



Program of Study
Career Field: Business, Marketing, and Management
Career Cluster: Marketing
Career Pathway: Merchandising



Western Nebraska Community College

DEGREE:
 Business Technology Retail Management Specialist Option
<http://www.wncc.net/programs/majors/BUST.html>

	GRADE	ENGLISH	MATH	SCIENCE	SOCIAL STUDIES	GENERAL ELECTIVES	PATHWAY ELECTIVE COURSES	EXTENDED LEARNING SCHOOL/COMMUNITY ACTIVITIES			
HIGH SCHOOL	9	English/Language Arts I	Algebra I	Physical Science	Geography	World Languages and Cultures Physical Education Health Education Entrepreneurship Information Technology App. I Art Accounting Graphic Design Sports and Entertainment Marketing Personal Finance Economics	Marketing (2 Semesters) <i>Plus one from the following:</i> Advanced Marketing Fashion Marketing	<i>School Activities:</i> Class fundraisers, Concessions management, DECA, FBLA, Manage a school store, School newspaper/yearbook, Student Government <i>Community Activities:</i> Develop community web site, Job shadow professionals, Join Junior Achievement, Start a business, Visit the Chamber of Commerce			
	10	English/Language Arts II	Geometry	Biology	World History						
	11	English/Language Arts III	Algebra II	Chemistry	American History						
	12	English/Language Arts IV	Intro to Statistics Discrete Math Pre-Calc	Physics	American Government or Economics						
WNCC		COMMUNICATIONS	MATH	SCIENCE	SOCIAL SCI/HUMANITIES	MAJOR COURSES					
	13 and 14	English Composition 1	Introduction to Algebra	Intro to Computer Science	Human Relations	Small Business Management	Freshman Seminar (Succeeding in College)	Introduction to Business Administration	Principles of Accounting 1	Principles of Accounting 2	Microcomputer Applications
		Human Communications				Principles of Marketing	Using Windows	Intro to Database (Access)	Career Development Capstone	Intro to Online Learning	Supervisory Management
						Retailing	Salesmanship	Advertising	E-Commerce	Business Ethics	Project Management Principles
					Business Law 1	Marketing Internship 1					