

Title: Exploring Careers through Product Comparison

Grade: 5

Career Development Model:

Career Exploration

Nebraska Career Readiness Standards:

Demonstrates innovation & creativity

Manages personal career development

Objective:

 Students will outline multiple careers related to the production of different final products.

Materials and Supplies Needed:

- Apple (or picture of an apple)
- Apple iphone or Smart phone (or picture of Iphone)
- Nebraska Career Model

Class Instructions:

- 1. Begin by asking students to think about everyday objects that are around us, like the pen or pencil we may have in our hands right now. Imagine how many jobs/skills etc. it takes to create and get that pen/pencil into your hands. Take a few minutes and discuss very briefly.
- 2. Explain that today we are going to look at two very different products that are in our lives. Show students an apple and and Apple IPhone.
- 3. Explain students will get into groups. Each group will either get the apple or the phone to discuss how many jobs are involved in that product.
- 4. Have 2 groups with the apple and 2 groups for the phone. Each group separately will brainstorm a list of jobs needed in order to get that product to the consumer.
- 5. After students have created their list have all the groups with the apple group together and compare lists (students can add new ideas after discussing) and have all of the students with the phone group together and compare lists (students can

add new ideas to their list after discussing).

- 6. Have one spokesperson for each product present the different jobs listed.
- 7. After both groups have spoken discuss as a large group what they noticed was similar and different about the jobs. List them on the board.
- 8. Hand out a copy of the Nebraska Career Model. Review the different career fields and possibly career clusters with the entire class. Explain that each job they listed can be categorized into a cluster/group on this model.
- 9. Have students return to their original groups and sort which jobs they listed into the correct cluster. After they have had time to organize each job into the correct cluster on the model have them meet with the other groups like they previously did earlier in the class.
- 10. Ask a different person to be the spokesperson for the large group to explain how they organized each job into the different clusters. Have both groups present.
- 11. At the end have students review how many jobs were found in different cluster to create the same product.

Credits/Sources:

Nebraska Career Education www.education.ne.gov/nce

NEBRASKA CAREER EDUCATION MODEL



ENTREPRENEURSHIP

EMPLOYMENT

EMPLOYMENT

ENTREPRENEURSHIP

EMPLOYMENT

ENTREPRENEURSHIP

· Professional Selling

ENTREPRENEURSHIP

- BUSINESS MANAGEMENT
- Administrative Services

· Marketing Communications

Marketing Management

· Marketing Research

Merchandising



EMPLOYMENT

- · Recreation, Amusements, and Attractions
- Restaurants and Food and Beverage Services
- Travel and Tourism

Agribusiness Systems

ENTREPRENEURSHIP

- Animal Systems
- Environmental Service Systems
- Food Products and Processing Systems

AGRICULTURE, FOOD.

EMPLOYMENT

- Natural Resources Systems
- Plant Systems · Power, Structural, and Technical Systems



- · Audio/Video Technology and Film
- Journalism and Broadcasting
- Performing Arts

ENTREPRENEURSHIP

- Printing Technology
- Telecommunications
- Visual Arts



- Information Support and Services
- · Network Systems
- · Programming and Software Development
- · Web and Digital Communications

FINANCE Accounting

- · Business Information Management
- · Operations Management
- Human Resources Management
- Management



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CORE CORE

ACADEMICS





· Engineering and Technology

- Construction
- · Design and Pre-construction
- · Maintenance and Operations



- Health, Safety, and Environmental Assurance · Logistics and Inventory Control
- Manufacturing Production Process Development
- · Maintenance, Installation, and Repair
- Quality Assurance



- · Facility and Mobile Equipment Maintenance
- · Health, Safety, and Environmental Management
- Logistics Planning and Management Services
- Transportation Operation
- Transportation/Systems Infrastructure Planning, Management, and Regulations
- Warehousing and Distribution Center Operations



- Foreign Service Governance
- National Security
- Planning
- Public Management and Administration
- Regulation
- Revenue and Taxation



- Correction Services
- · Emergency and Fire
- Law Enforcement Services Legal Services
- Management Services
- Security and Protective Services



Personal Care Services

Consumer Services

and Services

· Counseling and Mental Health

· Early Childhood Development

• Family and Community Services

- Administration and
- Administrative Support Professional Support Services
- · Teaching/Training











- Diagnostic Services
- Health Informatics

 Supportive Services Therapeutic Services

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MOLDEY, ENGINEERING, 8 MATHEMATICS

ENTREPRENEURSHIP

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