

Activities and Projects Updates Summary

Submitted by:

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NETForce Meeting Date: 4/24/2017

Please provide a bulleted synopsis of major activities and projects in which you or your organization are engaged that you would like to share with the group.

- **Rebranding the Incubator to Focus Suites**

- We are creating new logos and marketing materials for our Center and Focus Suites
- We have finalized a new model for our office space that would allow for a mix of businesses
 - startup businesses that need/want coaching and accountability
 - more established businesses that just want to be part of a collaborative community without coaching
- We will also offer a membership option that would allow community members to engage in our activities, have limited use of the conference room & office space, and community without having to lease office space

- **Workshops**

- Sales & Use Tax Info Session with Steve Drzaic, Revenue Educator - Nebraska Department of Revenue.
 - May 16 at 6 p.m., Room 214 - SCC Entrepreneurship Center (in partnership with REAP, Community Development Resources, NBDC-Lincoln)
- Our 2017 calendar of events can be found at: <http://nbdc.ecenterdirect.com/events>. We update the list throughout the year as new opportunities are created.
- We are in the process of finalizing a menu of workshops that we will be able to offer throughout our 15-county service area

- **Perk Up Thursday Weekly Coffees**



- We host a free coffee every Thursday at 10 a.m. These coffees include a brief presentation with Q&A by that day's speaker, refreshments, and relaxed networking. Email Steve at sbors@southeast.edu if you'd like to be added to the coffee mailing list. If you'd be interested in speaking at a coffee, sign up here: <http://www.signupgenius.com/go/4090f45afaf2ba6ff2-weekly>. We get a variety of entrepreneurs, potential entrepreneurs, and service providers of all ages.

- **2017 Stats (Jan – Mar)**

- 249 coaching sessions / 153 coaching hours / 70 different clients
- 15 training/networking events / 435 attendees
- 12 current Incubator businesses

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