



Activities and Projects Updates Summary

Submitted by:

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NETForce Meeting Date: January 13, 2017

Please provide a bulleted synopsis of major activities and projects in which you or your organization are engaged that you would like to share with the group.

Existing Youth Entrepreneurship Programming

EntrepreneurShip Investigation (ESI) – <http://esi.unl.edu>

- EntrepreneurShip Investigation (ESI) will soon be available in a digital format. This new online product will include all of the former units i.e. ESI Unit 1, 2, 3 and the Leaders Guide. It will also include additional activities, videos, online tutorials and connections to the community. If you know of any group/school/club that would like to pilot this new curriculum, contact Nancy Eberle as soon as possible.
- ESI youth (5th grade thru 9th grade) who had attended ESI Camps and developed a business product/idea were invited to attend our first ESI Capitol Contest. On January 11, 2017 these youth displayed their products/business ideas in the Rotunda of the NE State Capitol. They were given a tour of the Capitol, a special visit to the Legislature sponsored by Sen. John Stinner, and were present at their display tables for judging. It was a great experience for the youth who participated. Three prizes were awarded i.e. \$200, \$100 and \$50 to the winners of the competition.

Community Connections

- Community Connections is all about finding youth in the community who either are learning about, or would like to learn about entrepreneurship and connecting them with opportunities to start their own business in their own community. Several Community Connections sessions were held in 2016 in Nebraska and two in states outside of NE. Action plans were developed and the communities involved continue to move forward to complete those plans.

New Programming – Pilots are completed – Curricula are being readied for use

Tinker, Explore, Create (TEC)

- TEC is an interactive, makerspace-type learning experience for 3-5th graders. The TEC box will have 3-4 entrepreneurship lessons and a themed “kit” to go with the lessons. The goal is to ignite an entrepreneurial spark at elementary level and start growing excitement around entrepreneurship. TEC will be a “turn-key” curriculum for an in-classroom experience.

InVenture Day

- InVenture day will be an entrepreneurial experience targeting 5-8th graders. InVenture will include pre-program lessons and a 5-6 hour program for delivery within the school or off campus. Students will turn widgets into products, go through factory stations such as logo creation and marketing jingles, and interact with entrepreneurs to get first hand insights into business ownership. At the end of the day, students can share their ideas at a quick pitch competition.
- Three pilots were completed for InVenture Day i.e. Thayer County, York Middle School and Arlington with additional pilots being planned for this spring. Evaluations were very positive.
- Committee is now working on tweaking the InVenture Day activities and hope to have it ready to roll out in 2017.

Startup Sprint

- Startup Sprint is a team-oriented entrepreneurship experience targeting high schools students. Extension Educators work with teachers in the classroom over the course of several weeks to implement the curriculum and students have a chance to take an idea to startup including real market research. The first pilot is completed. It was held in Bryan High School in Omaha.