Activities and Projects Updates Summary

Name: Brooke Lenhoff

Organization/Community: SCC Entrepreneurship Center

NETForce Meeting Date: 1/22/2016

Please provide a bulleted synopsis of major activities and projects in which you or your organization are engaged that you would like to share with the group.

It’s our 10th Anniversary this year!

Events:

- Hosting open coffees every Thursday for 2 years
  - 2015 – 48 coffees / over 800 attendees
- Launched a new, targeted workshop series called, “The Business of ______”
  - First workshop, The Business of Art, was held in partnership with Union Bank’s Catalyst and the Lincoln Art’s Council with over 60 artists in attendance
  - See below for 2016 “The Business of _____” schedule
- Women’s Entrepreneurship Day Coffee in November – over 50 attendees
- Facilitated workshops on Business Model Canvas and Customer Development/Feasibility in Beatrice with NGage, and Smart Phone Apps for Small Business in Seward with Seward County Economic Development

Incubator:

- 5 recent graduates
- 11 current resident businesses / 1 virtual
- Helped launch Nebraska City Small Business Incubator in partnership with Nebraska City Area Economic Development Corporation and American National Bank

Awards

- Bridge to Better Living – Nebraska Business Development Center Annual Report Featured Business & InnovateHER Challenge Awards Finalist (Awards announced in March 2016)
- Argyle Octopus Press, Inc. – Lincoln Chamber of Commerce Celebrate Business Small Business of the Year Award
- Zack Zimmerman – America’s Small Business Development Centers State Star Award & Certified Business Valuation Consultant

Coaching Stats

- 1269 total coaching sessions (376 Incubator businesses / 893 community members)
- 1062 total coaching hours (222 Incubator businesses / 840 community members)
All event info can be found at - http://nbdc.ecenterdirect.com/Conferences.action

Information and new events are updated monthly

- Jan 28 10 am Coffee Jeremy Baker/Oxbow Animal Health
- Feb 4 10 am Coffee Joanna Stavas/Whispering Pines B&B
- Feb 11 10 am Coffee
- Feb 16 10 am Coffee @ NE City Incubator / Erin Barr – McDonald's
- Feb 18 10 am Coffee Andy Jablonski/SBS Foundation
- Feb 21 – 26 5:30 pm National Entrepreneurship Week
- Feb 23 5:30 pm NBDC Training Becoming an Employer
- Feb 25 10 am Coffee Kolleen Meyer-Krikac / Balanced Life
- March 3 10 am Coffee @ NE City Incubator / Leroy Frana – NE City Utilities
- March 10 10 am Coffee Steve Maly / Maly Marketing
- March 15 10 am Coffee @ NE City Incubator / Leroy Frana – NE City Utilities
- March 17 10 am Coffee Brett Stohs / UNL Entrepreneurship Legal Clinic
- March 22 5:30 pm NBDC Training Simple Strategies for Better Event Marketing
- March 31 10 am Coffee
- Apr 1 TBA FAC
- Apr 7 10 am Coffee
- Apr 14 10 am Coffee
- Apr 19 10 am Coffee @ NE City Incubator / Nikki Hein – Spiral Comm.
- Apr 21 10 am Coffee
- Apr 28 10 am Coffee
- May TBA Business of Food - Tentative
- May 5 10 am Coffee
- May 12 10 am Coffee @ Nebraska City Incubator
- May 19 10 am Coffee
- May 26 10 am Coffee
- Jun 2 10 am Coffee
- Jun 9 10 am Coffee
- Jun 16 10 am Coffee
- Jun 17 10 am Coffee @ Nebraska City Incubator
- Jun 21 5:30 pm Book Club All in Startup by Diana Kander
- Jun 23 10 am Coffee
- Jun 28 5:30 pm Book Club All in Startup by Diana Kander
- Jun 30 10 am Coffee
- Jul 7 10 am Coffee
- Jul 14 10 am Coffee
- Jul 19 10 am Coffee @ Nebraska City Incubator
- Jul 21 10 am Coffee
- Jul TBA Business of Art - Tentative
- Jul 28 10 am Coffee
- Aug 4 10 am Coffee
- Aug 11 10 am Coffee
- Aug 16 10 am Coffee @ Nebraska City Incubator
- Aug 18 10 am Coffee
- Aug 23 5:30 pm NBDC Training Commercial Leasing – Things to Know
- Aug 25 10 am Coffee
- Sept 1 10 am Coffee
- Sept 8 10 am Coffee
- Sept 15 10 am Coffee
- Sept 16 TBA Business of ____________
- Sept 29 10 am Coffee
- Oct 6 10 am Coffee
- Oct 13 10 am Coffee
- Oct 20 10 am Coffee
- Oct 27 10 am Coffee
- Nov 3 10 am Coffee
- Nov 10 10 am Coffee
- Nov 17 10 am Coffee Women’s Entrepreneurship Day
- Dec 1 10 am Coffee
- Dec 6 5:30 pm NBDC Training Understanding Your Website
- Dec 8 10 am Coffee
- Dec 15 10 am Coffee