

NEBRASKA DEPARTMENT OF EDUCATION

NEWS RELEASE

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DECA ANNOUNCES AWARD WINNERS

Nearly 240 DECA awards were given to Nebraska high school students recently at the 54th DECA conference in Lincoln.

The top 150 Nebraska students who finished first, second or third in their events will challenge more than 14,000 other students from the United States, the U.S. territories, Canada and Germany during the national competition in Orlando to determine the world's best marketing, management and entrepreneurship students.

DECA competitive events are designed to evaluate the knowledge, skills and attitudes necessary for career success in a wide array of professions. Nebraska students participated in more than 35 competitive events, professional development seminars and a Marketing Quiz Bowl. State officers also were elected in March.

The following students were named officers and/or DECA award winners:

2011-2012 State Officer Action Team 55

President - Luke Fanning of Hastings High School

Secretary - Emily Donald of Bellevue West High School

VP-Alumni/Collegiate DECA - Tyler Basch of Papillion-La Vista South High School

VP-Business Partnerships - Aleah Peters of Millard South High School

VP-Membership Services - Keelan Chapman of Lincoln East High School

VP-Publications - Jessica Gehr of Lincoln Southeast High School

Virtual Business Challenge- State Winners

Retailing: Ariana Koch, Molly McVay of Omaha Central High School

H&R Block Dollars and Sense Challenge-State Winners

Emma Campbell, Tanner O'Dell, Raina Shoemaker of the Entrepreneurship Focus Program, Lincoln

Marketing Research Events

Business Services Operations Research

First Place: Abbey Schnebel, Madi Hanzek of Millard South High School

Second Place: Taylor Counter, McKenna Pieper, Brannon Pierce of Scottsbluff High School

Third Place: Kyler Erickson, Blake Headley, Nikki Steele of Millard South High School

Buying and Merchandising Operations Research

First Place: Sarah Hove, Taylor Hayes, Kendall Nichols of Millard South High School

Second Place: Daniela Duarte, Amanda Mentzel, Gladys Orona of Scottsbluff High School

Third Place: Dennise Aguirre, Paula Kynard, Josue Rodriguez of Bellevue West High School

Finance Operations Research

First Place: Amy Dryden, Ashley Dryden, Jennifer Will of Bellevue West High School

Second Place: Emma Goninan, Cara Woldt, Jake Dyer of Lincoln East High School

Third Place: Joel Fickel, Nicole Stalker, Aubrey Switzer of Millard South High School

Hospitality and Tourism Operations Research

First Place: Erin Handke, LaRissa McKean, Chaeli Quandt of Millard South High School

Second Place: Alexis Brisco, Gabrielle Carlin, Jessica Schluter of Scottsbluff High School

Third Place: Aimee Baker, Ed Bidrowsky, Kate Moreland of Millard South High School

Sports and Entertainment Marketing Operations Research

First Place: Bricker Overland, Dominique Mays of Bellevue West High School

Second Place: Kevin Knudson, Anna Messerole of Millard South High School

Third Place: Becca Cover, Brittany Lynch, Eric Nichol森 of Millard South High School

Chapter Team Events

Community Service Project

First Place: Marissa Schneider, Samantha Testa, Danielle Trautman of Bellevue West High School

Second Place: KC Ramsell, Mike Schlesiger of Bellevue East High School

Third Place: Alex Schelble, Kelsie Clarke, Morgan Schmidt of Millard West High School

Creative Marketing Project

First Place: Max Crinklaw, Emily Donald, Brienne Steffensmeier of Bellevue West High School

Second Place: Jalyn Soucek, Brandon Brazda, Amy Olson of Bellevue East High School

Third Place: Megan Gaines, Sarah Hvistendahl, Meagan Strudthoff of Millard West High School

Entrepreneurship Promotion Project

First Place: Kristen Powell, Abbey Dighans, Haley Erickson of Bellevue West High School

Second Place: Aimee Trumbull, Russel Morgan, Abby Zach of Scottsbluff High School

Third Place: Brittany Bailey, Lauren Weber, Andy Turnbull of Bellevue West High School

Financial Literacy Promotion Project

First Place: Courtney Brockman, Teagan MacKnight of the Entrepreneurship Focus Program, Lincoln

Second Place: Danielle Becker, Chandler Brill, Julie Burbach of Scottsbluff High School

Third Place: Kayce Vaverek, Jake Toyne, Jordan Bald of Bellevue East High School

Learn and Earn Project

First Place: Morgan Horton, Claire Lapke, Taylor Schaeffer of Bellevue West High School

Second Place: Tessa Lane, Garrett Ross, Sierra Scott of Millard South High School

Third Place: Ke Arkfeld, Kate Branigan of Westside High School

Public Relations Project

First Place: Kari Nelson, Katie Wandzilak of Lincoln Southeast High School

Second Place: Mark Hutton, Hayley Solonyinka, Bryce Trout of Millard South High School

