

# PERSUASIVE SPEECH

## A RUBRIC

Student name: \_\_\_\_\_

CATEGORY	4- ABOVE STANDARDS	3- MEETS STANDARDS	2- APPROACHING STANDARDS	1- BELOW STANDARDS	SCORE
<b>ATTENTION GRABBER</b>	The introductory paragraph has a strong hook or attention grabber that is appropriate for the audience. This could be a strong statement or relevant quotation, statistic, or question addressed to the reader.	The introductory paragraph has a hook or attention grabber but it is weak, rambling or inappropriate for the audience.	The author has an interesting introductory paragraph but the connection to the topic is not clear.	The introductory paragraph is not interesting AND it is not relevant to the topic.	
<b>EVIDENCE AND EXAMPLES</b>	All of the evidence and examples are specific, relevant and explanations are given that show how each piece of evidence supports the author's position.	Most of the evidence and examples are specific, relevant and explanations are given that show how each piece of evidence supports the author's position.	At least one of the pieces of evidence and examples is relevant and has an explanation that shows how that piece of evidence supports the author's position.	Evidence and examples are NOT relevant AND/OR are not explained.	
<b>ACCURACY</b>	All supportive facts and statistics are reported accurately.	Almost all supportive facts and statistics are reported accurately.	Most supportive facts and statistics are reported accurately.	Most supportive facts and statistics were inaccurately reported.	
<b>SEQUENCING</b>	Arguments and support are provided in a logical order that makes it easy and interesting to follow the author's train of thought	Arguments and support are provided in a fairly logical order that makes it reasonably easy to follow the author's train of thought.	A few of the support details or arguments are not in an expected or logical order, distracting the reader and making the essay seem a little confusing.	Many of the support details or arguments are not in an expected or logical order, distracting the reader and making the essay seem very confusing.	
<b>SOURCES</b>	All sources used for quotes, statistics and facts are credible and cited correctly.	All sources used for quotes, statistics and facts are credible and most are cited correctly.	Most sources used for quotes, statistics and facts are credible and cited correctly.	Many sources are suspect (not credible) AND/OR are not cited correctly.	