

**2015 Nebraska Entrepreneur Educator Workshop,
a Pre-Conference Session to the Heartland Student Entrepreneur Conference**

Friday, March 27th

9-2:00

Metropolitan Community College
South Omaha Campus Library Conference Rooms A&B

Agenda:

9:00 - 9:25: registration, coffee and networking

9:25: Welcome!

9:30 - 10:40: Doan Winkel, Entrepreneur Professor, Illinois State University

10:40 - 10:50: Break

10:50 - 12:00: Doan Winkel, Entrepreneur Professor, Illinois State University

12:00 - 12:10: Break

12:10 - 1:00: Lunch with Gregg Christensen, Nebraska Department of Education

1:00 - 1:45: Todd Johnson, Gallup

1:45 - 2:00: Heather Nelson, Metropolitan Community College

Speakers:

Doan Winkel, PhD, Assistant Professor and Associate Director of Programs, George R. and Kathy Means Center for Entrepreneurial Studies, Illinois State University. dwinkel@ilstu.edu. www.doanwinkel.com. (309) 438-2736

“I am a change agent. I am an entrepreneur. I am an educator. I am a dreamer. I am a doer. Wearing all these hats at once, I work to change the world by showing younger generations it's possible to live a dream, and by motivating them to want to achieve that ideal by creating their own careers. I've published a bunch of academic papers in a bunch of journals, but my real passion lies in my classroom, where I challenge students to experience entrepreneurship in all its glory and heartache. My goal is for my students to understand what sort of mind set and skill set it takes to engage in successful entrepreneurial behavior. I also work tirelessly to help build and support a global community of entrepreneurship educators who push the boundaries of what is possible in the realm of learning and experiencing entrepreneurship.”

Dr. Winkel earned his Ph.D. from the University of Wisconsin. He completed his undergraduate and Master's degrees at Colorado State University. He passionately instructs in the area of entrepreneurship at Illinois State University in Normal, Illinois.

Gregg Christensen, Entrepreneurship and Career Education Specialist, Nebraska Department of Education.
Gregg.christensen@nebraska.gov. (402) 471-4337

Mr. Christensen serves as Entrepreneurship and Career Education Specialist for the Nebraska Department of Education. He is one of the original members of the Nebraska Entrepreneurship Task Force (*NETForce*) and currently services as an ex-officio member of its Executive Committee. His mission is the same as that of *NETForce*, to “Educate, Engage and Empower Entrepreneurs” in the state of Nebraska.

His experience includes serving as a high school business and marketing education teacher, local and state advisor for Nebraska DECA-an association of marketing, management and entrepreneurship students, university senior lecturer, adjunct faculty member, and youth leadership development consultant. He provides curriculum and professional development assistance to educators in the K-12, two year and four year postsecondary system as well as entrepreneurship advocates focused around entrepreneurship and intrapreneurship. He also hosts the Nebraska Entrepreneurship Education listserv, maintains the Nebraska Entrepreneurship Education website and acts as the state liaison for National Entrepreneurship Week activities in Nebraska.

W. “Todd” Johnson, Channel Leader, Entrepreneurship and Job Creation, Gallup.
todd_johnson@gallup.com (402) 938-6882

Todd Johnson is the Channel Leader of Entrepreneurship and Job Creation with Gallup. Throughout his tenure, Johnson has served in leadership positions related to Gallup’s global activities and operations. In 2002, Johnson was tasked with building partnerships with governments, nongovernmental organizations, and the private sector to create jobs by deploying Gallup economic and management science at the macroeconomic level and across economic sectors. The resulting initiative, Gallup’s Entrepreneur Acceleration System (EAS), was implemented in Mexico in 2006.

Prior to assuming his current role, Johnson was responsible for Gallup’s Latin American operations in Argentina, Brazil, Chile, Colombia, Costa Rica, the Dominican Republic, Mexico, and Venezuela. He spearheaded the merger and acquisition teams responsible for acquiring the Gallup trademarks in Spain and Brazil.

Johnson received his bachelor’s degree from Columbia University in New York and his master’s degree from the London School of Economics; both degrees were earned with distinction. Johnson also currently serves as the Vice President of the Greater Omaha Business Ethics Alliance and is involved in a number of nonprofit and community development boards. He lives in Omaha, Nebraska with his wife, Mary, and their three sons, Edward, Charles, and Samuel.

Mark Your Calendar! for the 2015 Heartland Student Entrepreneur Conference
<http://www.mccneb.edu/entr/conference.asp>

Friday, April 24th from 9am – 2pm, Metropolitan Community College, Swanson Conference Center, Fort Omaha Campus.

Student registration and competition participation deadline: Wednesday, April 15, 2015.

If you would like to attend with a small group of students and have not already coordinated with Heather Nelson to obtain tickets, please do so immediately. hnelson@mccneb.edu or 402-690-0957.