



**Program of Study**  
**Career Field: Business, Marketing, and Management**  
**Career Cluster: Marketing**  
**Career Pathway: Professional Selling**



**Mid-Plains Community College**

DEGREE:  
 Business-Marketing Emphasis  
<http://programs.mpcc.edu/Business.html>

	GRADE	ENGLISH	MATH	SCIENCE	SOCIAL STUDIES	GENERAL ELECTIVES	PATHWAY ELECTIVE COURSES	EXTENDED LEARNING SCHOOL/COMMUNITY ACTIVITIES			
<b>HIGH SCHOOL</b>	9	English/Language Arts I	Algebra I	Physical Science	Geography	World Languages and Cultures Physical Education Health Education Information Technology Applications I Art Accounting Entrepreneurship Graphic Design Personal Finance Economics Management and Leadership	Marketing (2 semesters) Advanced Marketing	<i>School Activities:</i> Class fundraisers, Concessions management, DECA, FBLA, Join a committee to plan an event, Manage a school store, School newspaper/yearbook  <i>Community Activities:</i> Develop community web site, Job shadow professionals, Join Junior Achievement, Participate in youth leadership programs			
	10	English/Language Arts II	Geometry	Biology	World History						
	11	English/Language Arts III	Algebra II	Chemistry	American History						
	12	English/Language Arts IV	Intro to Statistics Discrete Math Pre-Calc	Physics or other science course	American Government or Economics						
<b>MID-PLAINS COMMUNITY COLLEGE</b>		<b>COMMUNICATIONS</b>	<b>MATH</b>	<b>SCIENCE</b>	<b>SOCIAL SCI/HUMANITIES</b>	<b>DEGREE REQUIREMENTS</b>	<b>MAJOR COURSES</b>				
	13				Personal Finance	Introductory Accounting II	Bookkeeping for Business	Leadership & Team Development	Introduction to Business	Principles of Marketing	Personal and Professional Development
							MS Office Integration	Business & Professional Speaking	Supervisory Management	E-Marketing	Business Math & Calculators
	14	Business Communicaitons						Visual Merchandising	Principles of Selling	Business Law	Integrated Information Processing
							Pre Internship	Internship	Post-Internship	Entrepreneurship	