Career Camp '07

June 19, 20 and 21
Non-Traditional Career Choices for Girls
Career Camp ‘07

Brought to you by
Northeast Community College
FY: July 1, 2006 to June 30, 2007
Project No: 946000-CTENT-07
What is Career Camp?

Career Camp is a 2 ½ day camp that introduces young women, grades 10-12, to high tech, high wage non-traditional careers.
Non-Traditional Career are...

- Any occupations in which women comprise 25% or less of the total employed.

~Women’s Bureau, Feb. 1997

Why?

- Non-traditional (for women) occupations pay 20 - 30% more than traditional careers
- Women make up 47% of the work force
- Only 5.7% of all working women are employed in non-traditional occupations
- The “pink-collar workers” – 55% of women are trapped in the “pink ghetto”
Career Camp was...

- Possible because of grant funding through the Carl D. Perkins Vocational and Technical Education Act of 1998.
- First offered in 1995 - this was the 13th Annual Career Camp.
- The recipient of the 2004 “Programs that Work: Preparing Students for Non-Traditional Careers” Honorable Mention Award.
- The recipient of an 2005 Excellence in NCE Award from the Nebraska Department of Education/Career Education.
Career Camp’s Mission

Create Networks

Provide Hands-On Learning Experiences

Increase Self Awareness

Build Self-Esteem
The biggest camp yet!
CC ’07 had 50 participants representing Nebraska, South Dakota and Iowa.
Demographic Information

7 were economically disadvantaged
4 listed a specific disability
2 had limited English proficiency
2 were single parents
5 were Hispanic or Latina
45 were White
50 were between the ages 14-19
Campers stay in the Residence Halls...
...and meals are provided through First Choice Food Service.
Career Camp is fully staffed...by Student Services personnel and 4 student workers.

Career Camp staff get very involved!
Hands-on learning experiences are provided by interesting presentations that highlight interesting careers like...

Career Camp ’07 featured the following careers:
Information Technology,

TANN Academy staff showed campers how to build....

race robots.
Welding, Technology meets Creativity!
Drafting,

NUCOR staff provided campers with information about drafting careers.
Criminal Justice,

Thank you,
Nebraska State Patrol!
This innovative vehicle features 9 of NECC’s high tech-high wage careers in one small, efficient space!
Engineering,

UNL “STEP” staff brought engineering to life for our campers.
and field trips to fun places.

Fire Station field trip
Career Camp creates networks by meeting women employed in non-traditional fields...
and by doing activities that encourage getting to know each other.
Informational presentations about subjects like self-defense...

...are always a big HIT - and they build self-esteem and confidence!
But that’s not all that Career Camp does...

- Career Camp is provided at no cost to the camp participants, except for transportation to and from camp...this allows young women of all socio-economic backgrounds to participate.

- Career Camp builds relationships within the community....which become internship and employment opportunities.
Career Camp educates all – campers, staff, faculty, presenters...

Career Camp is held on a college campus – exposing young women to a collegiate environment that is accessible to all.
Career Camp ’07: Mission Accomplished

50 Girls

+ 15 Featured Occupations

+ 4 Partner Organizations

+ 1 Field Trip

+ 16 Camp Staff

+ 35 Presenters

= 1 Great Camp!
The future of Career Camp?

- Sadly, NECC will not be hosting Career Camp ’08 because the grant dollars will not be available.

If there is a Career Camp ’09, it would probably be much like CC ’07. The format of Career Camp has been “tweaked” each year since it’s inception – and is quite good as is.
Possible changes might include:

- Another field trip
- Developing more partnerships from the community and around the state
- Include some health careers
- Bring back the Camp DVD