

American Entrepreneurs of the 20th and 21st Centuries

Thomas Edison – Inventor

Oprah Winfrey – Harpo Productions

John Mackey – Whole Foods Grocery Chain

Madame C.J. Walker – Hair products

Ray Kroc – McDonald's

Sam Walton – Walmart

Ingvar Kamprad – IKEA

Frederick W. Smith – FedEx

Phil Knight – Nike

Howard Schultz – Starbucks

Bill Gates – Microsoft

Stephen Bezos – Amazon.com

David Chu – Nautica



Adapted from: *Jamestown – Journey of Democracy*, www.jamestownjourney.org, Official Curriculum of America's 400th Anniversary Sponsored by the Federal Jamestown 400th Commemoration Commission. All resources at JamestownJourney.org are available for use free of charge with simple registration.

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Michael Dell – Dell Computers

Marcus Garvey – African-American Focused Enterprises

Ted Turner – Turner Broadcast Systems (TBS)

Rudy Rojas – Native Threads

Martha Stewart – Martha Stewart Omnimedia

Robert Johnson – BET

George Zimmer – Men's Wearhouse

Jerry Yang – Yahoo

Bill Mow – Bugle Boy Industries

Steve Wozniak – Apple

James Kimsey – AOL

Jim Lanzone – Ask.com

Mark Cuban – HDNET

William Paley – CBS



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Dave Thomas – Wendy's

Donald Trump – Real Estate/The Apprentice

Warren Buffett – Berkshire Hathaway

Thomas J. Watson – IBM

Victor Kiam – Remington Products

JoMei Chang – Vitria Technology

Henry Ford – Ford Motor Company

J.D. Rockefeller – American Industrialist

Andrew Carnegie – Carnegie Steel (U.S. Steel)

Estee Lauder – Estee Lauder Cosmetics

Donna Karan – Donna Karan Apparel

Craig Newmark – Craigslist.com



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