NETForce Meeting Activities Synopsis - Nebraska Department of Education
May 16, 2014

Entrepreneurship Listserv

In an effort to refine and focus the information provided via the Entrepreneurship Education listserv, a regular Friday update highlighting 2-3 events, news stories, best practices, and news of interest to entrepreneurship educators and entrepreneurial advocates was initiated. This update initially was titled Friday E-Update but will be transitioning to a new title of Nebraska E-News and Views. If possible, this will be transitioned to a Constant Contact or Mail Chimp newsletter format for a more professional look and feel.

Nebraska Career Education Conference

The annual NCE Conference will take place June 2-5, 2014 at the Younes Conference Center, Holiday Inn and off-site locations. The conference is the annual professional development conference for secondary and postsecondary career technical education teachers/instructors, school counselors and administrators. Attendance each year is 500+ and it offers an array of half-day and full day pre-sessions on Monday and Tuesday, June 2-3 and dynamic keynote speakers and 45 minute rotational sessions on Wednesday and Thursday, June 4-5.

Dream Design Deliver: A 3-D Blueprint for Innovation and Entrepreneurship (Blueprint)

A one-day pre-session on Tuesday, June 3rd and two 45 minute follow-up rotational sessions on Wednesday, June 4th are being offered as part of the Nebraska Career Education Conference program. The curriculum is aligned with State and National Entrepreneurship standards and is designed for easy delivery with little teacher prep. Participants in the one-day pre-session will explore how Blueprint can be incorporated into an entrepreneurship class or program. Participants will receive one year access to the instructor’s version of the curriculum. The sessions will be presented by Nancy Eberle, Kim Pickering and Diane Vigna, University of Nebraska-Lincoln.

New Resources for Teaching Economics and Entrepreneurship

A 45-minute rotational session will be presented by Mary Lynn Reiser, UNO Center Director for Economic Education; Jennifer Davidson, Nebraska Council on Economic Education; and Megan Manning, Federal Reserve Bank of Kansas City – Omaha Branch. They will share the latest resources from the Council on Economic Education and the Federal Reserve Bank. A limited supply of the CEE curriculum guide "Economics and Entrepreneurship" will be distributed.

Habitudes for Career Ready Students

A full-day training will be offered on Monday, June 2 and repeated again on Tuesday, June 3. Nebraska Career Education, in cooperation with Dr. Tim Elmore, has developed “Habitudes for Career Ready Students.” This book is all about helping Nebraska students become “career ready.” The images represent the Nebraska Career Readiness Standards, which have been identified as important for students to embrace in order to experience successful careers. This training will provide the knowledge and skills needed to implement the Habitudes for Career Ready Students Training participants will receive a classroom set of the Habitudes for Career Ready Students book (20 copies) and the teacher materials (lesson plans, PowerPoint slides, and case study examples). An additional materials fee is charged in addition to the conference registration for these sessions. Presenters will be Cory Epler, Donelle Johnson, and Anita Wollenburg, Nebraska Department of Education.
Entrepreneurial StrengthsFinder Collaboration

Collaboration with Todd Johnson and his team at Gallup, Inc. continues as they build out the Entrepreneurial StrengthsFinder on the Gallup StrengthsCenter site. A one-page flyer that addresses frequently asked questions is now available and the ESF can be purchased for $12.00 at the StrengthsCenter. In October, Gallup Press will release the book Entrepreneurial StrengthsFinder. This new publication will provide detailed insights into the 10 entrepreneurial talents measured by Gallup’s groundbreaking assessment of the same name. The book will also include an access code to take the Entrepreneurial StrengthsFinder assessment. Additional coaching resources and educational workshops/conferences are planned. https://www.gallupstrengthscenter.com/

Entrepreneurship Investigation ESI Camp/NELovesPS Video

Valley County will be offering an ESI Camp June 9-13, 2014. The camp is a rich experience that will focus on Exploring Science, Technology, and Engineering, Designing Business/Marketing Plans and products, Entrepreneurship Development and Marketing, and conclude with an ESI Market Place and Wrap Up. StrengthsExplorer, StrengthsFinder or the new Entrepreneurial StrengthsFinder will be incorporated depending on the age of the participants. After encouragement by NDE to consider Valley County’s efforts in entrepreneurship education, NELovesPS will be filming during one to two days of the camp and the resulting video will be part of the award-winning NELovesPS video series. http://nelovesps.org/

Nebraska Career Tours Videos

Entrepreneurship is planned as a theme for three new videos to be produced and added to the necareertours.com website. The Career Tours videos are a collaborative effort by the Nebraska Departments of Education, Labor, and Economic Development. The purpose of the videos is to provide a virtual industry tour highlighting the scope of careers in Nebraska businesses/industries in all 16 career clusters. The videos contain interviews with employees and business representatives discussing work requirements, education levels, salaries and job prospects. Teacher discussion guides have been created for the first three career cluster video series and will be created for those yet to be produced.

Future Efforts Under Discussion

Three initiatives are under initial discussion and planning to help deepen the understanding of entrepreneurship in Nebraska and to facilitate infusion of entrepreneurship into existing classes and programs.

- A statewide, stand-alone conference similar in concept to the National Entrepreneurship Forum and NACCE annual conference that would provide sessions on best practices in teaching entrepreneurship and resources available.
- A 2-3 day summer “Entrepreneurship-Get on the Bus” professional development experience open to entrepreneurship educators to tour high-growth, traditional growth and life-style entrepreneurs. The tour would be similar in design to the Nebraska Food Project that was offered Summer 2013 and will be offered again in July 2014. The proposed outcome will be development of a resource base of experiential lesson plans and teaching activities written by the participants.
- A separate track offered as a part of the Nebraska Career Education Conference totally devoted to best practices and resources for teaching entrepreneurship that would appeal to all career field areas, secondary and postsecondary.

Gregg Christensen
Entrepreneurship and Career Education Specialist
Nebraska Department of Education
402.471.4337
gregg.christensen@nebraska.gov
http://www.education.ne.gov/entreped/
Entrepreneurship Listserv Subscription Site: http://lists.k12.ne.us/wws/subscribe/entre-ed
Focused on the E4 Mission to Educate, Engage, Empower Entrepreneurs

Page 2 of 2