



Can Americans Keep Ahead in the Global Marketplace!

We challenge you to think of the skills and educational experiences that Americans may need to be successful entrepreneurs and productive workers in an ever-expanding global market

The following questions are posed as suggestions for classroom discussions, themes for student reports, and the foundation for classroom activities of all kinds.

- 1. Even if our global trading partners speak some English, what is the value of speaking foreign languages as a way to be effective in international trade?**
- 2. What should we know about the value of money in different countries as compared to the American dollar.**
- 3. What is the European Union and why is there a new form of currency in Europe called the EU?**
- 4. How can banks assist you in trading with companies in another country?**
- 5. How would an understanding of the Metric System help you in global trade?**
- 6. How can the Internet assist you in doing business with customers in other countries?**
- 7. What is the role of exporters?**
- 8. What is the role of importers?**
- 9. What are the extra costs involved with doing business with customers in other countries?**
- 10. How might you have an advantage in finding global business opportunities if you have a neighbor or relative that has come from another country?**
- 11. What product(s) do you buy locally that are produced in another country?**
- 12. Select an imported product and determine the activities that contribute to the costs of assembling, producing and distributing each of its components. Discuss whether these activities could be done less expensively in your local community.**
- 13. Identify a product you would like to be able to produce and select a country with which you would like to do business. Using the Internet and the library, research data on this country that would encourage you to establish trade relationships to market your product there. Discuss the pros and cons of such international trade.**
- 14. How might you use global trade expertise in jobs other than being an entrepreneur?**