High School counselors who are facing scheduling conflicts, graduation crisis, and low enrollment courses turn to the University of Nebraska-Lincoln Independent Study High School. There are over 100 high school core, elective, and AP online courses to choose from, available anytime via the internet. There are no contracts and no minimums. The Nebraska discount makes us an affordable option.
Website: highschool.unl.edu
Toll free 866-700-4747
Debbie Bartz and Judy Montgomery
dbartz@nebraska.edu
jmontgomery@nebraska.edu

**UNO**
The University of Nebraska at Omaha (UNO) is Nebraska’s metropolitan university. The core values of the institution place students at the center of all that the university does; call for the campus to strive for academic excellence; and promote community engagement that transforms and improves urban, regional, national and global life. UNO, inaugurated in 1968, emerged from the Municipal University of Omaha, established in 1931, which grew out of the University of Omaha founded in 1908.
Chris Liewer
cliewer@unomaha.edu

**Valley Hope**
Deb Ludemann
dludemann@valleyhope.org

**Youth Frontiers**
Youth Frontiers builds positive school communities through programs that encourage young people to live a life of character. We challenge students to think critically about how they treat themselves and others, while inspiring them to stand up for what they know is right and to no longer stand by and watch when disrespect happens. After 25 years of experience working with more than 1 million students, our powerful programs have been refined to have the greatest possible impact.
Todd Hansen
thansen@youthfrontiers.org
Thank You!

Thank you to everyone who made the 2013 Nebraska School Counselor Association’s Academy possible this year.

NSCA Board, Committee Chairs and NSCA Members
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We appreciate your support of our professional organization.

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