

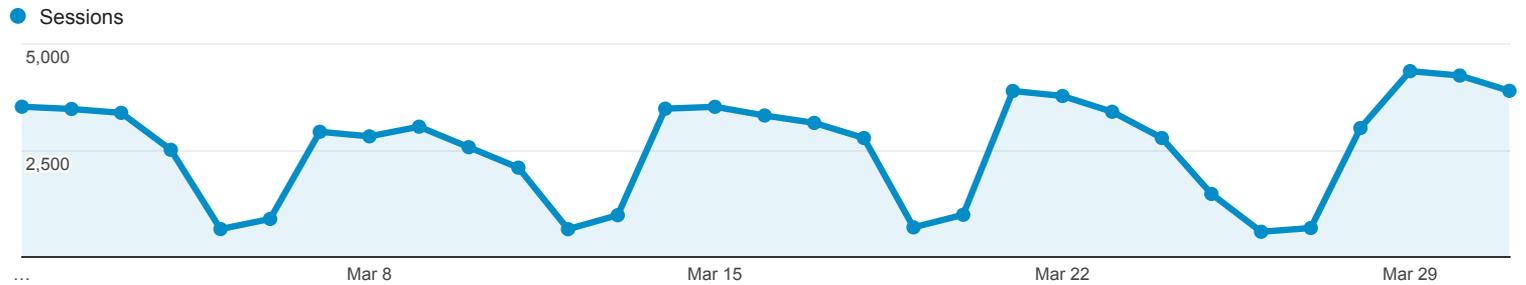
Mar 1, 2016 - Mar 31, 2016

Browser & OS

All Users
100.00% Sessions

Explorer

Summary



Browser	Acquisition			Behavior			Conversions eCommerce		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Transactions	Revenue	Ecommerce Conversion Rate
	79,731 % of Total: 100.00% (79,731)	34.91% Avg for View: 34.89% (0.05%)	27,832 % of Total: 100.05% (27,818)	41.53% Avg for View: 41.53% (0.00%)	3.07 Avg for View: 3.07 (0.00%)	00:03:19 Avg for View: 00:03:19 (0.00%)	0 % of Total: 0.00% (0)	\$0.00 % of Total: 0.00% (\$0.00)	0.00% Avg for View: 0.00% (0.00%)
1. Chrome	38,456 (48.23%)	33.45%	12,865 (46.22%)	39.49%	3.22	00:03:15	0 (0.00%)	\$0.00 (0.00%)	0.00%
2. Internet Explorer	14,335 (17.98%)	32.24%	4,622 (16.61%)	45.35%	3.07	00:04:22	0 (0.00%)	\$0.00 (0.00%)	0.00%
3. Safari	13,077 (16.40%)	42.79%	5,595 (20.10%)	44.96%	2.70	00:02:34	0 (0.00%)	\$0.00 (0.00%)	0.00%
4. Firefox	11,865 (14.88%)	30.87%	3,663 (13.16%)	39.33%	2.99	00:03:07	0 (0.00%)	\$0.00 (0.00%)	0.00%
5. Edge	1,406 (1.76%)	47.44%	667 (2.40%)	37.84%	3.39	00:03:27	0 (0.00%)	\$0.00 (0.00%)	0.00%
6. Safari (in-app)	205 (0.26%)	80.49%	165 (0.59%)	60.98%	2.39	00:02:30	0 (0.00%)	\$0.00 (0.00%)	0.00%
7. Android Browser	167 (0.21%)	61.68%	103 (0.37%)	56.89%	2.28	00:01:41	0 (0.00%)	\$0.00 (0.00%)	0.00%
8. Amazon Silk	107 (0.13%)	65.42%	70 (0.25%)	50.47%	2.71	00:02:55	0 (0.00%)	\$0.00 (0.00%)	0.00%
9. Opera	39 (0.05%)	48.72%	19 (0.07%)	58.97%	2.41	00:01:56	0 (0.00%)	\$0.00 (0.00%)	0.00%
10. Opera Mini	34 (0.04%)	94.12%	32 (0.11%)	70.59%	1.56	00:01:22	0 (0.00%)	\$0.00 (0.00%)	0.00%

Rows 1 - 10 of 18