

All-State “Mayhem” Commercials to Analyze for Insurance/Risk Management

Note: All Mayhem commercials listed, plus more, available on YouTube.com

Mayhem Commercial: Deer in the Headlights

<https://drive.google.com/file/d/0B0r1PsTzUbagcm9PMjY4bmhDclE/view>

Mayhem Commercial: Jogger

<https://drive.google.com/file/d/0B0r1PsTzUbagTEtXLtNUZm1xSm8/view>

Mayhem Commercial: Teenage Girl

<https://drive.google.com/file/d/0B0r1PsTzUbagREpPNVkwbmNkaG8/view>

Mayhem Commercial: Streaker

<https://drive.google.com/file/d/0B0r1PsTzUbag0pqdXdUYVIOQnc/view>

Mayhem Commercial: GPS

<https://drive.google.com/file/d/0B0r1PsTzUbagSU8zU0tDZU5IOVk/view>