

Title: Introduction Activity: Information Technology Career Cluster

Grade: 6

Career Development Model:

Career Exploration

Nebraska Career Readiness Standards:

Manages personal career development

Objective:

 Students will identify career opportunities and examine products and apps developed by workers connected to the Information Technology career cluster.

Materials and Supplies Needed:

- Examples of applications
- Copies of "Let's Make an App!" handout
- Scratch paper
- Coloring utensils

Class Instructions:

Time: 30 - 40 minutes

- 1. Give the students 30 seconds to brainstorm on scratch paper about a time they've used technology in the past few days.
- 2. Take 30 seconds for students to share their list with a neighbor.
- 3. Have a few students share with the class a time when they've used technology.
- 4. Discuss some applications on the Web, on smart phones, or in cars. If possible, have some examples up on a computer and phone.
 - a. Examples: Facebook, Google, Yelp, Pandora Radio, Skype, Ec Readers, Google Earth, Twitter, Check Engine light, navigation, etc...
- 5. Distribute the "Let's Make an App!" handout to each student, which can be completed individually or in pairs.

- 6. Give the students 15-20 minutes to complete the activity.
- 7. Have the students share some of their applications when finished.
- 8. Discuss each of the pathways and how careers in each pathway play a role in making sure people can access and use these apps. Examples:
 - a. Repair technician Fixes any problems that arise with their application
 - b. Marketing Officer Markets the product to the public
 - c. Digital Media Attorney Protects your new product; handles any legal problems
 - d. Programmer Puts this great new idea into action
- 9. Continue to encourage exploration of the Information Technology careers.

Directions for students:

Your goal in the next 15-20 minutes is to create a useful application that can be applied to everyday life. This application can be used on a computer, on a smart phone, in a car, or wherever else you choose.

Steps

- 1. Brainstorm an idea for an app.
- 2. Create a name for your application.
- 3. Describe what the application does.
- 4. Decide where the application will be used (computer, phone, car, etc.).
- 5. Determine how the information will be transmitted (cell phone signal, wireless, Bluetooth, electronically through a car, etc.).
- 6. Determine a target audience. Who would be most likely to use this app?
- 7. Draw a picture of what this app looks like! What are some of the images people would see when using this app? What would this application look like in action?
- 8. Be prepared to share your brand new application with the class. Your presentation should be about 30-?60 seconds.

Credits/Sources:

Nebraska Career Education

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