



- **Business Plan Basics** **(08 Business Plan 2)**  
*Entrepreneurship Education Content Performance indicators addressed include but are not limited to: A.31, D.03, D.09, D.11, D.13, E.02, E.16, K.09, K.15, K16, O.09*
- **Creativity, Innovation and Problem Solving** **(09 Creativity)**  
*Entrepreneurship Education Content Performance indicators addressed include but are not limited to: A.06, D.09*
- **Put Yourself in Their Shoes** **(10 Creativity 2)**  
*Entrepreneurship Education Content Performance indicators addressed include but are not limited to: A.06, B.03, B.06, D.02, D.03, D.11, D.16, E.11*
- **Class Market Survey** **(11 Surveys)**  
*Entrepreneurship Education Content Performance indicators addressed include but are not limited to: A.04, A.07, D.03, D.06, D.08, D.11*
- **Promotion Basics** **(12 Promotion)**  
*Entrepreneurship Education Content Performance indicators addressed include but are not limited to: D.02, D.03, D.08, L.22, L.23, L.29, L.32*
- **Money-Saving Marketing Tips** **(13 Marketing)**  
*Entrepreneurship Education Content Performance indicators addressed include but are not limited to: A.06, A.08, B.25, D.01, D.06, D.08, L.22*
- **What Affects Pricing?** **(14 Pricing)**  
*Entrepreneurship Education Content Performance indicators addressed include but are not limited to: D.06, D.08, F.03, L.34*
- **How Do Exchange Rates Work?** **(15 International)**  
*Entrepreneurship Education Content Performance indicators addressed include but are not limited to: F.05, F.07, F.27, G.01, G.08*
- **How To Handle Employees In A Small Business** **(16 Employees)**  
*Entrepreneurship Education Content Performance indicators addressed include but are not limited to: A.06, D.02, D.03, D.05, D.11*
- **THIRTY MOST ASKED QUESTIONS ABOUT SMALL BUSINESS** **(17 Small Business)**  
 (Source - U S Small Business Administration)  
*Entrepreneurship Education Content Performance indicators addressed include but are not limited to: A:24, A.31*

- **How People Use Economic Census Data** (18 Census)  
*Entrepreneurship Education Content Performance indicators addressed include but are not limited to: A.24, A.31, D.09*
- **Franchising Know-How, FRANCHISOR OR FRANCHISEE? What does it mean to you?** (19 Franchising)  
*Entrepreneurship Education Content Performance indicators addressed include but are not limited to: A.13, A.27, A.31, D.02, D.03, D.07, D.11, D.13*
- **Web Sites – An Activity for Marketing and Business Education** (20 Resources)  
*Entrepreneurship Education Content Performance indicators addressed include but are not limited to: A.03, A.11, A.28, D.05, E.11, E.14, E.16, E.19*
- **Internet Advertising: The Wave of the Future** (21 Advertising)  
*Entrepreneurship Education Content Performance indicators addressed include but are not limited to: D.05, L.22, L.29, L.32*
- **Ethical Behavior Is Good Business** (22 Ethics)  
*Entrepreneurship Education Content Performance indicators addressed include but are not limited to: A.06, A.11, A.13, A.25, A.31, B.01, B.09, B.25, D.03, D.05, D.08*
- **Planning for Reducing Risks** (23 Risks)  
*Entrepreneurship Education Content Performance indicators addressed include but are not limited to: D.01, N.01, N.02*
- **Exclusive Rights** (24 Opportunities)  
*Entrepreneurship Education Content Performance indicators addressed include but are not limited to: D.01, F.30, L.13, L.20, L.52, L.53, M.11, N.14*
- **Lest We Forget** (25 History)  
*Entrepreneurship Education Content Performance indicators addressed include but are not limited to: A.01, D.09*
- **Entrepreneurship History: Success vs. Failure** (26 History - 2)  
*Entrepreneurship Education Content Performance indicators addressed include but are not limited to: A.01, A.02, A.03, B.12, B.15*
- **Business Startup Simulation** (27 Startup)  
*Entrepreneurship Education Content Performance indicators addressed include but are not limited to: A.06, A.11, A.18, A.20, A.26, A.28, C.04, D.01, D.03, D.05, D.06, D.08, D.11, D.14, E.02, E.09, E.14, F.02, F.10, F.23, I.03, I.04, J. 01, K.01, K.09, L.01, L.12, L.22, L.34, M.05, O.06, O.08, O.09*