Third Place: Paige Price, Kendra Reineke, Amanda Scamfer of Bellevue East High School

Business, Management and Entrepreneurship Events

Entrepreneurship Participating Event

First Place: Aiden Shrum of Bellevue West High School

Entrepreneurship Written Event

First Place: Sam Coil, Cade Hassel, Adam Vipond of Millard West High School

Second Place: Andrea Straub, Ashley Gaines, Emily Banat of Omaha Burke High School

Third Place: Emily Moore, Sammi Marousek of Omaha Burke High School

International Business Plan Event

First Place: Hattie Goodman, Madeline Holscher, Marcie Sindt of Scottsbluff High School
Second Place: Alyssa Aden, Dahltan Malik of Millard South High School

Internet Marketing Business Plan Event

First Place: Mason Allen, Shayla Howard, Kira Northrop of Bellevue West High School
Second Place: John Haslam, Sam Harvey, Grant Lacey of Scottsbluff High School
Third Place: Jason Kraft, Matt Sich of Millard South High School

Marketing Representative Events

Advertising Campaign Event

First Place: Daniel Baquet, Katie Horn of Lincoln East High School
Second Place: Paige Steinle, Ben Wiebe of Scottsbluff High School
Third Place: Joel Montoya of Bellevue East High School

Fashion Merchandising Promotion Plan Event

First Place: Alexis Ramsey of Bellevue West High School
Second Place: Taylor Ficek, Jamie Morand of Lincoln East High School
Third Place: Danielle Nelson of Omaha Bryan High School

Professional Selling Event

First Place: Jay Grote of Scottsbluff High School
Second Place: Keygan Foster of Omaha Central High School
Third Place: Gabrielle Wethor of Bellevue West High School

Individual Series Events

Principles of Business Management and Administration

First Place: John Michael Burmeister of Scottsbluff High School
Second Place: Taylor Givens-Dunn of Omaha Central High School
Third Place: Richard Christie of Papillion-La Vista South High School

Principles of Finance

First Place: Catherine Wilson of Bellevue East High School
Second Place: Sam Kline of Westside High School
Third Place: Jordan Shaw of Millard South High School

Principles of Hospitality and Tourism

First Place: Lauren Hesterman of Lincoln Southeast High School
Second Place: Sean Tjaden of Westside High School
Third Place: Katie Loof of Lincoln East High School

Principles of Marketing

First Place: Taylor Ziegler of Scottsbluff High School
Second Place: Giselle Tran of Omaha Central High School
Third Place: Sylvia Coleman of Westside High School

Accounting Applications

First Place: Ahsan Kamal of Lincoln Southwest High School
Second Place: Nick Torracco of Lincoln Southeast High School
Third Place: Shawnee McDaniel of Papillion-La Vista South High School

Apparel and Accessories Marketing

First Place: Marissa North of Papillion-La Vista South High School
Second Place: Alex Hirchert of Millard South High School
Third Place: Ashley Smith of Scottsbluff High School

Automotive Services Marketing

First Place: Justin Peet of Lincoln Southwest High School

Second Place: Brian Brunson of Bellevue West High School
Third Place: Keygan Foster of Omaha Central High School

Business Services Marketing

First Place: Daniel Baquet of Lincoln East High School
Second Place: John Haslam of Scottsbluff High School
Third Place: Kate Branigan of Westside High School

Food Marketing Series

First Place: Nealesh Padhye of Lincoln Southwest High School
Second Place: Jacob Clark of Lincoln Southeast High School
Third Place: Keelan Chapman of Lincoln East High School

Hotel and Lodging Management

First Place: Katie Wandzilak of Lincoln Southeast High School
Second Place: Kalen Maloley of Westside High School
Third Place: Taryn Derrickson of Bellevue West High School

Marketing Management Series

First Place: Ke Arkfeld of Westside High School
Second Place: Ari Koch of Omaha Central High School
Third Place: Lauren Pawlak of Millard South High School

Quick Serve Restaurant Management

First Place: Kate Waller of Millard West High School
Second Place: Abbey Dighans of Bellevue West High School
Third Place: Megan Sjulín of Lincoln Southwest High School

Restaurant and Food Service Management

First Place: Bethany Weaver of Papillion-La Vista South High School
Second Place: Erin Welsh of Omaha Burke High School
Third Place: Tanner O'Dell of the Entrepreneurship Focus Program, Lincoln

Retail Merchandising

First Place: Alexis Ramsey of Bellevue West High School
Second Place: Devonte King of the Entrepreneurship Focus Program, Lincoln
Third Place: Casey Vaverek of Bellevue East High School

Sports and Entertainment Marketing

First Place: Kevin Knudsen of Millard South High School
Second Place: Ellesandra Meyer of Kearney High School
Third Place: Mitch Peterson of Papillion-La Vista South High School

