

GAZING AT THE FUTURE

TEACHERS GUIDE

Relevant National Content Standards for Entrepreneurship

Entrepreneurial Skills The Processes and Traits/Behaviors associated with entrepreneurial success.	
A	Entrepreneurial Processes Understands concepts and processes associated with successful entrepreneurial performance
Actualization	
A.24	Use external resources to supplement entrepreneur's expertise
A.31	Use creativity in business activities/decisions
A.32	Explain the impact of resource productivity on venture success
A.33	Create processes for ongoing opportunity recognition
A.34	Adapt to changes in business environment



Activity Guide:

- Have students read the “Gazing at the Future” Targeted Teaching Topic on page 7 of Nebraska E-News Monthly-January 2007
- Pick one or several trend areas from the following (or choose one that best fits your class):
 - Robotics
 - Nanotechnology
 - Restaurants/Food Service
 - Consumer Electronics
 - Youth-oriented products
- Write the trend topic(s) on the board (dividing multiple trends with a line between them)
- Have each student do the same on a blank piece of paper.
- With futuristic music playing in the background, give them an appropriate amount of time to “gaze into the future” using creative thought and best guessing to come up with products or services in each area that they think may appear in the future.
- Have them choose one product/service that they like best; have them pair up and justify why they think their idea is the next big idea!