



**Title:** Introduction Activity: Hospitality and Tourism Career Cluster

**Grade:** 6

**Career Development Model:**

Career Exploration

**Nebraska Career Readiness Standards:**

- Manages personal career development

**Objective:**

- Students will identify career opportunities and job titles within the Hospitality and Tourism career cluster.

**Materials and Supplies Needed:**

- Access to the Internet for each student
- Unblocked access to: <https://jobs.disneycareers.com/>  
Or: <https://jobs.disneycareers.com/brands>
- Copies of “The Wonderful World of Hospitality, Tourism, and Disney” handout
- Optional: Copies of Hospitality and Tourism Cluster at a Glance.

**Class Instructions:**

Time: 30 - 40 minutes

1. Ask students to think about their favorite trip ever taken. Have them share aloud what made that trip so memorable. Listen for clues and emphasize the importance of characteristics that can be related specifically to hospitality and tourism.
2. Ask the class if anyone has ever had a Disney trip. It could be Disney Land, Disney World, Euro Disney, a Disney Cruise, or maybe having gone to a Disney Store.
3. Tell the students that we’re going to take a look at what makes Disney so magical – their attention given to each guest (hospitality) and their focus on providing services for travelers (tourism).
4. Distribute a copy of “The Wonderful World of Hospitality, Tourism, and Disney” handout to each student.

5. Allow students time to explore the website. Monitor students to ensure they're staying on the right pages. (They only need to go to the link listed on the handout and one link further to get the information they need.)
  
6. Discuss as a class if the jobs were what they expected to find. Discuss how each job listed is crucial to the guests' experience and that, without a hospitality industry, a tourism industry would not exist.
  
7. Continue to encourage exploration of Hospitality and Tourism.

**Credits/Sources:**

Nebraska Career Education

# The Wonderful World of Hospitality, Tourism, and Disney

Directions: Go to: <https://jobs.disneycareers.com/brands>

Explore the job opportunities that are currently available at Walt Disney World. Notice that all of them revolve around hospitality and tourism. Pick three jobs and complete the chart below.

Category Area of the Career (as listed on the main page)	Career Description (found when you click on a link)	List three characteristics that make YOU good for this job
		1.  2.  3.
		1.  2.  3.
		1.  2.  3.