

Career Cluster: Hospitality and Tourism



This Career Cluster prepares learners for careers in the management, marketing, and operations of restaurants and other food services, lodging, attractions, recreation events, and travel-related services.

Pathway Descriptions

Lodging employees perform tasks related to the operation of lodging facilities and the care of guests who use these facilities, either through direct guest contact or the provision of background services that enhance the guest experience.

Recreation, Amusements, and Attractions employees find the work demanding but never boring. Good customer service skills are essential. Technical skills are location-specific and training is handled on the job.

Restaurant and Food/Beverage Services employees perform a variety of tasks to maintain operations and promote guest services in eating and drinking establishments.

Travel and Tourism employees focus on the development, research, packaging, promotion, and delivery of a traveler's experiences that may include developing a heritage area for the enjoyment and education of visitors, creating guide books, planning trips and events, managing a customer's travel plans, or overseeing a convention center.



Preparation for a Career in this Cluster Includes...

Nebraska Career Education Coursework

- Food Service Management
- Hospitality & Tourism
- Nutrition & Food
- Marketing
- Sports & Entertainment Marketing
- International Business

Extended Learning

- DECA
- Family, Career and Community Leaders of America (FCCLA)
- Future Business Leaders of America (FBLA)
- Join a committee to plan an event
- Join a world language or cultural club
- Complete 4-H Foods or Entrepreneurship projects
- Job shadow professionals
- Participate in internships
- Secure part-time employment
- Volunteer in this career area

Postsecondary Options: Hospitality and Tourism

Students preparing for a career in the Hospitality and Tourism Career Cluster have a variety of postsecondary options. Education and training can be obtained through on-the-job training, technical colleges, two-year community colleges, four-year colleges/universities, and apprenticeship programs. They can enter programs leading to a certificate or a degree at the associate, baccalaureate, or advanced degree level. The table below shows examples of postsecondary Hospitality and Tourism programs of study organized by pathway.

	High School Diploma On-the-Job Training	Certificate/License	Associate's Degree	Bachelor's Degree	Master's/Doctoral Professional Degree
Lodging	Bell Captain Guestroom Attendant Reservationist	Hotel Management	Hotel Management	Business Administration Lodging Management Sales and Marketing	
Recreation, Amuse- ments, & Attractions	Museums/Zoos/ Aquarium Docent Resort Instructor Theme Parks Retail Manager			Business Administration Management Recreation, Fitness, and Leisure Studies Sports and Fitness Management	Business Administration
Restaurant and Food/ Beverage Services	Cook Dishwasher Wait Staff	Culinary Arts and Management Dietary Management Food Service/Hospitality Food Service Management		Food Service/Hospitality Management Food Service Management Hospitality Management Restaurant and Food Service Administration Travel and Tourism	Restaurant/Food Service Administration
Travel and Tourism	Event Planner Ticket Agent Tour Guide Travel Agent	Business Administration Travel and Tourism	Business Administration Sales and Marketing Travel and Tourism	Business Administration Marketing Operations Management	Business Administration



For additional information on the Hospitality and Tourism Career Cluster please contact:

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