

The following is a news release from WISE. For additional questions, contact: Brian Scios at (212) 421-2700, bscios@wise-ny.org.

NEBRASKA SCHOOLS NAMED 2012-2013 BLUE STAR SCHOOLS

Subject: ** WISE ANNOUNCEMENT: 2012-3 BLUE STAR SCHOOLS**



NEW YORK, N.Y. – Working in Support of Education (w!se) is pleased to announce that 194 high schools in w!se’s national network have earned the distinction of being named a Blue Star School for their students’ performance on the 2012-2013 w!se Financial Literacy Certification Test. This national standardized Test is administered to students after a course or unit on personal finance. Students passing the Test are designated Certified Financially Literate™ and earn a w!se CFL, demonstrating that they are financially capable when they graduate.

To earn the Blue Star School recognition, a school, testing 10 or more students, must achieve a 75 percent passing rate on the Test and have either a majority of students on a given grade level take the Test or have the students who took it achieve an average score of 80 percent or higher.

The Test is administered as part of w!se’s award-winning Financial Literacy Certification program. Schools enrolled in the program teach a course or unit on personal finance, receiving instructional resources from w!se aligned to national and state standards and then administer the Test. Since its introduction, the program has become integral to personal finance instruction in thousands of classrooms across the United States and is now offered in 30 states.

Phyllis Frankfort, Founder, President and CEO of w!se commented, “Earning the Blue Star School status is no easy feat. Congratulations to this year’s schools for providing their students with the skills and knowledge necessary to become financially capable young adults.” Blue Star schools will be honored and receive a banner for their achievement at w!se’s 11th National MoneyPOWER Conference for Financial Literacy on November 5, 2013 at The McGraw-Hill Companies in New York City.

About the w!se Financial Literacy Program

The Financial Literacy Certification program is supported by leading U.S. institutions including NYSE Euronext Foundation, Inc., The Allstate Foundation, McGraw Hill Financial, Citi Foundation, Wells Fargo

Foundation, The JPMorgan Chase Foundation, Bloomberg, GE Capital Retail Bank, The Utah Division of Securities, kasina, M&T Charitable Foundation, the New York City Council and Signature Bank.

About w!se

Working In Support of Education (w!se), an educational not-for-profit, improves the lives of young people through programs that develop financial literacy and readiness for college and the workplace. Our Initiatives are built on five pillars – relevancy, real world experiences, strong partnerships, volunteerism, and evaluation.

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