

Praxis® Business Education: Content Knowledge (5101) Curriculum Crosswalk

Test Content Categories	Required Course Numbers										
I. Accounting and Finance (15%)											
A. Accounting: the accounting cycle, the accounting process, and the interpretation and use of financial statements											
B. Personal and business finance: savings and investments; managing credit, finances, and risks; financial institutions											
II. Communication and Career Development (15%)											
A. Foundations of communication: barriers, techniques, and skills											
B. Written and oral communications: letters, memos, email, presentations, reports											
C. Employment communication: résumés, applications, interview techniques and tools											
D. Career research: evaluating occupational interests and using career research tools and resources											
III. Economics (10%)											
A. Allocation of resources: supply and demand, opportunity cost, scarcity, factors of production, etc.											
B. Economic systems: free enterprise, market versus command economies, mixed economies											
C. Market structures: monopolies, oligopolies, competition, the effect of the structures on pricing and the quality of goods and services											
D. Role of government: fiscal policies, taxation, monetary policies, banking regulations											
E. Economic indicators: growth, productivity, employment, the business cycle											

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IV. Entrepreneurship (10%)												
A. Characteristics												
B. Entrepreneurial opportunities												
C. Forms of ownership: sole proprietorship, partnership, corporation												
D. Business plans: components and rationale												
V. Information Technology (15%)												
A. Operations and concepts: hardware, software, networking, operating environments, file management, security												
B. Human factors: ergonomics, workflow, physical design/layout												
C. Technology tools: 1. Communication (e.g., telecommunications, Internet, netiquette) 2. Research (e.g., Internet usage, search strategies, databases) 3. Problem solving and decision making using applications (e.g., word processing, multimedia, spreadsheet, database, desktop publishing, Web design, programming, collaborative software)												
VI. Law and International Business (15%)												
A. Foundations of international business: role and impact												

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Test Content Categories	Required Course Numbers										
B. International business environment: social, cultural, political, legal, and economic factors; and the impact of a country's infrastructure											
C. Trade relations: imports and exports; trade barriers, trade agreements, and balance of trade											
D. Contract law											
E. Consumer law											
F. Computer law: copyright, intellectual property, privacy/security											
G. United States court system											
VII. Marketing and Management (10%)											
A. Marketing: marketing principles, marketing mix, and consumer behavior											
B. Management: management functions and human resources											
VIII. Professional Business Education (10%)											
A. Professional business education organizations											
1. Student organizations and the role of the advisor											
2. Teacher organizations and the importance of staying actively involved in the profession											
B. Career and technical education legislation (e.g., Carl Perkins)											

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Test Content Categories	Required Course Numbers										
C. School and community relationships 1. Advisory committees 2. Student recruitment 3. Involvement of business community											
D. Mission and objectives of the business education program											
E. Pedagogy											
F. Work-based learning 1. School-based enterprises 2. Internships 3. Mentorship 4. Cooperative education 5. Job shadowing											