

Activities and Projects Updates Summary

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Organization/Community: SCC Entrepreneurship Center

NETForce Meeting Date: 1/22/2016

Please provide a bulleted synopsis of major activities and projects in which you or your organization are engaged that you would like to share with the group.

It's our 10th Anniversary this year!

Events:

- Hosting open coffees every Thursday for 2 years
 - 2015 – 48 coffees / over 800 attendees
- Launched a new, targeted workshop series called, "The Business of _____"
 - First workshop, The Business of Art, was held in partnership with Union Bank's Catalyst and the Lincoln Art's Council with over 60 artists in attendance
 - See below for 2016 "The Business of _____" schedule
- Women's Entrepreneurship Day Coffee in November – over 50 attendees
- Facilitated workshops on Business Model Canvas and Customer Development/Feasibility in Beatrice with NGage, and Smart Phone Apps for Small Business in Seward with Seward County Economic Development

Incubator:

- 5 recent graduates
- 11 current resident businesses / 1 virtual
- Helped launch Nebraska City Small Business Incubator in partnership with Nebraska City Area Economic Development Corporation and American National Bank

Awards

- Bridge to Better Living – Nebraska Business Development Center Annual Report Featured Business & InnovateHER Challenge Awards Finalist (Awards announced in March 2016)
- Argyle Octopus Press, Inc. – Lincoln Chamber of Commerce Celebrate Business Small Business of the Year Award
- Zack Zimmerman – America's Small Business Development Centers State Star Award & Certified Business Valuation Consultant

Coaching Stats

- 1269 total coaching sessions (376 Incubator businesses / 893 community members)
- 1062 total coaching hours (222 Incubator businesses / 840 community members)

All event info can be found at - <http://nbdc.ecenterdirect.com/Conferences.action>.

Information and new events are updated monthly

• Jan 28	10 am	Coffee	Jeremy Baker/Oxbow Animal Health
• Feb 4	10 am	Coffee	Jeanna Stavas/Whispering Pines B&B
• Feb 11	10 am	Coffee	
• Feb 16	10am	Coffee	@ NE City Incubator / Erin Barr – McDonald’s
• Feb 18	10 am	Coffee	Andy Jablonski/SBS Foundation
• Feb 21 – 26			National Entrepreneurship Week
• Feb 23	5:30 pm	NBDC Training	Becoming an Employer
• Feb 25	10 am	Coffee	Kolleen Meyer-Krikac / Balanced Life
• March 3	10 am	Coffee	Ali Schwanke/Schwanke Marketing
• Mar 10	10 am	Coffee	Steve Maly / Maly Marketing
• Mar 15	10 am	Coffee	@ NE City Incubator / Leroy Frana – NE City Utilities
• Mar 17	10 am	Coffee	Brett Stohs / UNL Entrepreneurship Legal Clinic
• Mar 22	5:30 pm	NBDC Training	Simple Strategies for Better Event Marketing
• Mar 31	10 am	Coffee	
• Apr 1	TBA	FAC	
• Apr 7	10 am	Coffee	
• Apr 14	10 am	Coffee	
• Apr 19	10 am	Coffee	@ NE City Incubator / Nikki Hein – Spiral Comm.
• Apr 21	10 am	Coffee	
• Apr 28	10 am	Coffee	
• May	TBA		Business of Food - Tentative
• May 5	10 am	Coffee	
• May 12	10 am	Coffee	
• May 17	10am	Coffee	@ Nebraska City Incubator
• May 19	10 am	Coffee	
• May 26	10 am	Coffee	
• Jun 2	10 am	Coffee	
• Jun 9	10 am	Coffee	
• Jun 16	10 am	Coffee	
• Jun 21	10 am	Coffee	@ Nebraska City Incubator
• Jun 21	5:30 pm	Book Club	All in Startup by Diana Kander
• Jun 23	10 am	Coffee	
• Jun 28	5:30 pm	Book Club	All in Startup by Diana Kander
• Jun 30	10 am	Coffee	
• Jul 7	10 am	Coffee	
• Jul 14	10 am	Coffee	
• Jul 19	10 am	Coffee	@ Nebraska City Incubator
• Jul 21	10 am	Coffee	
• Jul	TBA		Business of Art - Tentative
• Jul 28	10 am	Coffee	
• Aug 4	10 am	Coffee	
• Aug 11	10 am	Coffee	
• Aug 16	10 am	Coffee	@ Nebraska City Incubator
• Aug 18	10 am	Coffee	
• Aug 23	5:30 pm	NBDC Training	Commercial Leasing – Things to Know
• Aug 25	10 am	Coffee	
• Sept 1	10 am	Coffee	
• Sept 8	10am	Coffee	
• Sept 15	10 am	Coffee	
• Sept 16	TBA		Business of _____
• Sept 29	10 am	Coffee	
• Oct 6	10 am	Coffee	
• Oct 13	10 am	Coffee	
• Oct 20	10 am	Coffee	
• Oct 27	10 am	Coffee	
• Nov 3	10 am	Coffee	
• Nov 10	10 am	Coffee	
• Nov 17	10 am	Coffee	Women’s Entrepreneurship Day
• Dec 1	10 am	Coffee	
• Dec 6	5:30 pm	NBDC Training	Understanding Your Website
• Dec 8	10 am	Coffee	
• Dec15	10 am	Coffee	