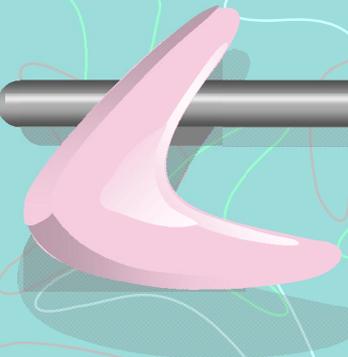


Career Camp 2006



June 21, 21 & 22

**Non-Traditional Career Choices
For Girls**

What is Career Camp?

A 2½ day camp that introduces young women, grades 10 –12, to high tech, high wage non-traditional careers



40 camp participants from Nebraska and South Dakota



Campers are housed in the Residence Halls....



**...and meals are provided through
First Choice Food Service.**



Career Camp is fully staffed.





Career Camp

is possible because of
grant-funding through the
Carl D. Perkins
Vocational and Technical
Education Act of 1998.



Career Camp is an Award Winning Program

- Recipient of the 2004 “Programs that Work: Preparing Students for Non-Traditional Careers” Honorable Mention Award
- Recipient of an **2005 Excellence in NCE Award** from the Nebraska Department of Education/ Career Education



Non-Traditional Occupations are....

- Any occupations in which women comprise 25% or less of the total employed.

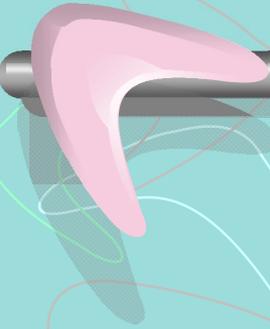
~ Women's Bureau
February 1997





Sobering Statistics

- Non-traditional (for women) occupations pay 20 – 30% more than traditional careers
- Women make up 47% of the work force
- Only 5.7% of all working women are employed in non-traditional occupations
- The “pink-collar workers” – 55% of women are trapped in the “pink ghetto”



Our Objectives....

- Provide hands-on learning experiences
- Create networks
- Build self-esteem
- Increase self-awareness



**Career Camp
offers hands-on
experiences
by providing
interesting
presentations
that highlight
interesting
careers....**

Like Information Technology →



like Broadcasting →



← and Drafting

**and field trips
to fun places....**





**CC creates networks
by meeting women
employed in non-trad
fields....**



...and by doing activities that encourage getting to know each other.



**Informational presentations about
body image, healthy relationships,
and self defense...**



**...build self-esteem and
increases self-awareness.**

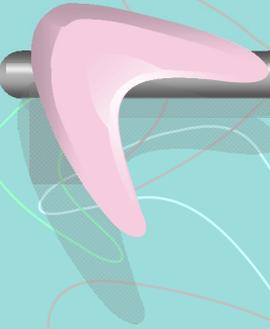


And if that weren't enough...

- Career Camp is provided at no cost to the camp participants, except for transportation to and from camp....this allows young women of all socio-economic backgrounds to participate
- Career Camp builds relationships within the community....which become internship and employment opportunities



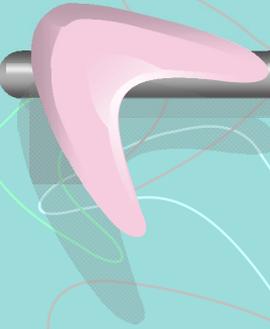
Free!



(continued)

- Career Camp educates all – campers, staff, faculty, presenters
- Career Camp happens on a college campus – exposing young women to a collegiate environment that is accessible to all





Career Camp 2007

- June 19, 20, and 21
- Applications and information will be available on our website in February 2007
- Plans are already underway.....