



Activities and Projects Updates Summary

Submitted by: Brooke Lenhoff

Name: SCC Entrepreneurship Center Organization/Community: Southeast Community College

NETForce Meeting Date: 5/1/2015

Please provide a bulleted synopsis of major activities and projects in which you or your organization are engaged that you would like to share with the group.

- Very successful National Entrepreneurship Week
 - All In Startup Poker Run touring 5 incubator alumni businesses
 - Open Coffee with guest speaker, Ali Schwanke
 - Tim Mittan gave a presentation from his book, *The Pocket Business Coaching: Creating and Enjoying an Entrepreneurial Life*
- Linda Hartman, Brooke Lenhoff, and Zack Zimmerman will all be presenting at the Midwest Educators Forum in June at North Iowa Area Community College
- Served as business plan judges at UNL Entrepreneurship Days in April
- Collaboration with NGage and REAP to provide programming in Gage County
- Assisting with launch of the NEW Tree House Incubator space in Nebraska City
- 2015 Q1 Stats:
 - Total Coaching Hours - 393.31 (Incubator - 71.23 / Community members - 322.08)
 - Total Coaching Sessions – 484 (Incubator – 123 / Community members – 361)
 - 3 Incubator graduates
 - 6 new businesses started Business Design Lab (1st 6 months of incubation focused on customer discovery and business model creation)
 - 13 businesses in resident incubator / 4 business in virtual incubator

Calendar of Events Dates (workshops, conferences and events you are hosting/sponsoring)

Please provide date, event title and web links to information:

Information for all events at the Center can be found at: <http://nbdc.ecenterdirect.com/Conferences.action>

- Open Coffee every Thursday at 10:00 AM
- Book Club “The Ties that Bind: Networking with Style”, May 7 at 9:00 AM
- Small Group Role Play “Sales and Marketing”, May 13 at 10:00 AM
- Small Group Role Play “Managing Employees”, May 20 at 10:00 AM
- NBDC Workshop “Becoming An Employer”, May 22 at 2:00 PM
- Small Group Role Play “Sales and Marketing”, June 10 at 10:00 AM
- Small Group Role Play “Managing Employees”, June 17 at 10:00 AM
- NBDC Workshop “Power of Email Marketing”, June 26 at 2:00 PM