

Entrepreneurial Depth and Breadth

Student Activity Worksheet

Name: _____

Local Entrepreneurship

Using the data displayed on the computer screen or provided in the handout, record the state, county, and data year below. Locate the data items requested in the table and record their values.

State: _____ County: _____ Year: _____

Data Item	Value
Number of nonfarm proprietors	
Wage and salary jobs	
Nonfarm proprietors' income	

Entrepreneurial Breadth

Entrepreneurial breadth measures how many entrepreneurs an area has. A region with a high percentage of entrepreneurs can help foster new entrepreneurs to encourage economic growth and development throughout the area. Calculate the entrepreneurial breadth of your county using the following equation:

$$\# \text{ of nonfarm proprietors} \div \text{wage and salary jobs} = \text{entrepreneurial breadth}$$

_____ \div _____ = _____

Entrepreneurial Depth

One measure of entrepreneurial depth calculates the income generated by entrepreneurs in an area. This is one way to evaluate the economic value and prosperity entrepreneurs bring to their region. Entrepreneurs with higher incomes are assumed to be operating successful and profitable businesses. These businesses may add value to the community through increased income and employment. Calculate the entrepreneurial depth by income of your county using the following equation:

$$\text{nonfarm proprietors' income} \div \# \text{ of nonfarm proprietors} = \text{entrepreneurial depth}$$

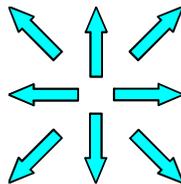
_____ \div _____ = _____



Local Entrepreneurship Depth vs. Breadth

Think about the calculations completed for entrepreneurial breadth and entrepreneurial depth.

1. How do these measurements fit or not fit with your impression of your community and your county when it comes to entrepreneurship?
2. Do you believe your county is poised in a position to encourage more entrepreneurial growth and economic development? Why do you think that way?
3. Is entrepreneurial breadth or depth better? Why do you think that way?



Source: Federal Reserve Bank-Omaha Branch