Management Team Decision Making Events

Business Law and Ethics

First Place: Hannah Blazek, Jordan Jensen of Westside High School
Second Place: Adam Egbert, Blake Griggs of Millard West High School
Third Place: Emma Knapp, Alex Schelble of Millard West High School

Buying and Merchandising

First Place: Katie Meisinger, Lindsey Shukis of Plattsmouth High School
Second Place: Kate Kutilek, Kara Lindquist of Westside High School
Third Place: Kelly Bates, Ashley Circo of Millard North High School

Financial Services

First Place: Charles Chen, Paul Paulsen of Lincoln Southwest High School
Second Place: Chris Brownell, Matt Craig of Westside High School
Third Place: Sarah Petsche, Laurene Yuskevich of Westside High School

Hospitality Services

First Place: Sam Harvey, Kyle Hertig of Scottsbluff High School

Second Place: Abby Barla, Katie Partch of Millard South High School

Third Place: John Koch, Austin Murray of Westside High School

Marketing Communications

First Place: David Glazer, Megan Thacker of Westside High School

Second Place: Marisa Braddock, Erin Compton of Papillion-La Vista South High School

Third Place: Jonny Baker, Jacob Lehr of Westside High School

Sports and Entertainment

First Place: Jessie Pflug, Alex VanLent of Westside High School

Second Place: Jenny Grosbach, Charlie Landen of Westside High School

Third Place: Dane Barnhart, Max Lawlor of Westside High School

Travel and Tourism

First Place: Caroline Iliff, Anne Sundell of Westside High School

Second Place: Ben Hoeft, Max Nelson of Millard North High School

Third Place: David Marshall, Travis Rupp of Westside High School

Living a Legacy Individual Awards

Junior Legacy Awards

Ally Pilmaier, Elise Holdaway, Sierra Miranda, Ciera Vogel of Bellevue East High School

Emily Donald of Bellevue West High School

Mariah Kelley, Jessica Lee of Central City High School

Luke Fanning of Hastings High School

Keelan Chapman of Lincoln East High School

Cari Nelson, Jessica Gehr of Lincoln Southeast High School

Jacob Curtis, Michelle Goodman, Ally Patterson, Aleah Peters, Jordyn Shaw, Jessica Johnson, Megan

Mumaugh, Olivia Kelley, Christina Harris of Millard South High School

Samantha Scissom, Brittney Kusmierski, Giselle Nevarez, Emily Gaines of Millard West High School

Alexis Miske of Omaha Burke High School

Weston Denman, Bryan Hackman of Omaha North High School

Tyler Basch of Papillion-La Vista South High School

Senior Legacy Awards

Georgina Viramontes, Haley Reece of Bellevue East High School

Brittany Ballou, BreAnna Pendergast of Hastings High School

Garrett Ross, Abbey Schnebel, Joel Fickel, Sierra Scott of Millard South High School

Megan Gaines, Shelby Anderson, Taylor Troutman, Kate Waller of Millard West High School

Krystyn Kallhoff, Danielle Nelson of Omaha Bryan High School

Kalee Kalina, Karly Kalina of Omaha Burke High School

DECA Quiz Bowl

First Place: Lincoln Southwest High School DECA

Second Place: Omaha Central High School DECA

Scholarship Recipients

Bobby Foehliinger Living a Legacy Memorial Scholarships (Two \$1,000 scholarships)

Colin Krysl of Papillion-La Vista High School

Samantha Berger of Westside High School

Daniel Whitlock Memorial Scholarship (\$250)

Daniel Baquet of Lincoln East High School

Gallup Scholarships (Three \$500 scholarships)

Meghan Pritchard of Scottsbluff Senior High School

Madeline Ripa of Lincoln East High School

Hattie Guzman of Scottsbluff Senior High School

Kenyatta Bush Memorial Scholarship (\$250)

Anna Paxton of Papillion-La Vista High School

N.A.M.E. - Mike Logan Memorial Scholarship (\$500)

Emily Sutherland of Lincoln East High School

NE DECA Scholarships (\$500)

John Haslam of Scottsbluff Senior High School

Brianne Steffensmeier of Bellevue West High School

Target Scholarship (\$500)

Taylor Hayes of Millard South High School

Distinguished DECA Member of the Year

Abbey Schnebel of Millard South High School

Distinguished Chapter of the Year

Elkhorn South High School DECA

Special Recognition

Nebraska DECA Outstanding Service Awards

Outstanding Service Award: Roy Coffman, Coffman Announcing; Jim Thompson, Pinnacle Bank

Outstanding New Member-Business Partnership Network: Brian Lichter of Key to Omaha

Outstanding Business Partner: Mike Snyder of Hastings College

Award of Merit: John Schultz, Omaha Public Schools

Outstanding Alumni/Collegiate DECA Member: Andrew LaGrone, University of Nebraska-Lincoln

Nebraska Association of Marketing Educators (NAME)

Rookie of the Year: Brittany Davidson of Central City High School

Outstanding Marketing Educator: Janet Butler of Millard West High School