

# SPECIAL ENTREPRENEURSHIP SESSIONS

# NCE



Offered at the 2015 Nebraska Career Education Conference

**Tuesday, June 2**  
**9:30 - 4:00**

**“Creating a Culture of Entrepreneurship  
in Your School/Community -  
The Entrepreneurial Imperative”**

### Presenters:

**Todd Johnson**  
Practice Leader-Job Creation  
Gallup, Inc.

**Craig Lindvahl**  
Executive Director -  
Midland Institute for  
Entrepreneurship/CEO

**Deb Payne**  
Idea to Income Coach  
debpayne.com

### Facilitator:

**Gregg Christensen**  
Entrepreneurship and Career  
Education Specialist -  
Nebraska Department of Education

This pre-session will use the Entrepreneurial StrengthsFinder book (October 2014), the Entrepreneurial Profile 10 (EP10™) assessment and the Midland Institute for Entrepreneurship CEO program as real-world models of best practices. A unique EP10™ code will be sent to pre-registered participants with details on how to access and complete the assessment and print their report to bring to the conference. Participants will receive the Entrepreneurial StrengthsFinder book during the pre-session as well as a treasure trove of resources to enhance their existing curriculum.

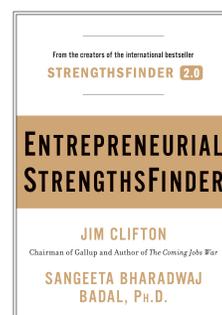
The Midland Institute for Entrepreneurship CEO program is much more than a textbook course. Students are immersed in real life learning experiences with the opportunity to take risks, manage the results and learn from the outcomes.

Creating good jobs and rebuilding America's middle class hinges on the success and failure of small businesses and entrepreneurial startups. It is critical to Nebraska's communities, urban and rural, to nurture the entrepreneurial spirit if they are to survive and thrive. This session is for Nebraska Career Education teachers K-12, post-secondary and adult education in all career fields.

The Entrepreneurial Profile 10™ enables youth and adults to discover their entrepreneurial talents, understand how each will play out in an entrepreneurial journey and learn how to make the most of the information to start or grow a business.

Participants will gain new resources plus insights on infusing entrepreneurship into existing career technical education curricula or by offering stand-alone courses.

# EP10



Register for the 2015 NCE Conference at [NCEConference.com](http://NCEConference.com)!

## Wednesday, June 3 HP Life E-Learning Initiative

9:30 - 2:15

### Presenter:

Kim Norbuta  
HP Life/NACCE

HP Life Initiative is a unique, free, open educational resource that is being used in business, technical and entrepreneurship programs around the globe and is available in seven languages including English, Spanish, Arabic and Chinese. Twenty-four simple, interactive modules in finance, marketing, operations, communications, and special topics like social entrepreneurship and effective leadership form the curriculum. Designed for use in your classroom or individualized one-to-one coaching sessions, students can earn certificates of completion.

9:30-10:15: HP Life E-Learning Initiative for BMIT Teachers

10:30-11:15: Integrating the HP Life Learning Initiative for Entrepreneurs into any CTE Program or CSO

11:30-12:15: Leveraging the HP Life Learning Initiative Resources for FCS, Health Sciences and FCCLA

1:30-2:15: Leveraging the HP Life Learning Initiative Resources for your STS Program and SkillsUSA Chapter

## Wednesday, June 3 Engaging Entrepreneurship Events for Nebraska Students

10:30-11:15

### Presenters:

John Haverkamp  
UNL Entrepreneurship Center

Shawn Kaskie  
UNK Center for Research  
and Development

Opportunities abound for Nebraska teachers to engage their students in fun entrepreneurship events sponsored in Nebraska by the University of Nebraska-Kearney and University of Nebraska-Lincoln. Learn how you and your students can participate in business idea competitions, quick pitch events, and entrepreneurship conferences like New Venture Adventure, 3-2-1 Quick Pitch Competition and [entrepreneurindays@unl](mailto:entrepreneurindays@unl).

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Wednesday, June 3  
11:30-12:15

**Presenters:**

Jennifer Remm Reid  
Ord High School

Dahn Hagge  
Valley County Community  
Foundation Fund

Kayla Hinrichs  
Extension Coordinator

## The Valley County Phenomenon: Building an Entrepreneur-Focused Community and School

Learn how Ord Public Schools, surrounding school districts, the Valley County Community Foundation Fund and other sponsors have strategically focused on creating an entrepreneurship-friendly ecosystem through cooperation between the schools, non-profits and student organizations. Highlighted will be the evolution of the summer ESI Camps, Business Discovery Days, and Young Entrepreneur Showcase into models that all CTE teachers can emulate. You'll come away with "nuts and bolts" tools and resources to replicate these best practices.

Wednesday, June 3  
2:30-3:15

**Presenter:**

Brent Comstock  
BCOM Solutions

## One Town. Two Stoplights. Unlimited Possibilities.

Brent will introduce his model for reinventing rural communities. He is challenging entrepreneurs and innovators to consider looking to rural communities for ventures like tech start-ups and social enterprises. Explore how educators, entrepreneurs and community members can work together to create rural start-up hubs to grow and sustain their local economies while enhancing opportunities for young people. Brent is an Auburn, Nebraska native son, a Robertson Scholar at the University of North Carolina and a former Nebraska FBLA member/state officer.

Thursday, June 4  
9:30-11:15

**Presenter:**

Gregg Christensen  
Entrepreneurship and Career  
Education Specialist -  
Nebraska Department of Education

## The New World of Work and the Startup of Youth

The career "escalator" to the top is jammed; it's a whole new world of work. This two-part session will explore free teaching and counseling resources tied to the "Startup of You" concept. There is an urgency for CTE teachers and school counselors to address not just entrepreneurship, but also intrapreneurship if students are to be college AND career ready. Adaptability, intelligent risk-taking and the benefits to an organization and the individual of embracing these realities of the modern workplace are key to future career and life success.

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