

The Braintree Business Bootcamp and Crowdfunding Workshops

Business Bootcamp

Date: May 13

Time: 8:00 - 11:00 a.m. *or*
2:00 - 5:00 p.m.

Location: Harms Center

Cost: \$35

Crowdfunding

Date: May 13

Time: 6:00 - 9:00 p.m.

Location: Harms Center

Cost: \$35



Bob Cohen is CEO of the Braintree Business Development Center in Mansfield, Ohio.

Braintree is a regional business technology and entrepreneurship assistance center. For more than 20 years, Bob has worked with entrepreneurs to identify useful resources. He is a member of the National Crowdfunding Association and is a founding board member of the Crowdfunding Professional Association. He is a Certified GrowthWheel® Facilitator, Certified Business Advisor (CBA®), and Certified Global Business Professional.



The Braintree Business Bootcamp

Are you in business, starting a business, or just thinking about starting a business? This intense three-hour session walks you through the critical elements of small business success and identifies your strengths and weaknesses, and then couples that information with a plan to move forward.

Crowdfunding

- * Do you need money for a new business idea?
- * Would raising capital from not only family and friends, but interested strangers who like your idea help you launch your idea?
- * Is our rural panhandle setting inhibiting your idea from getting attention and visibility?
- * Would getting in touch with new target audiences be helpful to you?

"If only I could get perfect strangers to give me money for my great business idea!"



Did you know ... Last year, nearly 2.8 billion dollars was raised through crowdfunding? Experts are predicting 5 billion dollars will be raised by the end of 2013. There are over 500 different crowdfunding platforms. Projects range from charitable causes to business start-ups. The passage of the JOBS Act last year has the potential to dramatically increase the number of funders and recipients by allowing equity-based crowdfunding. Learn more about crowdfunding and determine if it might be a good fit for your business, or you might want to become a contributor.

wncc.edu

Call 308.635.6700 and register today!



Western Nebraska
Community College



Women, Technology, and Rural Workforce SYMPOSIUM



Presentation and panel discussion by Bella Minds guest mentors and instructors, Q&A to follow

As a company, Bella Minds believes in five core values:

1. Geography doesn't need to be a limiting factor in professional success
2. Single-gender learning environments yield better results
3. Technology is both a path and a destination of the future world
4. Online learning has value, but live learning models have a deeper impact
5. Aging employees bring value and experience, but it's often seen as a liability

Our programs are designed to bring women together in an intensive, yet supportive environment over the course of multiple days, providing training in basic elements of success in a tech-savvy world. The learning objectives of our courses will center on job readiness for new-economy careers in technology.

Jenn Shaw is currently Founder of NYTechWomen and Bella Minds and former Senior Data Analyst for comScore. Jennifer hales from rural Nebraska, and uses these All-American roots as fuel for empowering people to leverage technology and improve the state of STEM education and workforces in the US. Ms. Shaw quickly established NYTechWomen as the authority for women in tech in the NYC metro area. With Bella Minds, she is leading the way to educating rural areas of the US and tackling the urgent need of increased participation and attainment rates of the underserved of America. Jennifer is a recognized innovator by several NYC-based ventures, and has spoken at TEDxHobokenWomen. Her mission remains focused in mentoring opportunities and empowering women who are serious about the technology sector.

Date: Feb 24

Day: M

Time: 12:00 - 3:00 p.m.

Location: Alliance Learning
Center, Room A

Cost: FREE!

*Pulled pork sandwich, salad,
and dessert provided by
Soroptimists for \$5.00*

For more information, call
308.763.2002

Start here. Get there.



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Community College**