

THE NCE CONFERENCE



SHARK

TANK

WED. JUNE 3, 2015

INNOVATIVE EDUCATORS EDITION



The [NCE Shark Tank Quick Pitch - Innovative Educators Edition](#) is an open opportunity for any Nebraska Career Education teacher/instructor, school counselor or administrator to share their great work with others...for cash prizes!



Pitches of innovative ideas will be judged in three different categories:

- [OUTSTANDING CLASSROOM BEST PRACTICE](#)
- [INNOVATIVE CSO ACTIVITY](#)
- [EFFECTIVE COMMUNITY OUTREACH](#)



FIVE CASH PRIZES IN [EACH](#) OF THE THREE CATEGORIES WILL BE AWARDED:

- 1ST PLACE: \$250
- 2ND PLACE: \$200
- 3RD PLACE: \$150
- 4TH PLACE: \$100
- 5TH PLACE: \$50

INSTRUCTIONS



Complete and submit the NCE Conference Shark Tank – Innovative Educators Edition entry information located at <http://goo.gl/forms/Yc0D5Ko1TC> by 5:00 p.m. (CST) on Friday, May 15, 2015. Shark Tank presenters will receive e-mail communication prior to the conference with details and logistics related to the day of the competition. The Shark Tank competition will take place on Wednesday, June 3, 2015 from 3:30–5:00 (end time is tentative).

QUICK PITCH GUIDELINES



Pitches are limited to less than five minutes in length.



No more than two individuals can present.



The formal presentation will be followed immediately by a question and answer session of less than three minutes.



Use of multimedia is encouraged, but not required.



Slides, if used, must not exceed ten in number. Slides are NOT required.



Each room will be equipped with a projector, screen, and wireless internet access. Any other equipment, including adapters needed for connection to the projector, are the responsibility of the presenter(s).



This event is open to the public and conference participants.

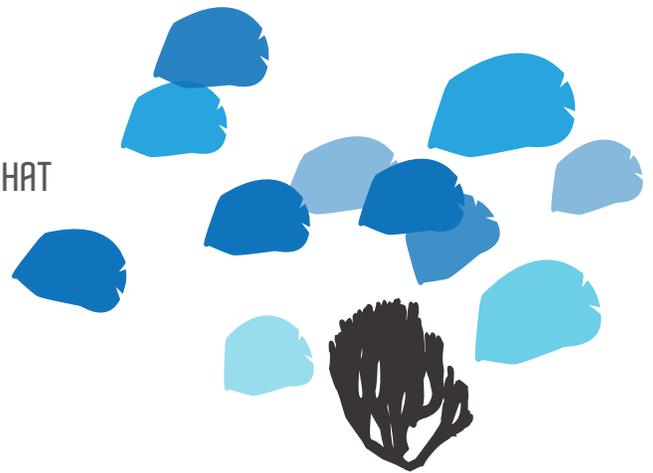


Pitches must clearly:

- Describe WHY the topic is a best practice that others should adopt.
- Explain HOW it can be replicated by others.
- Detail WHAT the outcomes of the best practice were for your students, CSO members, the school, and/or the community.

EVALUATION CRITERIA

-  **CONTENT:** Clearly touch on the WHY, HOW, and WHAT
-  **COHERENCE & ORGANIZATION**
-  **INNOVATION:** The ability to “WOW” the Sharks



JUDGES INSTRUCTIONS



The Excel document labeled “Evaluation” includes all of the information that you will need to judge each contestant. There are two columns called ‘comments’ and ‘ranking.’ Comments can either be notes to yourself, information you would like us to know, helpful summaries identifying the strongest ideas in your category, etc. The ranking column can aid you by allowing you to give point values to each idea. We ask that all comments and rankings be included when you submit your Top Five Contestants. The bottom half is where you will provide information about the Top Five Contestants.

FREQUENTLY ASKED QUESTIONS



What’s the purpose of this event and why should I enter?

This event is a way to share your innovative best practices with your career education colleagues and also to have them reviewed by a panel of judges. This event was also created to give Nebraska Career Technical Education professionals the opportunity to network with others who want to share innovative classroom practices, lesson plans, units, or projects they have had success implementing, innovative Career Student Organization activities, and productive community outreach that has linked the school and the community in new and productive ways.



What criteria will be used to judge each video?

There is no official judging form or rubric, but best practices that are highly feasible (able to be replicated in other schools or CTE programs) and innovative (new and interesting) will have the best chance for success.



How will the winners be chosen?

The winners will be chosen by the panel of judges for that category.



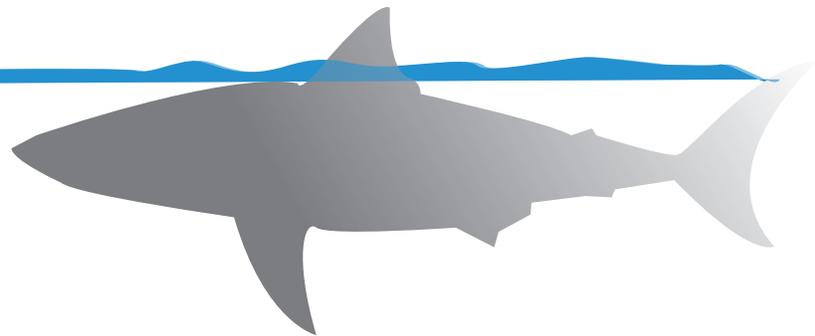
Who will serve on the Shark Tank judging teams?

Each category will be judged by a panel of “celebrity” judges. The judges will vote on each pitch and the top five best practices in each category will be recognized with cash awards during the General Session on Thursday, June 4.



Will the judges be allowed to ask questions?

A timed three-minute question and answer session will follow each presentation. Once all Shark Tank participants in each category have presented their innovative practice or activity, the judges for each category will select their top five winners.



SEND YOUR QUESTIONS TO:

GREGG CHRISTENSEN

NCE SPECIAL PROJECTS/ENTREPRENEURSHIP

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