



Program of Study
Career Field: Business, Marketing, and Management
Career Cluster: Marketing
Career Pathway: Professional Selling



Western Nebraska Community College

DEGREE:
 Business Technology Marketing Specialist Option
<http://www.wncc.net/programs/majors/BUST.html>

	GRADE	ENGLISH	MATH	SCIENCE	SOCIAL STUDIES	GENERAL ELECTIVES		PATHWAY ELECTIVE COURSES		EXTENDED LEARNING SCHOOL/COMMUNITY ACTIVITIES	
HIGH SCHOOL	9	English/Language Arts I	Algebra I	Physical Science	Geography	World Languages and Cultures Physical Education Health Education Entrepreneurship Information Technology App. I Art Accounting Graphic Design Sports and Entertainment Marketing Personal Finance Economics		Marketing (2 Semesters) <i>Plus one from the following:</i> Advanced Marketing Fashion Marketing		<i>School Activities:</i> Class fundraisers, Concessions management, DECA, FBLA, Manage a school store, School newspaper/yearbook, Student Government <i>Community Activities:</i> Develop community web site, Job shadow professionals, Join Junior Achievement, Start a business, Visit the Chamber of Commerce	
	10	English/Language Arts II	Geometry	Biology	World History						
	11	English/Language Arts III	Algebra II	Chemistry	American History						
	12	English/Language Arts IV	Intro to Statistics Discrete Math Pre-Calc	Physics	American Government or Economics						
WNCC		COMMUNICATIONS	MATH	SCIENCE	SOCIAL SCI/HUMANITIES	MAJOR COURSES					
	13 and 14	English Composition 1	Introduction to Algebra	Intro to Computer Science	Human Relations	Freshman Seminar (Succeeding in	Introduction to Business Administration	Principles of Accounting 1	Principles of Accounting 2	Microcomputer Applications	Using Windows
		Human Communications				Intro to Database (Access)	Career Development Capstone	Intro to Online Learning	Principles of Marketing	Advertising	Retailing
						Salesmanship	Business Communications	Principles of Management	Word Processing (Word)	Business Capstone	Marketing Internship 1
						HTML	E-Commerce	Web Design (Dreamweaver)	Business Ethics	Graphic Design	Business Law 1