

2012 NEBRASKA Summit on Entrepreneurship

February 24, 2012

Embassy Suites Omaha-La Vista Hotel and Conference Center
12520 Westport Parkway
Omaha, Nebraska

Thursday Evening: Pre-Conference Reception/Meet-Up

Hosted by: Greater Omaha Young Professionals, Lincoln Young Professionals,
Cornstalks and Connecting Young Nebraskans

8:00 a.m. Registration, Networking and Light Breakfast

8:30 a.m. Opening Session, Welcome-

James B. Milliken, President, University of Nebraska
Rick Sheehy, Lt. Governor, State of Nebraska

Opening Keynote: Introduction- Tom Chapman, Nebraska Global Investment

1. **Christian Renaud**, Startup City Des Moines

9:45 a.m. Break and Networking, Facilitator- Venny Alub, Nebraska Department of Economic Development

10:00 a.m. Breakout Sessions:

Track 1: Startup, Facilitator- Danny Schreiber, Silicon Prairie News

1. **Jim Terrano**, TELCOR, Inc.
2. **Ben Vu**, SkyVu Entertainment

Track 2: Growth, Facilitator- Tim Mittan, Southeast Community College

1. **George Johnson**, George Paul Vinegar
2. **Ron DeBord**, Elliott Equipment Co.
3. **Charlotte Ralston**, RU Nuts Company, Inc.

Track 3: Succession/Re-invention Facilitator- Dave Specht, Center for Entrepreneurship

1. Joining the family business
 - a. **Betsy Branscombe**, Speedway Motors, Inc.
 - b. **J.P Rhea**, Rhea Cattle Co.
 - c. **Aaron Schardt**, Geneva State Bank

10:45 a.m. Break and Networking

11:00 a.m. Breakout Sessions:

Track 1: Startup, Facilitator- Michael Stacy, Silicon Prairie News

1. Students:
 - a. **Allen Kruse**, Rare Earth Solar
 - b. **Calvin Pappas**, SelectOut Inc.

Track 2: Growth, Facilitator- Heather Nelson, Metro Community College

1. **Mark Scudder** and **Heidi Hornung-Scherr**, Scudder Law Firm P.C., L.L.O

Track 3: Succession/Re-invention, Facilitator- David Specht, Center for Entrepreneurship

1. Establishing and leveraging advisory boards
 - a. **Jan Labenz**, Labenz & Associates. LLC; and panel of two others

11:45 a.m. Break and Networking

12:00 p.m. Welcome Comments- David Conrad, NUtech Ventures

State-wide Award Recognitions

Entrepreneur Educator of the Year & Entrepreneurship Advocacy Awards

Facilitator-Gregg Christensen, Nebraska Department of Education

Presenter- Glennis McClure, Nebraska Enterprise Fund

Luncheon Keynote, Introduction- Nancy Eberle, University of Nebraska-Lincoln - Extension

1. **Mary Ann O'Brien**, OBI Creative

1:30 p.m. Break and Networking, Facilitator- Shawn Kaskie, Center Rural Research/Development

1:45 p.m. Entrepreneur Demos, Facilitator- Jason Ball, Lincoln Partnership for Economic Development

1. **Nebraska Global**
2. **Shane Farritor**, M-Rail and Virtual Incision Corporation
3. **Allen Kruse**, Rare Earth Solar
4. **Zagit Gaymalov**
5. **Nathan Meyer**, Versafiber
6. **Shawn Engberg**, Industrial Skins

2:30 p.m. Closing Keynote

Introduction- Connie Hancock, Panhandle Research & Extension Center

1. **Steve Kiene**, Nebraska Global

Closing Remarks- Connie Reimers-Hild, Kimmel Education & Research Center

3:00 p.m. Silicon Prairie News Meet-up Reception- Jeff Slobotski, Silicon Prairie News